

Email: planning@camden.gov.uk
Phone: 020 7974 4444
Fax: 020 7974 1680

Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number	<input type="text" value="124"/>
Suffix	<input type="text"/>
Property Name	<input type="text"/>
Address Line 1	<input type="text" value="Drummond Street"/>
Address Line 2	<input type="text"/>
Address Line 3	<input type="text" value="Camden"/>
Town/city	<input type="text" value="London"/>
Postcode	<input type="text" value="NW1 2PA"/>

Description of site location must be completed if postcode is not known:

Easting (x)	Northing (y)
<input type="text" value="529286"/>	<input type="text" value="182527"/>
Description	<input type="text"/>

Applicant Details

Name/Company

Title

Ms.

First name

Georgie

Surname

Street

Company Name

Euston Town BID

Address

Address line 1

Camden Town Unlimited

Address line 2

5-7 Buck Street

Address line 3

Top Container

Town/City

London

County

Country

United Kingdom

Postcode

NW1 8NJ

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Contact Details

Primary number

***** REDACTED *****

Secondary number

***** REDACTED *****

Fax number

Email address

***** REDACTED *****

Agent Details

Name/Company

Title

mr

First name

Robert

Surname

Baron

Company Name

Jan Kattein Architects

Address

Address line 1

277

Address line 2

New North Road

Address line 3

Islington

Town/City

London

County

Country

Postcode

N1 7AA

Contact Details

Primary number

***** REDACTED *****

Secondary number

***** REDACTED *****

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

The replacement of an existing projecting signbox with a new projecting sign. The sign will feature neon lighting integrated into the sign lettering. The replacement of existing window vinyls with new internal window vinyls.

Advertisement Type:

Projecting or Hanging Sign

Height:

6 metres

Width:

0.7 metres

Depth:

0.3 metres

What is the height from the ground to the base of the advertisement?:

3.8 metres

What is the maximum projection of the advertisement from the face of the building?:

0.9 metres

What is the maximum height of any of the individual letters and symbols?:

40 centimetres

What materials will the advertisement be made of?:

The new projecting sign will comprise two sides of powder coated metal signboards with cut out letters. Feature neon lighting will be integrated into the cut out lettering. The new projecting sign will utilise the existing fixings back to the gable wall.

The colour of text and background:

Blue background with white lettering

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height:

2 metres

Width:

0.15 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

0.63 metres

What is the maximum projection of the advertisement from the face of the building?:

0 metres

What is the maximum height of any of the individual letters and symbols?:

18 centimetres

What materials will the advertisement be made of?:

The existing internal window vinyls will be replaced with new internal window vinyls with updated graphics.

The colour of text and background:

White text on existing glass window

Will the advertisement be illuminated?:

Please describe each of the 'Other type(s)' of advertising proposed

Internal Window Vinyls

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☒ Yes
☐ No
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

178_124-100_Existing_Elevation_no. 124 Drummond Street
178_124-001_Existing and Proposed Shopfront_no. 124 Drummond Street

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☒ Yes
☐ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

01/07/2023

To Date

01/07/2033

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☐ Yes
☒ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent
☒ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☒ Yes
☐ No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title

***** REDACTED *****

First Name

***** REDACTED *****

Surname

***** REDACTED *****

Reference

Drummond Street Shopfront Improvements

Date (must be pre-application submission)

19/10/2022

Details of the pre-application advice received

Received advice with regards to further details to be included with this application and required consents.

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ☒ Yes
☐ No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
- ☒ No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

Robert Baron

Date

16/11/2022