

Harrison Varma Projects Ltd

Former Mansfield Bowling Club, Croftdown Road, NE5 1EP, London Borough of Camden

Workplace Travel Plan

November 2022

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1 INTRODUCTION

- 1.1 This Workplace Travel Plan has been prepared by Caneparo Associates on behalf of Harrison Varma Projects Ltd ('the Applicant') in relation to the proposed redevelopment at the former Bowling Club building located on Croftdown Road (the 'site'), within the London Borough of Camden (LBC).
- 1.2 The proposal is for the redevelopment of the site, to provide a 78-bed care home facility and associated parking within the southern section, with a community garden and tennis courts within the northern part. The vehicle access onto Croftdown Road will be retained which provides access to a parking area. A copy of the Architect's relevant proposed plans is included at **Appendix A**.
- 1.3 The main aim of this Workplace Travel Plan (henceforth referred to as "Travel Plan") is to put in place the management tools deemed necessary to enable staff and visitors of the development to make more informed decisions about their travel, which at the same time minimises the adverse impacts of their travel on the environment. This is achieved by setting out a strategy for eliminating the barriers that prevent staff and visitors from using sustainable and active modes of travel.
- 1.4 This Travel Plan has been prepared in accordance with Travel Plan guidance issued by Transport for London (TfL) and LBC.

Scope

- 1.5 The remainder of this document is structured as follows:
 - Section 2 details the site's accessibility and expected travel patterns;
 - Section 3 sets out the objectives and targets;
 - Section 4 outlines the Travel Plan strategy;
 - Section 5 identifies the measures that will be implemented;
 - Section 6 outlines the monitoring and review programme; and
 - Section 7 provides an Action Plan.

2 ACCESSIBILITY

Site Location

- 2.1 The site is located on the southern side of Croftdown Road and comprises derelict land following the demolition of the existing clubhouse as part of the previously approved scheme on-site. The site has limited frontage onto Croftdown Road to the north, whilst backing onto residential properties to the east, south and west.
- 2.2 The site location with respect to the immediate local highway network is shown at **Figure 2.1** below.

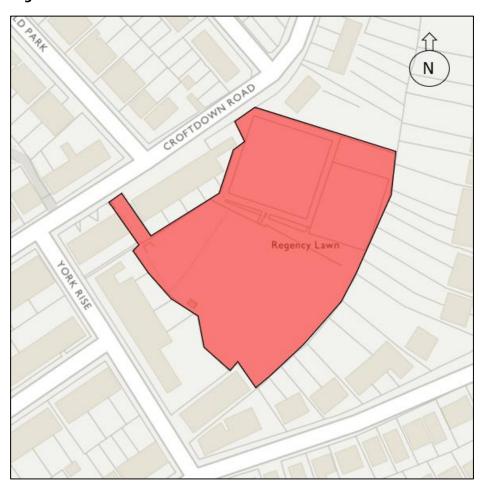


Figure 2.1 - Site Location Plan

[Source: www.osmaps.ordanancesurvey.co.uk]

Local Highway Network

Croftdown Road

2.3 Croftdown Road is a residential street that runs in a predominantly north-east to south-west orientation in the vicinity of the site, connecting to Chester Road and Highgate Road respectively. The carriageway measures circa 7m in width whilst also reducing in effective width due to intermittent parking bays located along its length. There are generally wide footways and street lighting on both sides. Traffic is subject to a 20mph speed limit.

Highgate Road

2.4 Highgate Road runs in a north-south orientation and connects to Highgate West Hill to the north and forms part of the B518 to the south. In the vicinity of the site, the carriageway measures circa 10m in width with one lane of traffic travelling in both directions, with a southbound bus lane also present, with parking bays in intermittent locations along the western side. There are a number of signalised crossings as well as zebra crossings and pedestrian refuge islands along its length. Traffic is subject to a 20mph speed limit.

Walking

2.5 Pedestrians are well served in the vicinity of the site, benefitting from good footway provision on all surrounding roads, with street lighting also present. The walking route to the nearest bus stops on Swain's Lane provides step-free access with dropped kerbs and tactile paving at crossing locations.

Cycling

- 2.6 Cycleway 6 is located approximately 2km south of the site (8-minute cycle) on Kentish Town Road.
 This provides a cycling route between Camden Town and Elephant & Castle passing through Central London.
- 2.7 **Figure 2.2** below indicates a 20-minute cycle distance from the site, which also shows the area for which cycling has the potential to replace driving for distances up to 5 kilometres. This includes areas such as Islington, Finsbury Park, Hornsey, Archway, Camden Town and parts of Central London.

