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Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location			
Disclaimer: We can only make recommendation	ns based on the answers given in the questions.		
If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".			
Number	106		
Suffix			
Property Name			
Address Line 1			
Tottenham Court Road			
Address Line 2			
Address Line 3			
Camden			
Town/city			
London			
Postcode			
W1T 4TT			
•	be completed if postcode is not known:		
Easting (x)	Northing (y)		
529358	182071		
Description			

Applicant Details
Name/Company
Title
First name
Surname
Company Name
Pret A Manger (Europe) Limited
Address
Address line 1
c/o Agent
Address line 2
Address line 3
Town/City
Country
Postcode
CF10 3FD
Are you an agent acting on behalf of the applicant?
 ✓ Yes
○ No
Contact Details
Primary number
***** REDACTED ******
Secondary number

Fax number	
Email address	
**** REDACTED *****	
Agent Details	
Name/Company	
Title	
Mr	
First name	
Joshua	
Surname	
Price	
Company Name	
Savills	
Address	
Address line 1	
2 Kingsway	
Address line 2	
Address line 3	
Town/City	
Cardiff	
Country	
United Kingdom	
Postcode	
CF10 3FD	
Contact Dataile	
Contact Details	
Primary number ***** REDACTED ******	
Secondary number	

Fax number
Email address
***** REDACTED *****
Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s)
no.1 x internally illuminated projecting sign
Please specify the type(s) and details of each proposed advertisement
Advertisement Type:
Projecting or Hanging Sign Height:
0.7 metres Width:
0.7 metres
Depth:
0.075 metres What is the height from the ground to the base of the advertisement?:
2.662 metres
What is the maximum projection of the advertisement from the face of the building?: 0.7 metres
What is the maximum height of any of the individual letters and symbols?: 50 centimetres
What materials will the advertisement be made of?: Aluminium / Acrylic
The colour of text and background: Red background / White text
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 150 cd/m ²
Will the illumination be static or intermittent?: Static
Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
⊙ Yes
○ No
If Yes, please provide details

Please see accompanying drawings
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? Yes No Not Applicable If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s) Please see accompanying drawings Will the proposed advertisement(s) project over a footpath or other public highway? Yes No
Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement
From Date 04/11/2022 To Date 04/11/2026
Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? ○ Yes ○ No
Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land? ② Yes ○ No If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? ② The agent ○ The applicant ○ Other person
Pre-application Advice Has assistance or prior advice been sought from the local authority about this application? ○ Yes ○ No

Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed?
○ Yes ② No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?
✓ Yes✓ No
Authority Employee/Member
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply?
○ Yes② No
Declaration
I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration
Signed
Joshua Price
Date
03/11/2022