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Development Management
Camden Town Hall Extension
Argyle Street
London WC1H 8EQ

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

300 The Rabbit Hole & Hutch

Address Line 1

Kentish Town Road

Address Line 2

Address Line 3

Camden

Town/city

London

Postcode

NW5 2TG

Description of site location must be completed if postcode is not known:

Easting (x)

529033

Northing (y)

185222

Description

Applicant Details

Name/Company

Title

Mr

First name

Roman

Surname

Sierankowski

Company Name

Berbere Pizzeria

Address

Address line 1

41 Islington Park Street

Address line 2

London

Address line 3

Town/City

Hertford

Country

United Kingdom

Postcode

N1 1QB

Are you an agent acting on behalf of the applicant?

☒ Yes

☐ No

Contact Details

Primary number

***** REDACTED *****

Secondary number

***** REDACTED *****

Fax number

Email address

Agent Details

Name/Company

Title

First name

Surname

Company Name

Address

Address line 1

Address line 2

Address line 3

Town/City

Country

Postcode

Contact Details

Primary number

Secondary number

Fax number

Email address

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

Shopfront redecoration. New sign painted branding to fascia with externally illuminated trough lighting. new halo illuminated fascia sign and externally illuminated projecting sign. Neon brand icon to centre of fascia.

Advertisement Type:

Fascia Sign

Height:

0.28 metres

Width:

2.8 metres

Depth:

0.04 metres

What is the height from the ground to the base of the advertisement?:

3.32 metres

What is the maximum projection of the advertisement from the face of the building?:

0.04 metres

What is the maximum height of any of the individual letters and symbols?:

0.28 centimetres

What materials will the advertisement be made of?:

Acrylic face with folded metal returns. LED halo illumination

The colour of text and background:

Face of lettering to be red - Pantone ref 179 C Black metal returns. Background painted finish - ref: green. Colour ref: Dulux 10GY 20/179.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Projecting or Hanging Sign

Height:

0.6 metres

Width:

0.6 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

3.1 metres

What is the maximum projection of the advertisement from the face of the building?:

0.72 metres

What is the maximum height of any of the individual letters and symbols?:

0.09 centimetres

What materials will the advertisement be made of?:

Acrylic face, surround trim to sign to be polished stainless steel.

The colour of text and background:

Background to be cream - colour ref: p 1-2 C. text to be red -colour ref:Pantone 179 C

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.194 metres

Width:

2.778 metres

Depth:

0.01 metres

What is the height from the ground to the base of the advertisement?:

3.4 metres

What is the maximum projection of the advertisement from the face of the building?:

0.01 metres

What is the maximum height of any of the individual letters and symbols?:

0.194 centimetres

What materials will the advertisement be made of?:

Hand painted text

The colour of text and background:

Text to be grey - colour ref: Dulux 70YY 06/088 Background decorated finish to be green. Colour ref: Dulux 10GY 20/179.

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Externally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Fascia Sign

Height:

0.578 metres

Width:

0.7 metres

Depth:

0.015 metres

What is the height from the ground to the base of the advertisement?:

3.2 metres

What is the maximum projection of the advertisement from the face of the building?:

0.05 metres

What is the maximum height of any of the individual letters and symbols?:

0.578 centimetres

What materials will the advertisement be made of?:

Internally illuminated neon sign

The colour of text and background:

Neon to be coloured red - colour ref: Pantone 179 C

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?:

Internally

Illuminance levels:

200 cd/m²

Will the illumination be static or intermittent?:

Static

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

- ☐ Yes
☒ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

- ☒ Yes
☐ No
☐ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Existing shopfront photo - ref : existing shopfront

Will the proposed advertisement(s) project over a footpath or other public highway?

- ☐ Yes
☒ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

02/11/2022

To Date

02/11/2027

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- ☒ Yes
☐ No

If Yes, please provide details

An email with visual references of the proposed signage has been forwarded to the landlord.

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- ☒ Yes
☐ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- ☐ The agent
☒ The applicant
☐ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- ☐ Yes
☒ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- ☐ Yes
☒ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

- ☐ Yes
☒ No

If No, why has permission not been obtained?

Detail drawings of the proposed signage have been forwarded to the landlord and no adverse response is anticipated. A request has been made for any feedback.

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff**
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

- ☐ Yes
☒ No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

☒ I / We agree to the outlined declaration

Signed

- Stanton

Date

10/10/2022