Finchley Lido Leisure Centre TOTTENHAM WOOD GREEN FINCHLEY HORNSEY WEST HENDON HAMPSTEAD GARDEN SUBURB BRENT CROSS CRICKLEWOOD **Emirates Stadium** OLLIS HILL LLESDEN DALSTON CHALK FARM ISLINGTON ZSL London Zoo **ESDEN** The Regent's Map key - Travel Time Park 20 - 40 mins < 20 mlns 60 - 80 mlns The British Museum 40 - 60 mlns 80 - 100 mins 100 - 120 mlns DDINGTON 120 - 140 mins

Figure 2.2 - 20 Minute Cycle Time from Site

[Source: www.tfl.gov.uk]

Public Transport

Public Transport Accessibility Level (PTAL) Rating

- 2.8 Public Transport Accessibility Levels (PTALs) are a theoretical measure of the accessibility of a given point to the public transport network, taking into account walking time and service availability. The method is essentially a way of measuring the density of the public transport network at a particular point.
- 2.9 The PTAL is categorised in six levels, 1 to 6 where 6 represents a high level of accessibility and 1 a low level of accessibility. The PTAL levels 1 and 6 are further subdivided into 'a' and 'b' levels, with level 'a' indicating the location is rated towards the lower end of the PTAL category and 'b' towards the higher end.
- 2.10 The site achieves a PTAL rating of 3, demonstrating that it has a 'moderate' level of access to public transport facilities. A copy of the site's PTAL assessment is provided at **Appendix B.**

Bus Services

2.11 The nearest bus stop is located 290m north of the site access (4 minutes' walk) on Swain's Lane (Bus Stop 'Brookfield Park'). The stop comprises sheltered seating and timetable information. Additional bus stops are located approximately 360m south-west of the site providing access to additional bus services. **Table 2.1** provides a summary of the bus services that service the stops, with a copy of the TfL bus spider map for the local area included in **Appendix C.**

Table 2.1: Bus Timetable Information						
Bus	Pouto	Bus Service Every 'X' Minutes				
No.	Route	M-F	Sat	Sun		
C11	Archway Station – Brent Cross Shopping Centre	9-12	10-13	11-13		
88	Parliament Hill Fields – Omnibus Clapham	6-10	-	-		
214	Hampstead Lane – Finsbury Square	6-10	6-10	10-14		

Source: TfL

2.12 Table 2.1 demonstrates that there are approximately 20 bus services operating each hour during the week in the vicinity of the site, which equates to one service every 3 minutes on average.

Underground Services

- 2.13 Tufnell Park Underground Station is located approximately 860m south-east of the site access (11 minutes' walk). The station is located on the Northern Line and provides approximately 27 services each hour to High Barnet, Morden and much of Central London. The distance between the site and the station is reasonable and therefore it is deemed realistic that future staff / visitors could travel by tube.
- 2.14 Gospel Oak Overground Station is located approximately 980m south-west of the site access (12 minutes' walk). The station is located on the London Overground and provides approximately 16 services each hour to the following destinations:
 - 6 trains per hour to Stratford;
 - 4 trains per hour to Barking;
 - 4 trains per hour to Richmond; and
 - 2 trains per hour to Clapham Junction.

Baseline Travel Patterns

- 2.15 A baseline modal split will be taken from a travel survey, which will accurately identify how staff of the development travel to / from work. The results of the survey will be known as Year 0. The survey will be undertaken no later than six months after the site is occupied.
- 2.16 The current predicted modal split for future staff has been based upon data from the 2011 Census; specifically, the Method of Travel to Work data for the Middle Super Layer Output Area (MSOA): Camden 003, with Camden 003 MSOA being selected as the 'destination', and all other areas selected as the 'origin'. This is an accurate method of predicting how future staff will travel to / from the site as it is based on staff already travelling to the area for work and is therefore based on existing travel habits. The predicted modal split is set out in **Table 2.2**.

