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Development Management
 Camden Town Hall Extension
 Argyle Street
 London WC1H 8EQ

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)

Northing (y)

Description

Applicant Details

Name/Company

Title

Mr

First name

Andrew

Surname

O'Brien

Company Name

Raag Kings Cross Hotel

Address

Address line 1

Point A Hotel Kings Cross

Address line 2

324 Gray's Inn Road

Address line 3

Camden

Town/City

London

County

Country

Postcode

WC1X 8BU

Are you an agent acting on behalf of the applicant?

Yes

No

Contact Details

Primary number

***** REDACTED *****

Secondary number

***** REDACTED *****

Fax number

Email address

***** REDACTED *****

Agent Details

Name/Company

Title

Mr

First name

Graham

Surname

Newsome

Company Name

Architects Network Ltd

Address

Address line 1

Architects Network Ltd

Address line 2

15 Countess Road

Address line 3

Town/City

LONDON

County

Country

United Kingdom

Postcode

NW5 2NS

Contact Details

Primary number

***** REDACTED *****

Secondary number

***** REDACTED *****

Fax number

Email address

***** REDACTED *****

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Replacement of Existing signs with New sign advertising the hotel name "POINT.a Hotels" Fascia sign 2No to Front Elevation plus one on front entrance door fascia
GRAYS INN ROAD 1No "POINT.a Hotels" Fascia sign 1No to side Elevation existitng painted signs to be replaced by new sign PPC
Aluminium powdercoated frame with wording graphic to suit new branding works

Advertisement Type:

Fascia Sign

Height:

3.65 metres

Width:

2.3 metres

Depth:

0.65 metres

What is the height from the ground to the base of the advertisement?:

3.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.15 metres

What is the maximum height of any of the individual letters and symbols?:

0.65 centimetres

What materials will the advertisement be made of?:

Powder coated Aluminium box with black fascia with projecting 20mm high quality CNC cut acrylic letter pushed through letters to be internally illuminated Angled flag pole with branded flags at fascia level see drawing submitted 2No at side elevation doors and 2No on front elevation.

Lights as existing to be retained to illuminate flags and fascia locally

The colour of text and background:

Black weathershield painted Fascia as background item 1 on application drawing

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

1600 cd/m²

Will the illumination be static or intermittent?:

Static

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- Yes
 No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- Yes
 No
 Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

New external point lights locally to illuminate flags on facade/fascia Drawing No 3208.3.22 title : "Proposed External Detail"

Will the proposed advertisement(s) project over a footpath or other public highway?

- Yes
 No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

16/03/2022

To Date

18/11/2026

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

Yes

No

If Yes, please provide details

Letters from developer owner of hotel consultation proposed

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

Yes

No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

The agent

The applicant

Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

Yes

No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

Yes

No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff
- (b) an elected member
- (c) related to a member of staff
- (d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- Yes
- No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

I / We agree to the outlined declaration

Signed

Graham Newsome

Date

02/11/2022