

From: Richard Jewkes <Simpatico Town Planning>
Sent: 01 March 2023 08:55
To: Tony Young; Phillip Hulme <Global Street Art>
Subject: RE: Advertisement application - 2022/5362/A - Rail bridge adjacent to 200A-200B Chalk Farm Road

Good Morning Tony,

On behalf of GSA, I can confirm that the answer to your question is yes – the same standards and safeguards would continue to apply.

Best Wishes,
Richard

Richard Jewkes BSc DipTP MA - Director



simpaticotownplanning@mail.com

From: [Tony Young](#)
Sent: 01 March 2023 08:51
To: Phillip Hulme <Global Street Art>
Cc: Richard Jewkes <Simpatico Town Planning>
Subject: RE: Advertisement application - 2022/5362/A - Rail bridge adjacent to 200A-200B Chalk Farm Road

Hi Phillip

Thanks for your email.

I'm working on this and would be grateful if you could confirm that the following from the previous approval notice is still applicable please:

While it is noted that the GSA cannot confirm the exact content of each advertisement to be displayed in the future given the intended rolling nature of the monthly displays yet to be commissioned, the applicant has confirmed in regard to the mural content that:

- i) it will not be for political purposes;
- ii) it will be governed by the Committee for Advertising Practice (CAP) code which is administered by the ASA (Advertising Standards Authority) in the UK; and
- iii) each mural must be agreed and signed off by site owners, Network Rail Route Asset Management Team, which requires all content to be inoffensive, safe, well managed and curated.

Kind regards

Tony

Tony Young - Planning Technician

Regeneration and Planning

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Please note that the information contained in this email represents an officer's opinion and is without prejudice to further consideration of this matter by the Development Management section or to the Council's formal decision.

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