

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

## Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location		
Disclaimer: We can only make recommendations based on the answers given in the questions.		
If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".		
Number		
Suffix		
Property Name		
The Gym Group		
Address Line 1		
Coram Street		
Address Line 2		
Bloomsbury		
Address Line 3		
Town/city		
London		
Postcode		
WC1N 1HB		
Description of site location must	be completed if postcode is not known:	
Easting (x)	Northing (y)	
530181	182264	
Description		

Applicant Details
Name/Company
Title
First name
Sarah
Surname
Grime
Company Name
The Gym Group
Address
Address line 1
39 Gymn Strand Street
Address line 2
Address line 3
Liverpool
Town/City
Country
Postcode
L1 8LT
Are you an agent acting on behalf of the applicant?
○ No
Contact Details
Primary number
Secondary number

Fax number	
Email address	1
Agent Details	
Agent Details	
Name/Company Title	
Miss	
First name	
Jessica	
Surname	
Dennis	
Company Name	
Blaze Signs Ltd	
Address	
Address line 1	
Unit 5	
Address line 2	
Patricia Way	
Address line 3	
Pysons Road	
Town/City	
Broadstairs	
Country	
United Kingdom	
Postcode	
CT10 2XZ	
Contact Dataila	
Contact Details	
Primary number  ***** REDACTED ******	
Secondary number	

Fax number
Email address
***** REDACTED *****
Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s)
Item 1 2 Off Replacement Vinyl Logos
Item 2 1 Off New Illuminated Slimline Lightboxes Item 3 1 Off New Illuminated Slimline Lightboxes
Item 4 1 Off New Illuminated Slimline Lightboxes
Item 5 1 Off Fascia Sign
Item 6 USP Vinyl /Manifestations Item 7 Manifestation Vinyls
Item 8 'Super g' Window Vinyl and Manifestations
Item 9 ' The Pattern' Window Vinyl/Manifestations

Advertisement Type:	
Other type	
Height:	
90 metres	
Width:	
0.9 metres	
Depth: 0.01 metres	
What is the height from the ground to the base of the advertisement?:	
1.4 metres	
What is the maximum projection of the advertisement from the face of the building?: 0.01 metres	
What is the maximum height of any of the individual letters and symbols?: 0 centimetres	
What materials will the advertisement be made of?:	
Please refer to detailed design scheme 139103	
The colour of text and background:  Please refer to detailed design scheme 139103	
Will the advertisement be illuminated?:	
Advertisement Type: Other type	
Height: 0.995 metres	
Width:	
0.945 metres	
Depth:	
0.01 metres	
What is the height from the ground to the base of the advertisement?:  1.4 metres	
What is the maximum projection of the advertisement from the face of the building?: 0.01 metres	
What is the maximum height of any of the individual letters and symbols?: 0 centimetres	
What materials will the advertisement be made of?: Please refer to detailed design scheme 139103	
The colour of text and background: Please refer to detailed design scheme 139103	
Will the advertisement be illuminated?:	
Advertisement Type: Other type	
Height: 1.4 metres	
Width: 2.03 metres	
Depth:	
0.07 metres	
What is the height from the ground to the base of the advertisement?:	
1.8 metres	

0.07 metres
What is the maximum height of any of the individual letters and symbols?:
0 centimetres
What materials will the advertisement be made of?:  Please refer to detailed design scheme 139103
The colour of text and background: Please refer to detailed design scheme 139103
Will the advertisement be illuminated?:
Yes Will the advertisement be illuminated internally or externally?:
Internally
Illuminance levels: 540 cd/m <sup>2</sup>
Will the illumination be static or intermittent?:
Static
Advertisement Type:
Other type
Height: 0.38 metres
Width: 2.03 metres
Depth: 0.07 metres
What is the height from the ground to the base of the advertisement?:
1.8 metres
What is the maximum projection of the advertisement from the face of the building?:  0 metres
What is the maximum height of any of the individual letters and symbols?:  0 centimetres
What materials will the advertisement be made of?: Please refer to detailed design scheme 139103
The colour of text and background: Please refer to detailed design scheme 139103
Will the advertisement be illuminated?:
Yes Will the advertisement be illuminated internally or externally?:
Internally
Illuminance levels: 340 cd/m <sup>2</sup>
Will the illumination be static or intermittent?:
Static
Advertisement Type:
Other type
Height: 0.38 metres
Width: 2.03 metres
Depth:
0.07 metres