Table 2.2: Baseline Staff Modal Split			
Method of Travel	Percentage		
Underground	26%		
Train	16%		
Bus	12%		
Taxi	0%		
Motorcycle	1%		
Driving a Car	25%		
Passenger in a Car	2%		
Bicycle	6%		
On Foot	12%		
Total	100%		

Note: Figures subject to rounding

2.17 For the purpose of this Framework Travel Plan the mode split as shown in Table 2.2 will be used for monitoring and target setting purposes until a travel survey can be undertaken. An example of a travel questionnaire is included at **Appendix D.**

3 OBJECTIVES AND TARGETS

Introduction

- 3.1 This section sets out the overarching objectives for the Travel Plan, as well as targets for the short and medium term. It includes indicators through which progress towards meeting the targets will be measured. Further information on monitoring and review of the Travel Plan can be found in **Chapter 6**.
 - **Objectives** are the high-level aims of the Travel Plan. They help to give the Travel Plan direction and provide a clear focus.
 - Targets are the measurable goals by which progress will be assessed. The Travel Plan sets
 out targets which the site will seek to reach within the period covered by this Travel Plan.
 In addition, interim targets have been set.

Objectives

3.2 The Travel Plan's overriding objective is:

To engage with and encourage staff and visitors to use sustainable modes of travel to / from the site through more effective promotion of public transport, walking and cycling. This will minimise the impact of the development on the surrounding highway network.

- 3.3 The sub-objectives are:
 - Sub-objective 1: To increase staff and visitor awareness of the advantages and availability of sustainable modes of transport;
 - Sub-objective 2: To promote the health and fitness benefits of active travel to staff and where necessary, to visitors;
 - Sub-objective 3: To introduce a package of physical and management measures that will facilitate staff to travel by sustainable modes;
 - Sub-objective 4: To minimise the use of single occupancy vehicle journeys (in favour of sustainable modes) to and from the site by staff.

Targets

- Targets are measurable goals by which the progress of the Travel Plan will be assessed. Targets are essential for monitoring progress and the success of the Travel Plan. Targets should be 'SMART' specific, measurable, achievable, realistic and time-related.
- 3.5 Targets come in two forms Action and Aim Targets. Action Targets are non-quantifiable actions that need to be achieved by a certain time, while Aim Targets are quantifiable and generally relate to the degree of modal shift the plan is seeking to achieve.

Action Targets

- 3.6 The key Action Targets are set out below:
 - A Travel Plan Coordinator will be appointed prior to first occupation of the site;
 - To provide a welcome pack to all staff upon occupation;
 - A baseline travel survey will be undertaken no later than 6 months after occupation;
 - Each monitoring survey will occur within one month of the anniversary of the baseline survey in each survey year (as detailed in the Monitoring section); and
 - Noticeboards will be implemented and updated regularly to ensure details on public transport services are up to date.

Aim Targets

- 3.7 The Aim Targets of this Travel Plan are focussed primarily on staff working at the development.
- 3.8 **Table 3.1** outlines the Aim Targets set out for the site. The targets are set to measure progress towards the main objectives over five years once the development has been fully built out.
- 3.9 The baseline figures are taken from the expected mode split, as detailed in Section 2. This Travel Plan recognises that it is not possible to set out accurate targets far in the future, even when based on actual modal share data (i.e. when the baseline survey has been undertaken). Given this, it should be acknowledged that the targets may change over time as results from on-going monitoring become available.

Table 3.1: Travel Plan Aim Targets					
		Mode Split			
Target	Indicator	Baseline (Year 1)	Interim (Year 3)	Final (Year 5)	
Achieve a 10% decrease in single occupancy vehicle trips	Modal split monitoring surveys for car use	25%	19%	15%	
Achieve a 5% increase in public transport use by Year 5	Modal split monitoring surveys for public transport use	54%	57%	59%	
Achieve an 5% increase in walking and cycling by Year 5	Modal split monitoring surveys for walking and cycling	18%	21%	23%	

3.10 It is considered more constructive to set Action type targets for measures aimed at promoting sustainable transport to visitors for the various events that may be held at the site, rather than mode split Aim Targets.

4 TRAVEL PLAN STRATEGY

Travel Plan Coordinator

4.1 A Travel Plan Coordinator (TPC) will be appointed to implement and administer the Travel Plan. The details of the TPC will be included below when appointed prior to occupation. The TPC is likely to be a member of on-site staff who will dedicate time each week to implement the measures outlined within this Travel Plan. The details of the TPC will be provided below and to LBC once appointed.

Name:	
Company & Position:	
Telephone:	
Email:	

- 4.2 The duties of the TPC will include the following:
 - Undertake the Baseline Travel Survey;
 - Undertake Staff Travel Surveys during Years 1, 3 and 5;
 - Take responsibility for data collection and review of the Travel Plan;
 - Oversee the development and implementation of the Travel Plan on a day-to-day basis;
 - Design and implement effective marketing and awareness-raising campaigns to promote the Travel Plan;
 - Act as a point of contact for all staff requiring information; and
 - Ensure the travel information available is always up to date.

