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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number	<input type="text" value="31"/>
Suffix	<input type="text"/>
Property Name	<input type="text"/>
Address Line 1	<input type="text" value="Lamb's Conduit Street"/>
Address Line 2	<input type="text"/>
Address Line 3	<input type="text" value="Camden"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="WC1N 3NG"/>

Description of site location must be completed if postcode is not known:

Easting (x)	Northing (y)
<input type="text" value="530643"/>	<input type="text" value="181945"/>
Description	<input type="text"/>

Applicant Details

Name/Company

Title

Ms

First name

Eve

Surname

Bruarie

Company Name

Jimmy Fairly UK Limited

Address

Address line 1

BECKET House C/O CCFGB

Address line 2

1, Lambeth Palace Road

Address line 3

Town/City

London

County

Country

UK

Postcode

SE1 7EU

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

County

Country

Postcode

Contact Details

Primary number

***** REDACTED *****

Secondary number

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

MAIN FASCIA SIGNAGE The signage of the main fascia is made up of individual halo illuminated 3D individual letters. Black front/White translucent edge.

The signage will be a high-end design and will fixed centred at each side of the fascia. 3D individual letters built in with internal lighting using LED technology. Each letter will consist of a black acrylic front and a side combining a half matte back and half clear acrylic illuminated. Internal lighting is used for each letter individually, so the wires are all hidden. The faces remain opaque and the back part of the sides light up, resulting in a halo lighting effect.

PROJECTING SIGN

Projecting Sign fixed at the fascia, right hand side of the door, consist of an soft blue translucent acrylic box with black vinyl letter logo. The width of the frame

Advertisement Type:

Fascia Sign

Height:

0.124 metres

Width:

1.9 metres

Depth:

0.03 metres

What is the height from the ground to the base of the advertisement?:

3.59 metres

What is the maximum projection of the advertisement from the face of the building?:

0.03 metres

What is the maximum height of any of the individual letters and symbols?:

0.124 centimetres

What materials will the advertisement be made of?:

Each letter will consist of a black acrylic front and a side combining a half matte black and half translucent acrylic, individually illuminated with all hidden cabling.

The colour of text and background:

The fascia will be painted Soft Blue Lulworth blue N 89 Farrow & Ball Each letter is Black.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

300 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Projecting or Hanging Sign

Height:

0.48 metres

Width:

0.616 metres

Depth:

0.1 metres

What is the height from the ground to the base of the advertisement?:

3.4 metres

What is the maximum projection of the advertisement from the face of the building?:

0.675 metres

What is the maximum height of any of the individual letters and symbols?:

0.9 centimetres

What materials will the advertisement be made of?:

Rectangular soft blue translucent acrylic box with black vinyl letters

The colour of text and background:

The box translucent soft blue Black vinyl acrylic letter

Will the advertisement be illuminated?:

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☐ Yes
☒ No
☐ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☒ Yes
☐ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

22/02/2023

To Date

22/02/2033

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☒ The agent
☐ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

pilar Rivera

Date

22/12/2022