

KENTISH TOWN ROAD ACTION (KTRA)

15. 02. 23

To: Kristina Smith
Planning Services
London Borough of Camden
5 Pancras Square, London N1C 4AG

re: Application 2023/0093/P Alpha House, Regis Road, NW5 3EW

Dear Kristina Smith

I am writing as Chair of Kentish Town Road Action. KTRA objects to this planning application for the demolition of the existing building and the construction of a self-storage facility (Use Class B8), and office space (Use Class E(g)(i)).

Although we support the development of Regis Road in principle, KTRA objects to the proposed piecemeal development of the site and wishes to see a comprehensive plan for the area in accord with policy G1 of the Camden Local Plan 2017, the Kentish Town Framework, and policy SP2 of the Kentish Town Neighbourhood Plan, adopted 2016.

The applicant maintains that "letters have been sent to key local stakeholders, including five political stakeholders, one community group and targeted social media, reaching an audience of around 7,000 people." We dispute these assertions. We are in touch with many local (and political) stakeholders and none of them have received a letter. We don't know of a community group that has been consulted – KTRA certainly wasn't, and we have asked all the other community groups who have heard nothing. None of the supposed social media advertising reached us as individuals so we are dubious about whether the targeting was effective.

We are asking for this application to be refused in its entirety.

Please acknowledge receipt of this letter and keep me informed about the progress of this application.

Yours Sincerely

Caroline Hill
Chair Kentish Town Road Action