

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recommendation	ons based on the answers given in the questions.
If you cannot provide a postcode, the description help locate the site - for example "field to the No	on of site location must be completed. Please provide the most accurate site description you can, to orth of the Post Office".
Number	
Suffix	
Property Name	
Bull And Bush	
Address Line 1	
North End Way	
Address Line 2	
Address Line 3	
Camden	
Town/city	
London	
Postcode	
NW3 7HE	
Description of site location must	t be completed if postcode is not known:
Easting (x)	Northing (y)
526061	186972
Description	

Applicant Details
Name/Company
Title
First name
Surname
Mitchells and Butlers Plc
Company Name
Address
Address line 1
Bull And Bush North End Way
Address line 2
Address line 3
Town/City
London
County
Camden
Country
Postcode
NW3 7HE
Are you an agent acting on behalf of the applicant?
○ No
Contact Details
Primary number

Secondary number	
Fax number	
Email address	
Agent Details	
Name/Company	
Title	
First name	
Thomas Ryan	
Surname	
Ryan	
Company Name	
Boyer Something Name	
Address	
Address line 1	
Third Floor	
Address line 2	
Park House	
Address line 3	
Greyfriars Road	
Town/City	
Cardiff	
County	
	\neg
Country	
Country	\neg
Destroy!	
Postcode CF10.3AF	\neg
CF10 3AF	

Contact Details
Primary number
***** REDACTED *****
Secondary number
Fax number
Email address
**** REDACTED *****
Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s)
Advertisement Consent and Listed Building Consent for 1no. Post Sign, 1.No Fascia Sign and 1No Hoarding Sign

	s) and details of each proposed advertisement
Advertisement Type Other type	:
Height: 5.93 metres	
Width:	
1 metres	
Depth: 0.2 metres	
	rom the ground to the base of the advertisement?:
What is the maximul 0.1 metres	m projection of the advertisement from the face of the building?:
What is the maximum 8.4 centimetres	m height of any of the individual letters and symbols?:
	the advertisement be made of?: Nickel' metal finish, with aluminium letters and logo powdercoated white.
The colour of text ar	nd background:
Will the advertiseme Yes	ent be illuminated?:
Will the advertisement of the second	ent be illuminated internally or externally?:
Illuminance levels: 120 cd/m ²	
Will the illumination Static	be static or intermittent?:
Advertisement Type Fascia Sign	:
Height: 1.55 metres	
Width: 3.55 metres	
Depth: 0.01 metres	
What is the height fr 6.15 metres	rom the ground to the base of the advertisement?:
What is the maximul 0.01 metres	m projection of the advertisement from the face of the building?:
What is the maximum 35 centimetres	m height of any of the individual letters and symbols?:
	the advertisement be made of?: ins powdercoated RAL 9001. Illumination to be provided by an LED trough light below
The colour of text ar	nd background:
Will the advertiseme Yes	ent be illuminated?:
Will the advertiseme	ent be illuminated internally or externally?:
Illuminance levels: 120 cd/m ²	
Will the illumination	be static or intermittent?:

Post Sign Cocation of Advertisement(s) s the advertisement(s) you are applying for already in place? Yes No s an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable Will the proposed advertisement(s) project over a footpath or other public highway? Yes	Static
Width: 1.81 metres Depth: 0.1 metres What is the height from the ground to the base of the advertisement?: 1.88 metres What is the maximum projection of the advertisement from the face of the building?: 0.1 metres What is the maximum height of any of the individual letters and symbols?: 0.5 centimetres What is the maximum height of any of the individual letters and symbols?: 0.5 centimetres What materials will the advertisement be made of?: Aluminum tray panel with a back tray powderoated RAL 8019. Complete with aluminium logo and letters coated White, bonded to the face. The colour of text and background: Will the advertisement be illuminated?: Yes Will the advertisement be illuminated internally or externally?: Internally Illuminance levels: 120 cdm? Will the illumination be static or intermittent?: Static Post Sign Cocation of Advertisement(s) s the advertisement(s) you are applying for already in place? Yes Yes Yes Yes You have a seem of the 'Other type(s)' of advertising proposed Cocation of Advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes You have Applicable Will the proposed advertisement(s) project over a footpath or other public highway? Yes Yes Yes	
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○ Yes ② No	○ Yes⊙ No○ Not Applicable
⊙ No	Will the proposed advertisement(s) project over a footpath or other public highway?
Advertisement(s) Period	○ Yes ⊙ No
	Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement	Please state the period of time for which consent is sought for the advertisement

From Date
20/03/2023
To Date
20/01/2044
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?
○ Yes※ No
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
 ✓ Yes
○ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? The agent
○ The applicant
○ Other person
Pre-application Advice
Pre-application Advice Has assistance or prior advice been sought from the local authority about this application?
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○ Yes ⊙ No
Declaration
I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.
☑ I / We agree to the outlined declaration
Signed
Boyer Planning
Date
21/02/2023

Do any of the above statements apply?