Marketing Strategy

- 4.3 All staff will be made aware of the existence of the Travel Plan at the commencement of employment at the site. The details of the Travel Plan, its objectives in enhancing the environment and the role of individuals in achieving the objectives of the Travel Plan will be explained.
- 4.4 Contact details of the TPC will be advertised in the event that staff wish to discuss specific matters directly.
- 4.5 A Travel Information Pack will be provided to all staff, which will contain a summarised Travel Plan and sustainable transport information with any other relevant transport information.

5 MEASURES AND INITIATIVES

Introduction

- 5.1 This section of the Travel Plan outlines the specific physical and management measures to be implemented as part of the Travel Plan. The implementation of the listed measures, which include awareness initiatives and infrastructure provision, is the core of the Travel Plan.
- The list of measures described below is by no means exhaustive and it will be the responsibility of the appointed TPC to investigate other potential measures. It is important to add that in the longer-term other measures may be more suitable for the users depending on their needs and demands. This will be evident from the proposed regular monitoring results and measures will be implemented and / or altered accordingly.

Walking

- 5.3 Walking is a truly sustainable method of travel which offers staff predictable journey times and a range of physical and psychological benefits.
- 5.4 The TPC will develop marketing materials to highlight the health benefits of walking and will implement the following measures to encourage walking:
 - Staff will be provided with information and advice concerning safe pedestrian routes to / from the Site;
 - National Walk to Work Week will be promoted amongst staff; and
 - Health benefits of walking to be promoted e.g. '10,000 steps a day campaign'.

Cycling

- 5.5 Cycling is a healthy, low cost, environmentally friendly way to travel and keep fit.
- The Site will benefit from secure and well-lit cycle storage which will be provided at ground floor level for staff. The usage of the cycle parking facilities will be monitored to determine whether additional parking is required once the site is operational.

- 5.7 Specific cycle promotions will include the following:
 - Promotion of the health benefits of cycling;
 - Cycle routes and other cycling information provided on notice boards and in staff Travel
 Information Packs;
 - Setting up a Bicycle User Group or similar, if demand warrants; and
 - The promotion of National Cycle to Work Week.
- 5.8 LBC provides free cycle training for those who live, work or study in the Borough. The free cycling training classes will be advertised to all staff.

Public Transport

- 5.9 Up-to-date details of bus, underground and taxi services, including route information and service frequencies, will be permanently on display in prominent locations.
- 5.10 Promotion of TfL Journey Planner, Citymapper, National Rail website and mobile applications as well as phone numbers for TfL and National Rail services will be undertaken by the TPC.

Car

A total of 7 car parking spaces are provided at ground floor level predominantly for staff use associated with the care home facility. This ensures that there is sufficient space during staff shift changeover whilst also restricting parking to ensure that sustainable transport modes and encouraged. These spaces can also be used by visitors should it be deemed necessary when collecting a mobility impaired resident.

Electric Taxis

5.12 The TPC will also promote the use of the new electric black cabs, which will support the London black cab industry as well as providing a green method of travel.

Personalised Travel Planning

5.13 The TPC will offer personalised travel planning advice to all staff that request the service. The TPC will be able to draw upon websites such as TfL's journey planner (www.tfl.gov.uk) for advice.

Staff Induction Packs

- 5.14 Staff will be given information about the Travel Plan and travel options in the form of a Travel Induction Pack. The pack will contain at least the following information:
 - A summarised version of the Travel Plan document, that sets out the purpose and benefits etc;
 - Timetables and route maps for public transport services;
 - Contact numbers and web details for the TfL Journey Planner and National Rail Enquiries;
 - Local green taxi company details;
 - Car Club information; and
 - Cycling and walking maps for the local area.
- 5.15 The Travel Induction Packs will be revised as necessary by the TPC to ensure that the information relevant and reflects the latest travel information available.

Visitors

5.16 Visitors will be advised to travel by modes other than private car wherever possible. Visitor travel will be managed through provision of information via the noticeboards provided at communal locations within the site. This will include details on how to reach the site by public transport modes, walking and cycling. This will ensure that as many visitors as possible travel to the site using more sustainable modes.

