



Fig: 2.25 No. 51TCR - Photo of Existing Elevation



Fig: 2.26 No. 51 TCR - Photo of Elevation - Early 20C



Fig: 2.27 No. 52TCR - Photo of Existing Elevation



Fig: 2.28 No. 52TCR - Photo of Elevation - Early 20C

2.8 No. 51-52 TCR Heritage Value

2.8.1 No. 51

No. 51 features in John Tallis's London Street Views (1838-1840), where it can be identified in an illustration as a three storey plus mansard double fronted building with an accessway on the ground floor on the left hand side.

It is evident that the facade, scale and form of the building are largely unaltered since this time and perhaps since the building was constructed.

2.8.2 No. 52

No. 52 is only significant as part of the continuous frontage, reflecting the historic plot pattern and grain of the main body of the conservation area.

It is an unremarkable example of 19th Century terrace building and has been altered. the detailed design, roof form and fenestration does not match that of nos. 53-54 at front or rear.



Fig: 2.29 John Tallis Elevation of Tottenham Court Road - 1838- 1840



Fig: 2.30 Existing view from Tottenham Court Road looking north-west



Fig: 2.31 Existing front elevation of 51-52 TCR



Fig: 2.32 Existing front elevation of 53-54 Tottenham Court Road



Fig: 2.33 Entrance to no. 50TCR (no. 51 TCR Flying freehold)



Fig: 2.34 Gated Entrance to no. 50TCR and adjacent shop fronts at no. 51 - 52TCR



Fig: 2.35 Entrance to no. 51TCR



Fig: 2.36 View of rear roof no. 51 TCR



Fig: 2.37 View of rear roof no. 51 - 52 TCR



Fig: 2.38 View of rear roof no. 51 TCR, and rear elevations of buildings on Kirkman Place



