

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recommendation	ons based on the answers given in the questions.
If you cannot provide a postcode, the description help locate the site - for example "field to the No	n of site location must be completed. Please provide the most accurate site description you can, to orth of the Post Office".
Number	1
Suffix	A
Property Name	
Address Line 1	
Camden High Street	
Address Line 2	
Address Line 3	
Camden	
Town/city	
London	
Postcode	
NW1 7JE	
	t be completed if postcode is not known:
Easting (x)	Northing (y)
529238	183415
Description	

Applicant Details
Name/Company
Title
First name
Surname
-
Company Name
THE HOPE LEASE LTD
Address
Address line 1
C/o Agent
Address line 2
C/o Agent
Address line 3
C/o Agent
Town/City
C/o Agent
County
C/o Agent
Country
C/o Agent
Postcode
W1F 9BN
Are you an agent acting on behalf of the applicant?
○ No
Contact Details
Primary number
***** REDACTED *****

Secondary number
Fax number
Email address
**** REDACTED *****
Agent Details
Name/Company
Title
Mr
First name
Christian
Surname
Fisk
Company Name
Pegasus Group
Address
Address line 1
21 Ganton Street
Address line 2
Address line 3
Town/City
London
County
Country
United Kingdom
Postcode
W1F 9BN

Contact Details				
Primary number				
**** REDACTED *****				
Secondary number				
Fax number				
Email address				
***** REDACTED *****				
Type of Proposed Advertisement(s)				
Please describe the proposed advertisement(s)				
Display of 2 x non-illuminated hand painted illustrations				

A alconomic control of T		
Advertisement Type Other type		
Height:		
2.07 metres		
Width:		
2.15 metres		
Depth: 0.01 metres		
What is the height for 1.83 metres	the ground to the base of the advertisement?:	
What is the maximu O metres	rojection of the advertisement from the face of the building?:	
What is the maximu 30 centimetres	eight of any of the individual letters and symbols?:	
What materials will See accompanying d	advertisement be made of?: ngs	
The colour of text and See accompanying d		
Will the advertiseme	e illuminated?:	
Advertisement Type		
Other type Height:		
2.07 metres		
Width:		
2.15 metres		
Depth: 0.01 metres		
What is the height for 1.83 metres	the ground to the base of the advertisement?:	
What is the maximu O metres	rojection of the advertisement from the face of the building?:	
What is the maximu 30 centimetres	eight of any of the individual letters and symbols?:	
What materials will See accompanying d	advertisement be made of?: ngs	
The colour of text a See accompanying d		
Will the advertiseme	e illuminated?:	
ase describe each of	'Other type(s)' of advertising proposed	
2 x non-illuminated h	painted illustrations	

Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
✓ Yes○ No
If Yes, please provide details
Signs painted as shown in accompanying Proposed Front Elevation (Drw No. 202) and described in accompanying Cover Letter
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?
○ Yes
✓ No○ Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)
Proposed Front Elevation (Drw No. 202)
Will the proposed advertisement(s) project over a footpath or other public highway?
○ Yes
⊗ No
Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement
From Date
12/12/2022
To Date
21/12/2037
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?
○ Yes
⊗ No
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
✓ Yes○ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?
○ The applicant○ Other person

Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? ○ Yes ⊙ No
Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed? Yes No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ⊘ Yes ○ No
Authority Employee/Member
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply? ○ Yes ⊙ No
Declaration
I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration
Signed
Samantha Gibson
Date
21/12/2022