6 MONITORING AND REVIEW

Monitoring

- In order to establish the travel patterns of staff, an initial baseline travel survey will be undertaken within 6 months of first occupation. The surveys will examine the use of existing modes of travel, attitudes towards sustainable modes of transport and the most effective measure to promote sustainable travel. These surveys will be known as 'Year 0'. Further surveys will be carried out in Years 1, 3 and 5.
- 6.2 The travel survey should largely remain the same throughout the life of the Travel Plan to ensure consistency in the results and information and the ability to measure the effectiveness of the Travel Plan measures.
- 6.3 The monitoring of the Travel Plan will also include the collection of 'soft' analytical data in the form of general feedback and correspondence. The monitoring process will evolve over time, but is likely to include the following:
 - Monitor demand for additional employee cycle parking;
 - Monitor the take up of any discounts for cycling discounts and participation in Bicycle User Groups; and
 - Record comments received from management and staff relating to the operation and implications of the Travel Plan.
- 6.4 The Travel Plan will be amended in light of any developing circumstances and reviewed for accuracy of content. This will need to incorporate the results of the surveys to include feedback from staff.

Review and Reporting

6.5 The Travel Plan will be reviewed biennially during the first 5 years from introduction of the Travel Plan. The reviews will be undertaken after the baseline survey in Year 0 and also in Years 1, 3 and 5 and will be scheduled to be on, or about, the anniversary of the introduction of the Travel Plan.

- The purpose of the reviews will be to ensure that the Travel Plan is on track and that the targets have substantially been met and also to identify any ways to improve and develop the Travel Plan if targets are not being met. This could be through a re-examination of the Travel Plan to ensure that all possible activities have been implemented and considering new measures that could replace those that were not successful or effective.
- 6.7 A major element of the review will involve the re-issue of the staff travel survey, which will provide the opportunity to gather new information about wider attitudes to travel. Analysis of the survey will also yield updated modal-split information for comparison with data derived at the introduction of the Travel Plan, free of seasonal bias. The TPC will compile a report outlining the results of on-going monitoring throughout the preceding period. The report will be filed for record.
- The Travel Plan is a living document which may need to evolve over time to meet requirements.

 If for any reason analysis of travel patterns reveal that the targets are not being met, the TPC will liaise with LBC in the first instance to ascertain an appropriate way forward. This Travel Plan will lay the foundations for sustainable travel to and from the site.

Consultation

- 6.9 Consultation with staff will occur as part of the monitoring process. This will include travel surveys for completion by the staff as well as providing an opportunity (e.g. a meeting or forum) for staff and the TPC to identify a common set of objectives for the effective encouragement of users of the site to make better use of public transport and active modes of travel.
- 6.10 The TPC on behalf of the site owner will also consult with the outside bodies including LBC and transport operators, when appropriate. This will ensure the Travel Plan remains up to date and takes account of any changes in accessibility in the local area, such as new pedestrian or cycle routes and / or revised public transport services and timetables.

Securement and Funding

6.11 The site owner is fully committed to the implementation of the Travel Plan and will provide all reasonable necessary funding to ensure that the agreed targets can be achieved.

6.12 Funding from the budget will be provided for the TPC, travel surveys and implementation of all reasonably necessary measures. The TPC's funds will provide for the production and circulation of Travel Induction Packs to staff, with an opportunity given to apply for additional funding to ensure the continued and improved implementation of sustainable initiatives where relevant and of a clear benefit to staff.

7 ACTION PLAN

7.1 The Travel Plan Action Plan is outlined in **Table 7.1** below. The Action Plan will be revised every year following each Annual Travel Plan Review.

Table 7.1: Travel Plan A	ction Plan			
Action	Target	Timescale	Funding	Responsibility
Secure funding for Travel Plan			Site Owner / Developer and TPC	
Provision of secure Cycle Parking and on- going monitoring of use	To encourage cycling to / from the site	On completion of the building	-	Developer
Erection of Noticeboards	To provide travel information	On completion of the building	-	Developer
Baseline Survey	To undertake monitoring of travel modes by staff	Undertaken within 6 months of occupation	£TBC	TPC
Analysis of survey results and finalisation of targets	To determine whether targets are appropriate	Receipt of survey results (within 1 month of baseline survey)	£TBC	TPC
Promote Travel Plan and Induction Packs to staff	Once targets have been finalised and agreed with the Council	Initial and On-going	£TBC initial costs (£TBC biennially following initial setup)	TPC
Promote Active Modes	To encourage uptake, with emphasis on summer months	On-going	£TBC (per annum)	TPC
Promotion of electric taxis	To encourage use	Evidence of promotion of electric taxis		TPC
Promotion of LBC cycle training	Inclusion of information in Travel Packs and promotional material	On-going		TPC
Interim Surveys	Monitoring of Travel Plan in Years 1, 3 and 5 on the anniversary of the Baseline Survey	Ongoing	£TBC (per annum)	TPC
Review of Travel Plan	Annually	Ongoing		TPC
Review of Travel Plan marketing / promotional materials	Annually	Ongoing		TPC
Achieve Targets	5 years after Baseline Survey	During Travel Plan Review		TPC
Discuss Targets and Future of Travel Plan with Council	5 years after baseline survey	Upon achieving targets / failing to meet targets		TPC