What is the height from the ground to the base of the advertisement?:  1.8 metres	
What is the maximum projection of the advertisement from the face of the building?:  0 metres	
What is the maximum height of any of the individual letters and symbols?:  1.8 centimetres	
What materials will the advertisement be made of?: Please refer to detailed design scheme 139103	
The colour of text and background: Please refer to detailed design scheme 139103	
Will the advertisement be illuminated?: Yes	
Will the advertisement be illuminated internally or externally?: Internally	
Illuminance levels: 340 cd/m <sup>2</sup>	
Will the illumination be static or intermittent?: Static	
Advertisement Type: Fascia Sign	
Height: 0.18 metres	
Width: 3.386 metres	
Depth: 0.1 metres	
What is the height from the ground to the base of the advertisement?: 2.4 metres	
What is the maximum projection of the advertisement from the face of the building?: 0.1 metres	
What is the maximum height of any of the individual letters and symbols?:  0 centimetres	
What materials will the advertisement be made of?: Please refer to detailed design scheme 139103	
The colour of text and background: Please refer to detailed design scheme 139103	
Will the advertisement be illuminated?: Yes	
Will the advertisement be illuminated internally or externally?: Internally	
Illuminance levels: 540 cd/m <sup>2</sup>	
Will the illumination be static or intermittent?: Static	
Advertisement Type: Other type	
Height: 1.715 metres	
Width: 0.4 metres	
Depth:	

What is the height from the ground to the base of the advertisement?: 0.1 metres
What is the maximum projection of the advertisement from the face of the building?:  0 metres
What is the maximum height of any of the individual letters and symbols?:  0 centimetres
What materials will the advertisement be made of?: Please refer to detailed design scheme 139103
The colour of text and background: Please refer to detailed design scheme 139103
Will the advertisement be illuminated?:
Advertisement Type: Other type
Height: 0.05 metres
Width: 0.05 metres
Depth: 0.01 metres
What is the height from the ground to the base of the advertisement?: 0.85 metres
What is the maximum projection of the advertisement from the face of the building?:  0 metres
What is the maximum height of any of the individual letters and symbols?:  0 centimetres
What materials will the advertisement be made of?: Please refer to detailed design scheme 139103
The colour of text and background: Please refer to detailed design scheme 139103
Will the advertisement be illuminated?:
Advertisement Type: Other type
Height: 1.713 metres
Width: 0.97 metres
Depth: 0.01 metres
What is the height from the ground to the base of the advertisement?: 0.85 metres
What is the maximum projection of the advertisement from the face of the building?:  0 metres
What is the maximum height of any of the individual letters and symbols?:  0 centimetres
What materials will the advertisement be made of?: Please refer to detailed design scheme 139103
The colour of text and background: Please refer to detailed design scheme 139103
Will the advertisement be illuminated?:
<u>_</u>

0.01 metres

Other type
Height: 1.715 metres
Width: 1.075 metres
Depth: 0.01 metres
What is the height from the ground to the base of the advertisement?:  1.3 metres
What is the maximum projection of the advertisement from the face of the building?:  0 metres
What is the maximum height of any of the individual letters and symbols?:  0 centimetres
What materials will the advertisement be made of?: Please refer to detailed design scheme 139103
The colour of text and background: Please refer to detailed design scheme 139103
Will the advertisement be illuminated?:
Please describe each of the 'Other type(s)' of advertising proposed
Item 1 2 Off Replacement Vinyl Logos Item 2 1 Off New Illuminated Slimline Lightboxes Item 3 1 Off New Illuminated Slimline Lightboxes Item 4 1 Off New Illuminated Slimline Lightboxes Item 5 1 Off Fascia Sign Item 6 USP Vinyl /Manifestations Item 7 Manifestation Vinyls Item 8 'Super g' Window Vinyl and Manifestations Item 9 ' The Pattern' Window Vinyl/Manifestations
Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?  ○ Yes
⊙ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes  No  Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)
Design scheme 139103
Will the proposed advertisement(s) project over a footpath or other public highway?

Advertisement Type:

Advertisement(s) Period  Please state the period of time for which consent is sought for the advertisement  From Date  13/09/2022
To Date  13/09/2027
Neighbour and Community Consultation  Have you consulted your neighbours or the local community about the proposal?  ○ Yes  ⊙ No
Site Visit  Can the site be seen from a public road, public footpath, bridleway or other public land?  Yes  No  If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  The agent  The applicant  Other person
Pre-application Advice  Has assistance or prior advice been sought from the local authority about this application?  ○ Yes  ⊙ No
Interest In the Land  Does the applicant own the land or buildings where the adverts are to be placed?  ✓ Yes  ✓ No

With respect to the Authority, is the applicant and/or agent one of the following:  (a) a member of staff  (b) an elected member  (c) related to a member of staff  (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply?  ○ Yes  ⊙ No
Declaration
I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.
☑ I / We agree to the outlined declaration
Signed
Jessica Dennis
Date
13/09/2022

**Authority Employee/Member**