

CAMDEN TOWN

Alex Kresovic
London Borough of Camden
Camden Town Hall
Argyle Street
Euston Road
London
WC1H 8EQ

17 November 2022

Planning application 2022/3853/P: Camden Lock Market, Chalk Farm Road, London NW1 8NH

Dear Alex Kresovic,

I write to voice my support for this planning application, in my capacity as Chief Executive of Camden Town Unlimited, which represents the interests of 200 businesses in Camden Town.

Camden Town is synonymous with its markets. When they thrive, so does Camden Town, and we think they're one of the reasons footfall in Camden Town so quickly returned to (and now regularly exceeds) pre-covid averages. We also know that the last two years have been an unprecedentedly difficult time for everyone, but especially the retail and leisure businesses which form the beating heart of Camden Town, and macroeconomic trends point to an even more difficult trading environment over the coming years. These plans will draw more people to Camden Town, helping businesses during a difficult time, therefore we support them.

It's also worth noting that the turmoil outlined above occurs against the backdrop of the decades old and accelerating High Street crisis; as businesses, place-makers and tax systems try to keep up with the rapid transformation of the way we use our High Streets and town centres. The only way to really find their future is to allow for practical experimentation. We urge the London Borough of Camden to approach planning applications with a spirit of experimentation as far as is feasible.

Kind Regards,
Simon Pitkeathley

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