

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

## Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location					
Disclaimer: We can only make recommendation	ns based on the answers given in the questions.				
If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".					
Number	4				
Suffix					
Property Name					
Address Line 1					
4-8A HAVERSTOCK HILL & 45-47 CROGSLA	ND ROAD				
Address Line 2					
Address Line 3					
Town/city					
LONDON					
Postcode					
NW3 2BL					
Description of site location mus	be completed if postcode is not known:				
Easting (x)	Northing (y)				
528224	184401				
Description					

Applicant Details
Name/Company
Title
First name
Surname
ROK Planning
Company Name
Address
Address line 1
Tesco House
Address line 2
Shire Park
Address line 3
Kestrel Way
Town/City
Welwyn Garden City
Country
Postcode
AL7 1GA
Are you an agent acting on behalf of the applicant?
Contact Details
Primary number
***** REDACTED *****
Secondary number

Fax number	
Email address	
***** REDACTED *****	
Agent Details	
Name/Company	
Title	
First name	
Daniel	
Surname	
Botten	
Company Name	
Address	
Address line 1	
16 Upper Woburn Place	
Address line 2	
Address line 3	
Town/City	
London	
Country	
United Kingdom	
Postcode	
WC1H 0AF	
Contact Dataila	
Contact Details	
Primary number  ***** REDACTED ******	
Secondary number	

Fax number		
Email address		
***** REDACTED *****		
Type of Proposed Advertisement(s)		
Please describe the proposed advertisement(s)		
INSTALL 2 NO. NON-ILLUMINATED BOX FASCIAS, 1 NO. INTERNALLY ILLUMINATED BOX FASCIA, 1 NO. EXTERNALLY ILLUMINATED PROJECTING SIGN, 1 NO. INTERNALLY APPLIED VINYL.		

Advertisement Type:		
Fascia Sign		
Height: 0.74 metres		
Width:		
3.11 metres		
Depth:		
0.2 metres  What is the height from the ground to the base of the advertisement?: 3.55 metres		
What is the maximum here 10 centimetres	of any of the individual letters and symbols?:	
What materials will the ad Aluminium, powder coated	rtisement be made of?: e RAL 5005, 30% Gloss with Brown Arizona Oak woodtex strip to base.	
The colour of text and ba White text. Blue Backgroun	round:	
Will the advertisement be	ıminated?:	
Advertisement Type:		
Fascia Sign		
Height: 0.74 metres		
Width:		
3.6 metres		
Depth: 0.2 metres		
	ground to the base of the advertisement?:	
	tion of the advertisement from the face of the building?:	
What is the maximum he 46.8 centimetres	of any of the individual letters and symbols?:	
What materials will the ad		
The colour of text and ba White background Red and		
Will the advertisement be	ıminated?:	
Will the advertisement be Internally	uminated internally or externally?:	
Illuminance levels: 400 cd/m <sup>2</sup>		
Will the illumination be st Static	or intermittent?:	
Advertisement Type: Fascia Sign		
Height:		

0.74 metres
Width: 2.25 metres
Depth: 0.2 metres
What is the height from the ground to the base of the advertisement?: 3.55 metres
What is the maximum projection of the advertisement from the face of the building?: 0.2 metres
What is the maximum height of any of the individual letters and symbols?: 0 centimetres
What materials will the advertisement be made of?:  Aluminium, powder coated Blue RAL 5005, 30% Gloss with Brown Arizona Oak woodtex strip to base.
The colour of text and background:  Background- Blue
Will the advertisement be illuminated?:
Advertisement Type: Projecting or Hanging Sign
Height: 0.65 metres
Width: 0.8 metres
Depth: 0.2 metres
What is the height from the ground to the base of the advertisement?: 3.55 metres
What is the maximum projection of the advertisement from the face of the building?: 0.9 metres
What is the maximum height of any of the individual letters and symbols?: 20 centimetres
What materials will the advertisement be made of?: Aluminum Powder coated white RAL 9010
The colour of text and background: Red and Blue text White background
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Internally
Illuminance levels: 400 cd/m <sup>2</sup>
Will the illumination be static or intermittent?: Static
Advertisement Type: Other type
Height: 1.7 metres
Width: 0.8 metres
Depth: 0.01 metres

What is the height from the ground to the base of the advertisement?:  0.5 metres
What is the maximum projection of the advertisement from the face of the building?:
0 metres  What is the maximum height of any of the individual letters and symbols?:  25 centimetres
What materials will the advertisement be made of?: Glazing Vinyl
The colour of text and background: Blue and White background White, Blue and Red Text
Will the advertisement be illuminated?:
Please describe each of the 'Other type(s)' of advertising proposed
INTERNALLY APPLIED VINYL.
ocation of Advertisement(s)
s the advertisement(s) you are applying for already in place?
○ Yes ② No
s an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?
)Yes ☑ No
Not Applicable
Vill the proposed advertisement(s) project over a footpath or other public highway?
Yes
) No
Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From Date
27/10/2022
To Date
27/10/2028
Neighbour and Community Consultation
lave you consulted your neighbours or the local community about the proposal?
)Yes ☑ No
Sito Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?  ② Yes  ○ No  If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  ② The agent  ○ The applicant  ○ Other person
Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application?  Yes  No
Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed?  ○ Yes  ⊙ No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  ⊘ Yes ○ No
Authority Employee/Member  With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member  It is an important principle of decision-making that the process is open and transparent.  For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.  Do any of the above statements apply?  Yes  No
Declaration
I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning

I / We agree to the outlined declaration	
igned	
Sofie Spacey	
ate	
28/10/2022	