Appendix A



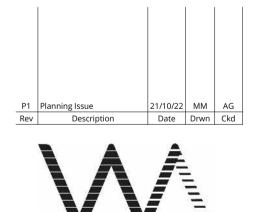


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This drawing must not be used for purposes other than that for which it was provided. It is supplied without liability for any errors or omissions. Drawings only to be scaled for planning application purposes, all dimensions to be checked on site. All drawings subject to Statutory Authority Approval. Key — — Boundary line – – Outline above – – Outline of building predemolition

Root Protection Zone

Trees to be removed

Tree canopy



WOLFF ARCHITECTS

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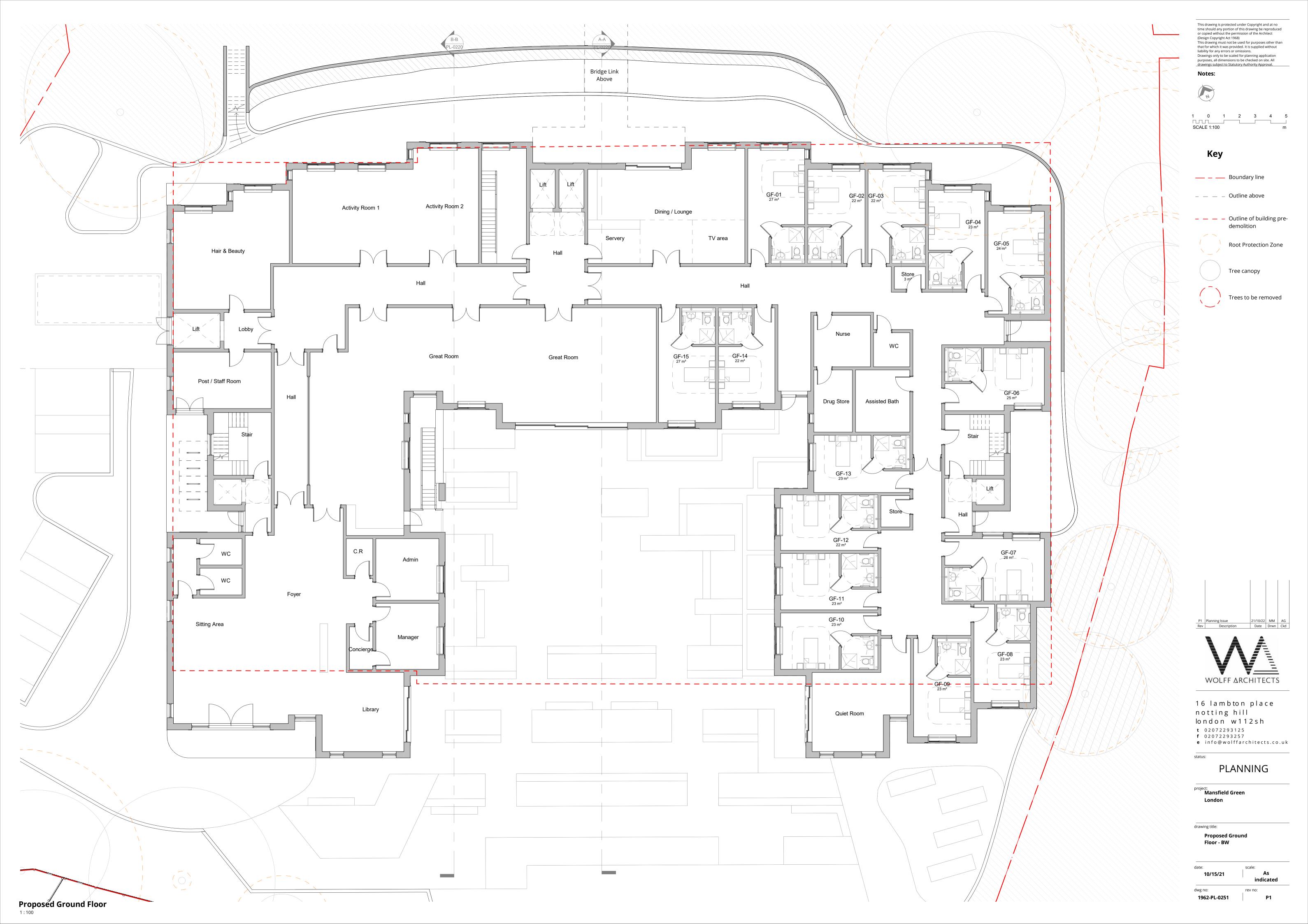
PLANNING

