

Job Profile

Job Title: Digital Inclusion Associate

Job Grade: Level 3 Zone 2

Salary Range: £34,629 - £40,171

About Camden

'Camden is building somewhere everyone can thrive, by making our borough the best place to live, work, study and visit. Because, we're not just home to UK's fast-growing economy. We're home to the most important conversations happening today. And we're making radical social change a reality, so that nobody gets left behind. Here's where you can help decide a better future for us all.

Our ambition is to deliver a step-change in the way our council operates, becoming even more citizen-centred, insight-led and digitally inclusive. As such we now require a Digital Inclusion Associate within DDS to help shape our journey and deliver a key workstream within our council wide strategy.

We are looking for a self-starter who can demonstrate a track record of delivering positive results in their community. Particularly important is an entrepreneurial mindset and the ability to build strong relationships as the successful candidate will need to push boundaries and work closely with a diverse set of stakeholders across our organisation - challenging and collaborating in equal measure.

If successful, you will be joining one of the most ambitious, pioneering and intellectually challenging places to work in local government, where your leadership will provide a tangible and real difference in people's lives.

About the role

Even before the COVID-19 pandemic, there was an increasingly strong connection being made between fundamental human rights and access to technology and the internet. Those who are either unable or unwilling to engage with digital services risk becoming isolated from their friends, families and communities, resulting in a negative impact on their health, wellbeing and economic status.

It is the explicit policy of Camden Council to ensure that all our services are made available to all of our citizens, regardless of their personal circumstances. This includes those with disabilities, those suffering economic hardship, or those with limited digital literacy. We are actively seeking opportunities to lower the barriers to participation for those who wish to get involved and increase the appeal for those who presently do not wish to take advantage of the significant benefits associated with internet access.

The scope of our ambition goes well beyond access to Council services, extending to ensure that all citizens get access to the same economic opportunities regardless of their access to technology, ability or status.

As such we require a digital inclusion associate, reporting to our digital inclusion lead, to support delivery of the borough's response to digital exclusion as part of a broader commitment to tackle systemic inequalities in our community

The ideal candidate will have experience of the challenges we are trying to address. We are looking to for someone who can demonstrate a passion for Digital Inclusion, supported by a strong track record of involvement in community initiatives.

Key Accountabilities:

- Alongside the Digital Inclusion Lead, support the delivery of our council wide digital inclusion programme on behalf of the Chief Digital and Information Officer – addressing the digital exclusion of Camdens residents spanning all the council directorates.
- Working with digital, data and policy design colleagues to execute a clear and highly measurable plan to deliver on Camden's ambitions
- Project manage specific new Digital Inclusion initiatives as allocated by Digital Inclusion Lead
- Provide an authentic perspective on Camden plans to tackle Digital Exclusion, grounded in experience.
- Deliver on action plans with our VCS (Voluntary and Community Sector) partners and community organisations to better understand challenges and improve their digital capabilities.
- Keep abreast of latest policy ideas and best practice related to Digital Inclusion.
- Manage regular group meetings to share progress, learning and ideas across
- Monitor progress to ensure achievement of the agreed outputs.

About you

You are passionate about making a real difference to residents, you bring genuine enthusiasm around the power of digital inclusion, with experience of working directly with vulnerable or excluded groups to understand their lived experiences and aspirations

You have broad understanding of general digital, IT and data technology concepts with strong project management skills with the ability to work collaboratively with multiple stakeholders and partners

You have strong written and verbal skills - able to communicate in an engaging and open way and are comfortable using diverse channels from blogs to presentations and facilitating activities and engaging with a range of participants from senior leaders, councillors, residents, partner organisations and business leaders.

Desirable

- A strong knowledge of Camden Borough and its communities
- Good understanding of equalities, diversity and inclusion trends, barriers and strategic responses.
- Good understanding of assistive technology market, high speed broadband rollout, and the digital skills sector
- Experience of working effectively with voluntary and community groups and how this differs to other sectors
- Demonstrable evidence of delivering innovation in the Digital Inclusion space.
- Evidence of continued professional and personal development
- Knowledge of the issues facing local government and those relevant to service/functional responsibilities

Work Environment:

A flexible mix of home and office working, with the ability to work in Camden's head office at 5 Pancras Square some of the week.

People Management Responsibilities:

No line management responsibility.

Relationships:

This role will report to the Digital Inclusion Lead. This role will bring you into contact with staff in the Inclusive Economy Team, Corporate Strategy and Policy Teams, Corporate Procurement, and many colleagues across the Digital & Data Service (DDS). You will also build working relationships with external partners, including central government, philanthropic organisations and commercial bodies and suppliers.

Over to you

We're ready to welcome your ideas, your views, and your rebellious spirit. Help us redefine how we're supporting people, and we'll redefine what a career can be. If that sounds good to you, we'd love to talk

Is this role Politically Restricted?

Some posts at Camden are politically restricted, which means individuals holding these posts cannot have active political role. For a list of all politically restricted roles at Camden [click here](#).

Diversity & Inclusion

At Camden, we value and celebrate difference and encourage diversity in all respects. Our diverse workforce ensures we represent our communities to the best of our ability and enables us to make better decisions. Because of this, we particularly welcome applications from Black, Asian and those of other non-white ethnicities, those who identify as LGBT+, neurodiverse and disabled people.

Agile working

At Camden we view work as an activity, not a place. We focus on performance, not presenteeism. We create trusting relationships, we embrace innovation rather than bureaucracy and we value people. Collaboration is the Camden way, silo working isn't.

At Camden we are proud to be one of Hire Me My Way's inaugural campaign supporters. Hire Me My Way is a national campaign led by Timewise, designed to increase the volume of good quality jobs that can be worked flexibly in the UK (www.HireMeMyWay.org.uk). Hire Me My Way aims to treble the number of available good quality flexible jobs to 1 million by 2020.

Asking for Adjustments

Camden is committed to making our recruitment practices barrier-free and as accessible as possible for everyone. This includes making adjustments or changes for disabled people, neurodiverse people or people with long-term health conditions. If you would like us to do anything differently during the application, interview or assessment process, including providing information in an alternative format, please contact us on 020 7974 6655, at resourcing@camden.gov.uk or post to 5 Pancras Square, London, N1C 4AG,

Note:

This document is for use during recruitment, setting objectives as part of the performance management process and other people management purposes. It does not form part of an employee's contract of employment.