Fig: 2.39 View of rear 6-10 Whitfield St. Photo taken from roof of no. 52 TCR

2.10 Existing Site Elevations on Tottenham Court Road



Fig: 2.40 Existing East-facing Elevation - Tottenham Court Road



Fig: 2.41 Existing West-facing Elevation - Tottenham Court Road

2.11 Retail Frontage on Tottenham Court Road



Fig: 2.42 Existing East-facing Elevation - Tottenham Court Road

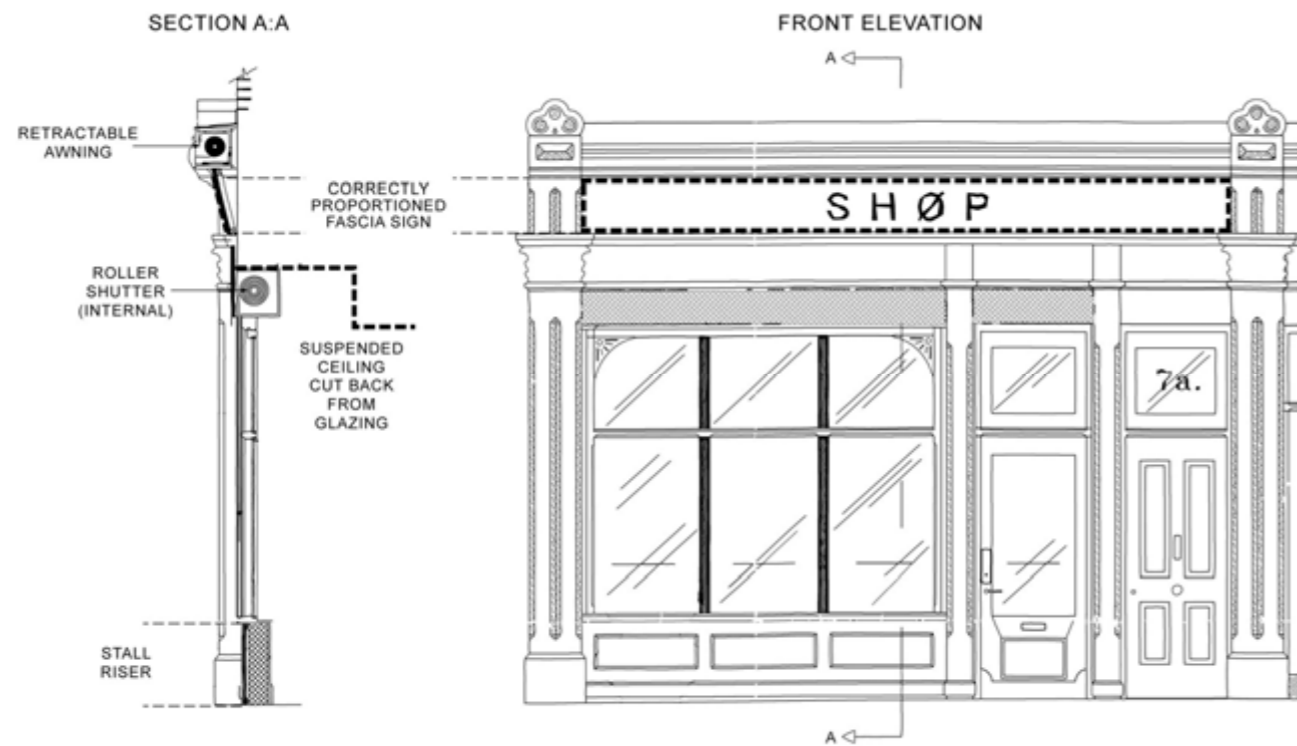


Fig: 2.43 Camden Planning Guidance - Shopfront Standard

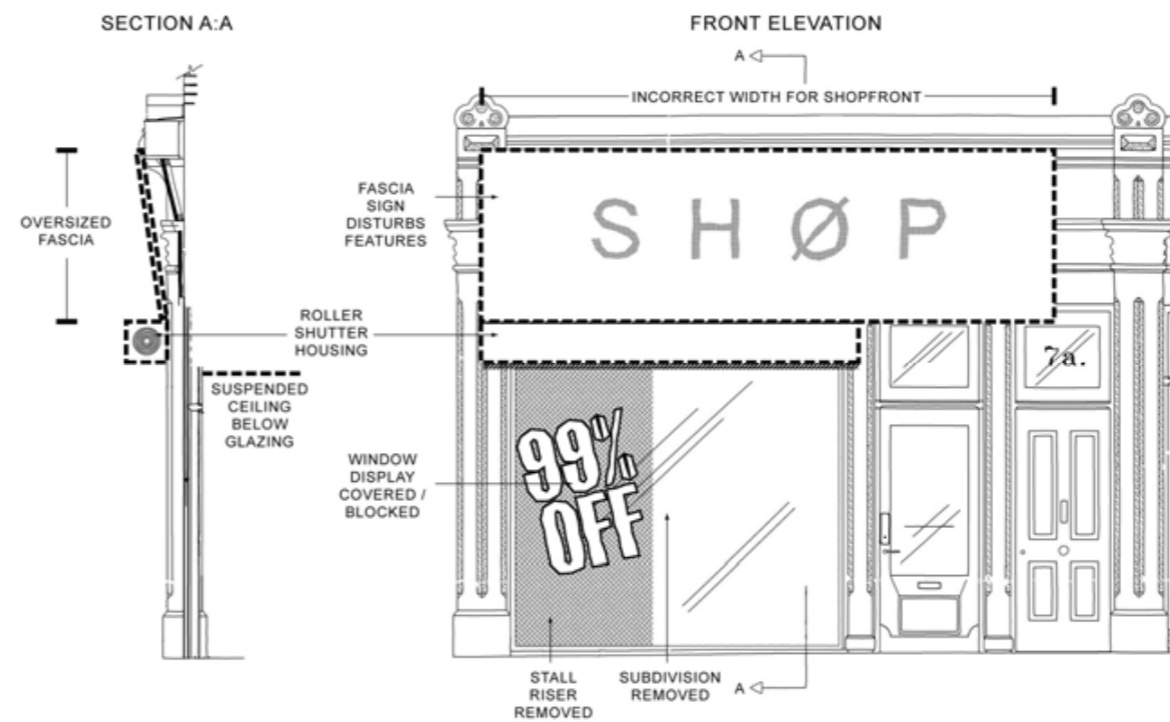


Fig: 2.30 Camden Planning Guidance - Features to avoid



2.11.1 The retail frontage design relates to Core Strategy Policy – D1 and D2 – Promoting High Quality places and Conserving Our Heritage and Development Plan Policies – D3 – Shopfronts.

In this scheme the existing 51-52 Tottenham Court Road buildings are respectfully retained.

Hence the ground floor facade should complement the existing buildings in expressing it's original proportion of windows and alignments.



Fig: 2.44 Existing and Proposed Elevation fronting Tottenham Court Road