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Development Management  
 Camden Town Hall Extension  
 Argyle Street  
 London WC1H 8EQ

## Application for Consent to Display an Advertisement(s)

### Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

#### Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### Site Location

**Disclaimer:** We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

125-129 Aviation House, Offices And Premises At Basement To 2nd And Part 3rd Floor

Address Line 1

Kingsway

Address Line 2

Address Line 3

Camden

Town/city

London

Postcode

WC2B 6NH

Description of site location must be completed if postcode is not known:

Easting (x)

530501

Northing (y)

181456

Description

## Applicant Details

### Name/Company

Title

Mrs

First name

Kathleen

Surname

Tarr

Company Name

Wework

### Address

Address line 1

10 York Road

Address line 2

Address line 3

Town/City

London

Country

United Kingdom

Postcode

SE1 7ND

Are you an agent acting on behalf of the applicant?

Yes

No

### Contact Details

Primary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Secondary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Fax number

Email address

## Agent Details

Name/Company

Title

First name

Surname

Company Name

## Address

Address line 1

Address line 2

Address line 3

Town/City

Country

Postcode

## Contact Details

Primary number

Secondary number

Fax number

Email address

## Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Sign 1 - 350 x 175 x 3mm brass plaque, Sign 2 - 2 off 3mm aluminium tray panels 1150 x 2400 x 30mm painted 1 colour with acrylic letters to face, Sign 3 - 2 off 2mm aluminium tray panels 600 x 600 x 30mm painted 1 colour with acrylic letters to face. Sign 4 - 1 off set of built up stainless steel letters with opal acrylic faces mounted onto suspension frame - internally suspended in window void. Letter faces internally illuminated.

**Advertisement Type:**

Other type

**Height:**

0.175 metres

**Width:**

0.35 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

1.58 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.003 metres

**What is the maximum height of any of the individual letters and symbols?:**

5 centimetres

**What materials will the advertisement be made of?:**

3mm brass with etched detail infilled in black.

**The colour of text and background:**

Black background with brass detail.

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Fascia Sign

**Height:**

2.4 metres

**Width:**

1.15 metres

**Depth:**

0.03 metres

**What is the height from the ground to the base of the advertisement?:**

2.55 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.03 metres

**What is the maximum height of any of the individual letters and symbols?:**

40 centimetres

**What materials will the advertisement be made of?:**

3mm aluminium with white acrylic letters x 2 off

**The colour of text and background:**

Black background with white text x 2 off

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

0.6 metres

**Width:**

0.6 metres

**Depth:**

0.03 metres

**What is the height from the ground to the base of the advertisement?:**

0.24 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.03 metres

**What is the maximum height of any of the individual letters and symbols?:**

10 centimetres

**What materials will the advertisement be made of?:**

2mm aluminium with acrylic letters x 2

**The colour of text and background:**

Black background with white letters

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Projecting or Hanging Sign

**Height:**

0.618 metres

**Width:**

2.402 metres

**Depth:**

0.108 metres

**What is the height from the ground to the base of the advertisement?:**

7 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

49.4 centimetres

**What materials will the advertisement be made of?:**

INTERNAL - stainless steel built up letters with acrylic faces mounted to aluminium suspension frame - on inside window void.

**The colour of text and background:**

Black returns with white faces.

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

300 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

Please describe each of the 'Other type(s)' of advertising proposed

Sign 1 - 350 x 175 x 3mm brass plaque with etched detail infilled black.

Sign 3 - 2 off 2mm aluminium tray panels 600 x 600 x 30mm painted 1 colour with acrylic letters to face

## Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

Yes

No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- Yes  
 No  
 Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

- Yes  
 No

## Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

14/07/2022

To Date

13/07/2027

## Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- Yes  
 No

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- Yes  
 No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent  
 The applicant  
 Other person

## Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- Yes  
 No

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- Yes  
 No

## Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- Yes
- No

## Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

I / We agree to the outlined declaration

Signed

David Dawson

Date

18/10/2022

Amendments Summary

Design and Access statement added for listed building.