Site – 17 Hampstead Hill Gardens, London, NW3 2PH

The site is located on Hampstead Hill Gardens which loops between Rosslyn Hill and Pond Street; the site located on the north east side of the street. The street is comprised of properties with a variety of design styles as it loops around, including pairs of Georgian-style villas and Arts and Crafts housing. No.17 is located within the arts and crafts section and it has been subdivided into 3 flats.

The site is located within sub area 3 of the Hampstead Conservation Area and is considered to make a positive contribution to the Conservation Area.

Particularly we would like to reference gardens at:

9 Hampstead Hill Gardens – Front wall, railings, planting and hedging we are following as an aesthetic guide

11 Hampstead Hill Gardens – Front wall, railings, planting and hedging we are following as an aesthetic guide

Existing

The existing front garden wall has been built of low quality material without enough care for the local aesthetic, and the design of the garden does not meet the needs of the current tenants of the three dwellings within 17 Hampstead Hill Gardens. The front garden aesthetic is too hard, and doesn't have enough planting.

The deficiencies are principally as follows:

- Poor quality brick choice
- Broken and uneven paving
- Poor quality external space
- Limited storage for green travel methods like bikes
- General tiredness of the garden
- Limited soft landscaping

Proposed

The improvements are principally as follows:

- Sympathetic brick choice for front wall, and sympathetic materials of higher quality to be used. To be built in new red bricks with a texture and tone to match the existing building. Mortar and mortar joints to match existing front elevation of property.
- New grey sandstone paving to be installed
- Improved adequate storage for green travel methods like bikes
- Increased soft landscaping and permeable areas
- Overall aesthetic more in keeping with referenced gardens

<u>Access</u>

Access to and within the building is not altered within this proposal. Maximum heights of front walls and storage will not increase, and therefore no change of effect on any neighbouring properties