Application ref: 2022/5231/A Contact: Fast Track GG Tel: 020 7974 Email: Date: 30 January 2023

Paul Semple Thimble Hall Lower Street Barford St Michael Banbury Oxfordshire OX15 0RH



## **Development Management**

Regeneration and Planning London Borough of Camden Town Hall Judd Street London WC1H 9JE

Phone: 020 7974 4444

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Dear Sir/Madam

## DECISION

Town and Country Planning Act 1990

## **Advertisement Consent Granted**

Address: Lock Keepers Cottage 289 Camden High Street London NW1 7BX

Proposal:

Non illuminated lettering to entrance to Coffee Shop and Canal Information Centre. Non illuminated projecting sign and non illuminated lettering for Canal Information Centre on north east elevation.

Drawing Nos: 9608-P-01; 9608-P-02; 9608-P-03; 9608-P-04 Revision B; 9608-P-05 Revision A; 9608-P-06 Revision A; Design and Access Statement dated November 2022.

The Council has considered your application and decided to grant consent subject to the following condition(s):

Conditions and Reasons:

1 No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

2 No advertisement shall be sited or displayed so as to

(a) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);

(b) obscure, or hinder the ready interpretation of any traffic sign, railway signal or aid to navigation by water or air; or

(c) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

3 Any advertisement displayed and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

4 Any structure or hoarding erected or used principally for the purpose of displaying advertisements shall be maintained in a safe condition.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

5 Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

Reason: - As required by regulation 2(1) and Schedule 2 of the Town & Country Planning (Control of Advertisements) (England) Regulations 2007.

Informative(s):

1 Reasons for granting permission/consent-

The site is a much altered and extended 19th-century former lock-keeper's cottage, listed grade II and making a positive contribution to the Regent's Canal Conservation Area.

The proposal is for the display of one non illuminated lettering to entrance to Coffee Shop and Canal Information Centre as well as one non illuminated projecting sign and one non illuminated lettering for Canal Information Centre on north east elevation. Given the modest scale of the signage and the fact that it is non illuminated, the nature of the signs is acceptable. The proposed external signage is considered to be acceptable in terms of its size, design, colour, materials, position, and methods of fixing.

Furthermore, the proposed signage would not obscure any significant architectural features or otherwise visually harm the appearance of the listed building, nor detract from the character and appearance of the wider Regent's Canal Conservation Area. As such, the proposal is considered to be acceptable.

The signage would not be harmful to either pedestrians or vehicular safety in accordance with the Camden Planning Guidance, not would it have any adverse impact on neighbouring amenity.

The site's planning and appeals history has been taken into account when coming to this decision. No objections have been received.

Special regard has been attached to the desirability of preserving the listed building or its setting or any features of special architectural or historic interest which it possesses under s.66 and s.72 of the Planning (Listed Buildings and Conservation Areas) Act 1990 as amended by the Enterprise and Regulatory Reform Act (ERR) 2013.

As such, the proposed development is in general accordance with policies A1, D1, D2 and D4 of the Camden Local Plan 2017, the London Plan 2021, and the National Planning Policy Framework 2021.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2021.

You can find advice in regard to your rights of appeal at:

https://www.gov.uk/appeal-planning-decision.

Yours faithfully

Daniel Pope Chief Planning Officer