# **Job Profile Information: Strategic Lead - Regeneration**

Job Title: Strategic Lead - Regeneration

Job Grade: Level 6 Zone 1 Salary Range: £63,268 - £76,802

#### **About Camden**

Camden is building somewhere everyone can thrive by making our borough the best place to live, work, study and visit. Because we're not just home to the UK's fastest growing economy, we're home to the most important conversations happening today. And we're making radical social change a reality so that nobody gets left behind. Here's where you can help decide a better future for us all.

The Regeneration Team plays a key role in shaping and delivering area-based regeneration projects and programmes in the borough, working across the Economy, Regeneration and Investment directorate and Supporting Communities and beyond. It is responsible for developing and delivering effective regeneration projects and programmes that have positive social, economic and environmental outcomes for Camden's communities and neighbourhoods.

#### About the role

The Strategic Lead (Regeneration) devises, leads and delivers Camden's area-based regeneration programme and acts as an advocate for regeneration across the organisation as well as with our communities, partners and politicians. The programme involves an extremely wide range of projects, some generated from planning frameworks, some involving other services but many developed by the team through engagement with our communities. The role is therefore a leader and a programme manager, a team manager and coordinator.

The postholder leads the regeneration programme through coordination, collaboration, co-design and commissioning. It takes an area-based approach, working with our communities to prioritise infrastructure investment by Council services and other stakeholders. The team leads the Future High Streets Programme and will integrate this into a wider Regeneration Programme for the Borough which will focus on areas such as town centres, neighbourhoods and major development sites where there is the most potential to maximise social value. The delivery of area-based programmes, prioritisation of projects, commissioning projects and business case development are all key functions of the team. Securing funding for the programme is crucial through the preparation of funding bids internally, for CIL and S106, and externally including to the GLA and Central Government. The Strategic Lead will

be responsible for all the work of the team and for reporting process against agreed milestones to senior management and relevant Cabinet Members.

#### **About you**

- A commercially aware regeneration professional with substantial experience and understanding of regeneration and renewal
  in a local authority context
- A manager who has experience of leading a team and the people within it to deliver high-quality outcomes
- A programme manager who has experience of managing and delivering complex commercial projects on time and budget
- A strategic thinker who is able to deliver corporate objectives through regeneration programmes and projects
- An ability to work proactively, creatively and flexibly, anticipating and responding to internal and external changes
- Experience of submitting successful funding bids, generating income and budget management
- Experience of working in a political environment including experience of briefing and advising senior politicians
- Excellent communication, presentation and influencing skills that can be used at a range of levels including Council members, private sector partners, senior managers, service providers and service users.
- Excellent organisational skills and the ability to forward plan and manage multiple tasks with minimum supervision and to tight deadlines.
- High level of negotiation and influencing skills
- Experience in mentoring and coaching staff
- Educated to degree level or equivalent, preferably with a professional qualification related to the built environment.

#### **Work Environment:**

This role is office based at 5 Pancras Square but some working from home is encouraged. The role requires a significant amount of contact with a wide range of partners inside and outside the Council and so external meetings are likely. Site visits are essential, along with a willingness to work outside of normal office hours when requested.

# **People Management Responsibilities:**

Reports to the Chief Planning Officer, has a strong working relationship with the Director of Investment, Economy and Regeneration, and other senior managers across Supporting Communities as required. The post holder has 4 direct reports (Area

Regeneration Manager x 4) as part of a core team of 9. This core team is expected to expand significantly to deliver projects based on income from external grants (e.g. GLA and Community Infrastructure Levy).

## **Relationships:**

The Strategic Lead for Regeneration is a key role in the Planning Service Management Team and a strong working relationship is essential with both other planning services, including Place and Design and the S106 and CIL team, and services across Sustainable Communities and the wider Council including Inclusive Economy, Transport, Open Spaces, Culture, Property and Assets, Participation and Corporate Strategy. The postholder will work closely with the Director, the Chief Planning Officer and Head of Inclusive Economy. The Strategic Lead (Regeneration) will need to develop good relationships with politicians, particularly relevant Cabinet Members, place-based services across the Council, partner organisations, stakeholders, landowners and local residents and business groups as well as regeneration professionals across London, particularly the GLA.

## Over to you

We're ready to welcome your ideas, your views, and your rebellious spirit. Help us redefine how we're supporting people, and we'll redefine what a career can be. If that sounds good to you, we'd love to talk

### Is this role Politically Restricted?

Yes, this post is politically restricted

### **Diversity & Inclusion**

At Camden, we value and celebrate difference and encourage diversity in all respects. Our diverse workforce ensures we represent our communities to the best of our ability and enables us to make better decisions. Because of this, we particularly welcome applications from Black, Asian and other ethnic groups, those who identify as LGBT+, neurodiverse and disabled people. Click <a href="Diversity and Inclusion">Diversity and Inclusion</a> for more information on our commitment.

# Agile working

At Camden we view work as an activity, not a place. We focus on performance, not presenteeism. We create trusting relationships, we embrace innovation rather than bureaucracy and we value people. Collaboration is the Camden way, silo working isn't.

At Camden we are proud to be one of Hire Me My Way's inaugural campaign supporters. Hire Me My Way is a national campaign led by Timewise, designed to increase the volume of good quality jobs that can be worked flexibly in the UK (www.HireMeMyWay.org.uk). Hire Me My Way aims to treble the number of available good quality flexible jobs to 1 million by 2020.

# **Asking for Adjustments**

Camden is committed to making our recruitment practices barrier-free and as accessible as possible for everyone. This includes making adjustments or changes for disabled people, neurodiverse people or people with long-term health conditions. If you would like us to do anything differently during the application, interview or assessment process, including providing information in an alternative format, please contact us on 020 7974 6655, at resourcing@camden.gov.uk or post to 5 Pancras Square, London, N1C 4AG.