

Application ref: 2022/2954/A
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Date: 7 March 2023

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Philip Koscién.
21 First Avenue
Acton
London
W3 7JP

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990
Town and Country Planning (Control of Advertisements) (England) Regulations 2007

Advertisement Consent Refused and Warning of Prosecution Action to be Taken

Address:

Railway Bridge Wall
Kentish Town Road
London
NW5 2TG

Proposal:

Display of non-illuminated poster board measuring 1.7m high x 6.2m wide on the railway bridge (Retrospective).

Drawing Nos: 11.15.280 01; 11.15.280 02A; Application Letter by Mr Phil Koscién dated July 2022.

The Council has considered your application and decided to **refuse** advertisement consent for the following reason(s):

Reason(s) for Refusal

- 1 The proposed advertisement, by reason of its size and location, would result in prominent and incongruous visual clutter which would cause harm to the character and appearance of railway bridge wall, streetscene and wider area, contrary to policies D1 (Design) and D4 (Advertisements) of the London Borough of Camden Local Plan 2017 and policy D3 of Kentish Town Neighbourhood Plan 2015.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2021.

WARNING OF INTENTION TO COMMENCE PROSECUTION PROCEEDINGS

The Council has authorised the Director of Law and Administration to start prosecution proceedings in the Magistrates Court to secure removal of these advertisements.

The Council is prepared to allow you a period of **14 days** from the date of this letter in order to remove the advertisements. If the advertisements have not been removed during this period, the Borough Solicitor will be instructed to start proceedings.

I must warn you that the display of such advertisements without the benefit of advertisement consent is a criminal offence pursuant to Section 224 of the Town and Country Planning Act 1990. The maximum fine for such an offence is currently £2500, and in the case of a continuing offence, £250 for each day which the offence continues after conviction

Yours faithfully



Daniel Pope
Chief Planning Officer

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It is important to us to find out what our customers think about the service we provide. To help us in this respect, we would be very grateful if you could take a few moments to complete our [online planning applicants' survey](#). We will use the information you give us to monitor and improve our services.