## STUDIO PENN LONDON

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Planning Development Control Camden Council Camden Town Hall London WC1H 8ND 06 February 2023

Our ref : 2205.CP.DE\_CDA Your ref: PP-11898290

Dear Sir/Madam

Seoul Plaza / Korea Foods Ltd, Unit R06/08, Centre Point, 101-103 New Oxford Street, St Giles Street, London WC1A 1DD

**Advertisement Consent Application: PP-11898290** 

On behalf of Korea Foods, Studio Penn London hereby submit an Advertisement Consent Application for Unit 06/08, Centre Point, 101-103 New Oxford Street, St Giles Street, London WC1A 1DD.

The description of development is as follows:

Display of 2no. internally illuminate signs

The Submission comprises the following suite of documents;

- · Complicated application forms
- Site location plan (2205.CP.DE.01\_Location and Block Plans)
- Existing Shopfront (2205.CP.DE.10\_Existing Shopfront)
- Proposed Shopfront (2205.CP.DE.20\_Proposed Shopfront\_Rev A)
- Detailed Signage (2205.CP.DE.30\_Proposed Signage details\_Rev B)
- Existing GA Ground Floor Plan (2205.CP.DE.100\_E GA Ground Floor Plan)
- Existing GA Mezzanine Floor Plan (2205.CP.DE.110\_E GA Mezzanine Floor Plan)
   Proposed GA Ground Floor Pan (2205.CP.DE.200\_P GA Ground Floor Plan\_Rev D)
- Proposed GA Mezzanine Floor Plan (2205.CP.DE.210\_P GA Mezzanine Floor Plan)
- · Previous Existing signage detail drawing
- Previous Existing signage photo\_1200mm

• Previous Existing signage photo\_4700mm

We look forward to confirmation of registration and validation of the application shortly and trust that enclosed material is suitable for the purpose of validating the application submission. However should you have any queries please do not hesitate to contact me.

Your sincerely

Jin Lee 1

**Design Director** 

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