

## The Planning Inspectorate

### QUESTIONNAIRE ADVERTISEMENT CONSENT OR DISCONTINUANCE NOTICE APPEAL (Online Version)

You must ensure that a copy of the completed questionnaire, together with any attachments, are sent to the appellant/agent by the date given in the start letter.

Appeal Reference

APP/X5210/H/22/3298706

Appeal By

UNIVERSITY COLLEGE LONDON HOSPITALS NHS FOUNDATION TRUST

Site Address

235 Euston Road  
London  
NW1 2BU

#### PART 1

i) Refusal of consent for the display of the advertisement(s) ☒

ii) Grant of consent for the display of the advertisement(s) ☐

iii) Failure of the LPA to give notice of its decision within the appropriate period of an application for consent ☐

iv) Service of a Discontinuance Notice ☐

*Warning: The written representations procedure is an expedited procedure for appeals against refusal of consent for the display of advertisements.*

1.b. Do you agree that the written representations procedure is appropriate for this appeal? Please note there must be exceptional reasons for us to agree to a procedure other than the written representations procedure. If your answer is no, please give your reasons below.

Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
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2.a. Can the relevant part of the appeal site be seen from a road, public footpath, bridleway or other public land?

Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
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2.b. Is it essential for the Inspector to enter the site to assess the impact of the proposal?

Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
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To assess impact on on the visual amenity of the host building, street scene, the wider Fitzrovia East Neighbourhood Area and the Fitzroy Square Conservation Area located opposite. To assess impact on the existing digital advertising signage located on the western side of the Euston Underpass. To assess possible distraction with regards to the nearby signalled controlled pedestrian crossings.

2.c. Are there any known health and safety issues that would affect the conduct of the site inspection?

Yes	<input checked="" type="checkbox"/>	No	<input type="checkbox"/>
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Proximity of a busy junction of A501 and A400.

3. Did you notify people about the application? Yes ☒ No ☐

Please attach any representations received

☒ see 'Questionnaire Documents' section

## PART 2

4. Is one of your grounds for refusal 'Public Safety' involving highway or traffic considerations? Yes ☒ No ☐

Please attach any representations made by the highway authority about the application

☒ see 'Questionnaire Documents' section

5.a. Have you notified anyone about the appeal? