

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

## Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recommendation	is based on the answers given in the questions.
If you cannot provide a postcode, the description help locate the site - for example "field to the No	of site location must be completed. Please provide the most accurate site description you can, to rth of the Post Office".
Number	
Suffix	
Property Name	
Centre Point Complex Development Site At 10	1-103, Ground Floor Level
Address Line 1	
New Oxford Street	
Address Line 2	
Address Line 3	
Camden	
Town/city	
London	
Postcode	
WC1A 1DD	
Description of site location must	be completed if postcode is not known:
Easting (x)	Northing (y)
529886	181366
Description	

Applicant Details
Name/Company
Title
First name
Surname
Korea Foods LTD
Company Name
Address
Address line 1
Wyvern Industrial Estate
Address line 2
4 Unit 5, Beverley Way
Address line 3
New Malden
Town/City
County
Country
Postcode
KT3 4PH
Are you an agent acting on behalf of the applicant?
⊙ Yes
○ No
Contact Details
Primary number

Secondary number
Fax number
Email address
Agent Details
Name/Company
Title
Mr
First name
JIN
Surname
LEE
Company Name
studio penn london
Address
Address line 1
Unit 206, Busworks
Address line 2
39-41North Road
Address line 3
Town/City
London
County
Country
United Kingdom
Postcode
N7 9DP

Contact Details	
Primary number	
***** REDACTED *****	
Secondary number	
Fax number	
Email address	
***** REDACTED *****	
Type of Proposed Advertisement(s)	
Please describe the proposed advertisement(s)	
Display of 2no. internally illuminated signs	
Please specify the type(s) and details of each proposed advertisement	
Advertisement Type: Projecting or Hanging Sign	
Height: 0.3 metres	
Width: 2.3 metres	
Depth: 0.03 metres	
What is the height from the ground to the base of the advertisement?: 3.27 metres	
What is the maximum projection of the advertisement from the face of the building?:  0 metres	
What is the maximum height of any of the individual letters and symbols?: 30 centimetres	
What materials will the advertisement be made of?: Perspex acrylic sheet	
The colour of text and background: White	
Will the advertisement be illuminated?: Yes	
Will the advertisement be illuminated internally or externally?: Internally	
Illuminance levels: 450 cd/m <sup>2</sup>	
Will the illumination be static or intermittent?: Static	

Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
○ Yes ⊙ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes
○ No ○ Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)
Refer to Drawings - Previous Existing signage detail drawing - Previous Existing signage photo_1200mm - Previous Existing signage photo_4700mm
Will the proposed advertisement(s) project over a footpath or other public highway?  ○ Yes  ⊙ No
Advertisement(s) Period  Please state the period of time for which consent is sought for the advertisement  From Date
01/03/2023
To Date
24/12/2037
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?
○ Yes ⊙ No
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  ○ The agent ○ The applicant ○ Other person

Pre-application Advice  Has assistance or prior advice been sought from the local authority about this application?  ○ Yes ○ No
Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed?  ○ Yes  ○ No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  ⊘ Yes ○ No
Authority Employee/Member
With respect to the Authority, is the applicant and/or agent one of the following:  (a) a member of staff  (b) an elected member  (c) related to a member of staff  (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply?
<ul><li>○ Yes</li><li>⊙ No</li></ul>
Declaration
I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration
Signed
JIN LEE
Date
06/02/2023