project: **Mansfield Green**

drawing title:

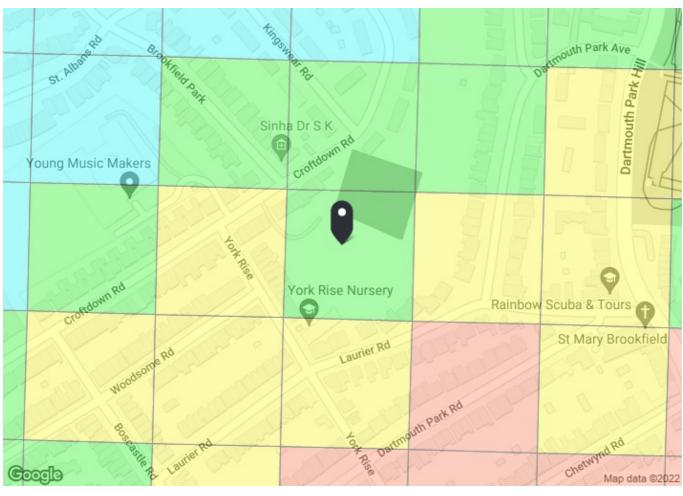
Proposed Lower Ground Floor - BW

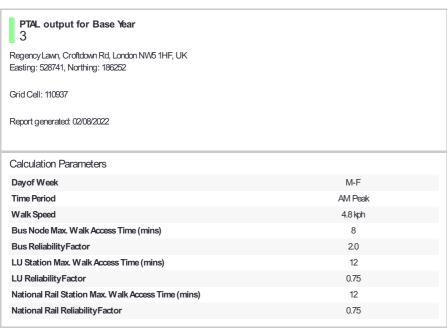
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Appendix B





