

From: Elliot
Sent: 17 November 2022 08:17
To: Planning Planning
Cc: Sarah
Subject: 2022/3853/P

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To Whom it may concern,

I am writing to provide my support to Camden Market's planning application to bring a new experience to the historical Camden Market. I have had the pleasure of working with Labs Group now since 2018 when we trialled waste by water using barges on the Regents Canal for the first time.

Since 2018 iRecycle and Camden Market have pioneered using the canals to remove the market's waste by water removing thousands of road miles helping to reduce congestion and hundreds of tonnes of CO₂e, in the process.

As you will note from the application iRecycle is a central part of the ongoing operation and if successful the new plans will see even greater waste recycling, consolidation and canal based movements helping Camden to become even greener in the process and providing significant ESG Markets for the Borough. In addition to our unique waste by water we provide employment to people who have experienced homelessness, working alongside charities such as Crisis and St Mongos. Our ethical employment programme provides significant Social Value. The application details the new waste operation that will provide greater employment for waste operatives whom will be sourced via our partner charities.

I do hope my email provides the support for this important planning application and thank you for your time.

Kind Regards

Elliot Lancaster
Founder & CEO
iRecycle Waste Management Limited