

**HSBC UK BANK PLC**

**HSBC UK Kilburn,  
50-52 Kilburn High Road,  
North Maida Vale,  
London,  
NW6 4HJ**

**Design & Access Statement**

**21035 170 PA110 Design & Access Statement**

**November 2022**

**Site Address:** 50-52 Kilburn High Road, London, NW6 4HJ

**Date:** 17<sup>th</sup> November 2022

**Contact Details:**

**Applicant**

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**Agent**

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**1.1 Introduction:**

This document should be read in conjunction with the submitted application form, drawings and associated supporting documents.

**1.2 Design/Description of Development:**

HSBC UK is currently rolling out a programme to review and replace its existing external ATM devices for new more advanced machines.

This application is to replace the 2no existing external ATMs for new machines. The body of the existing devices are within the branch and pass through the external shopfront glazing. The new devices will replace the existing machine's locations on the front of the branch and will pass through the shopfront glazing in a similar way. The external glass is to be replaced as necessary to match existing to accommodate the installation of the new machines.

The new device is to be installed at a suitable height for wheelchair users and the location already has level access to the machine position unassisted from the street. Existing external machine signage is to be removed and new internally-illuminated ATM panel signage will be installed surrounding the new external devices.

**1.3 Key issues of the design:**

- a. Approach:** The approach to the building will remain unchanged.
- b. Access:** The main entrance to the bank will remain unchanged.
- c. External Appearance:** The proposal seeks to replace the existing ATMs and associated signage for new device in the existing locations. The appearance of the proposals will be in keeping with the existing building.
- d. Signage:** External HSBC signage will be replaced with new simplified versions resulting in a decluttered appearance and maintained in a condition in accordance to the standard conditions set out in the control of advertisement regulations 2007.
- e. Environmental Sustainability:** Where possible sustainable methods will be used during the works including the recycling of removed material / furniture from site.