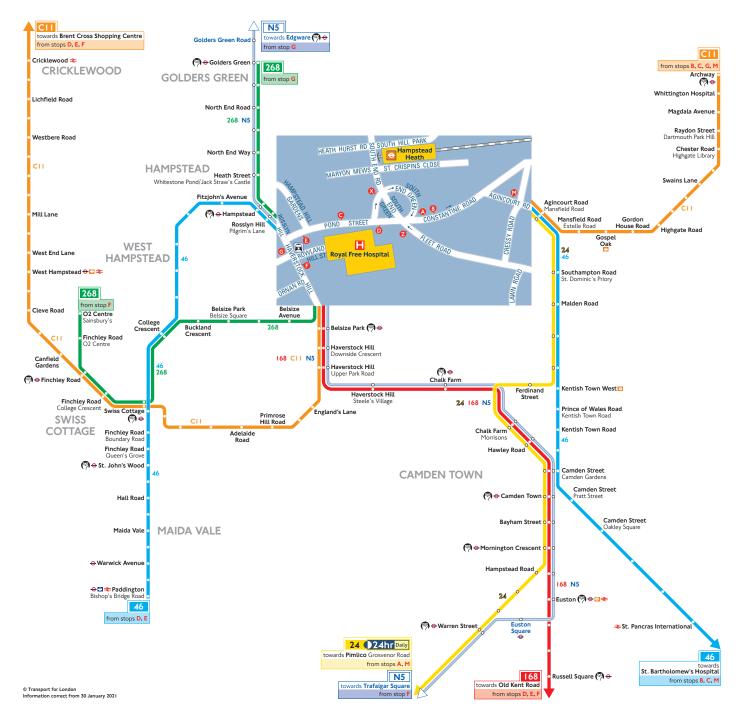




Mode	Stop	Route	Distance (metres)	Frequency(vph)	Walk Time (mins)	SWT (mins)	TAT (mins)	EDF	Weight	A
Bus	HIGHGATE RD CROFTDOWN RD	C2	438.33	8	5.48	5.75	11.23	2.67	0.5	1.34
Bus	HIGHGATE RD CROFTDOWN RD	214	438.33	8	5.48	5.75	11.23	2.67	0.5	1.34
Bus	SWAINS LAST ALBANS RD	C11	320.44	7.5	4.01	6	10.01	3	1	3
LUL	Tufnell Park	'Morden-HighBarnet'	944.28	14.67	11.8	2.79	14.6	2.06	1	2.06
LUL	Tufnell Park	'Morden-MillHillE'	944.28	4	11.8	8.25	20.05	1.5	0.5	0.75
LUL	Tufnell Park	'HighBarnet-Morden'	944.28	0.33	11.8	91.66	103.46	0.29	0.5	0.14
LUL	Tufnell Park	'HighBarnet-Kenningt'	944.28	5.33	11.8	6.38	18.18	1.65	0.5	0.82
LUL	Tufnell Park	'MillHill-Morden'	944.28	1.67	11.8	18.71	30.52	0.98	0.5	0.49
LUL	Tufnell Park	'MillHillE-Kenningt'	944.28	1.67	11.8	18.71	30.52	0.98	0.5	0.49
									Total Grid Cell Al:	10.4

Appendix C

Buses from Hampstead Heath (Royal Free Hospital)



How to use this map

- · Find your destination on the map
- See the coloured lines on the map for the bus routes that go to your destination
- Check the map (at the end of each coloured line) for the bus stops to catch your bus from
- Use the central map to find the nearest bus stop for your route
- · Look for the bus stop letters at the top of the stop (see example for stop A to the right)



Key

0	Connections with London Underground
0	Connections with London Overground
0	Connections with TfL Rail
₹	Connections with National Rail
-	Connections with river boats
	Tube station with 24-hour service Friday and
(%) 🗢	Saturday nights

Ways to pay



Use contactless (card or device). It's the same fare as Oyster pay as you go and you don't need to top up Download the free TfL app to top up or buy a ticket



anytime, anywhere, or visit tfl.gov.uk/oyster. Alternatively, find your nearest Oyster Ticket Stop at tfl.gov.uk/ticketstopfinder or visit your nearest TfL station

> The Hopper fare offers you unlimited pay as you go Bus and Tram journeys within one hour. Always use the same card or device to touch in

If you fail to show on demand a ticket, validated smartcard or other travel authority valid for the whole of your journey you may be liable for a penalty fare or prosecuted.

Appendix D

Staff Travel Survey Questionnaire

As part of the Travel Plan, a travel survey is being undertaken so we can understand your travel patterns and we would appreciate your assistance by completing this questionnaire. The information you provide will be treated in the strictest confidence with no reference to individuals. For further information please contact __. Please give your completed questionnaire to the concierge. Thank you in advance for your help. 1. What time do you normally arrive at work? 16:00 - 19:00 (03) After 19:00 (04) 07:00 - 10:00(01)10:00 - 16:00(02)2. What time do you normally leave work? 07:00 - 10:00(01)10:00 - 16:00 (02) 16:00 - 19:00 (03) After 19:00 (04) 3. On average, how long does your journey take? 31 - 45min(03)46 – 60min (04) 0 - 15min(01)16 – 30min (02) 61 - 75min (05) 76 - 90min (06) Over 90min (07) 4. Approximately how far is your journey? 0 - 1 mile (01) 1 - 2 miles (02) 2 - 5 miles (03) >5 miles (04) 5. What is your MAIN mode of transport (i.e. the longest part of your journey)? Drive alone (01) Car share - driver (02) Car passenger (03) Bus (04) Underground (06) Walk (07) Train (05) Cycle (08) Motorbike (09) Taxi (10) Other (11) 6. What alternative mode of transport would you consider if your usual mode wasn't available? Drive alone (01) Car share -driver (02) Car passenger (03) Bus (04) Train (05) Underground (06) Walk (07) Cycle (08) Motorbike (09) Taxi (10) Other (11) 7. What would encourage you to use an alternative mode of travel? More frequent bus services (01) Better pedestrian / cycle routes (02) A friend to walk / cycle with (04) A cleaner walking / cycling environment (03) A safer walking / cycling environment (05) Cycle training (06) Better information on alternatives (07) Nothing (08) 8. In what age category do you fall? Under 25 (01) 26 - 40(02)41 - 60(03)Over 60 (04)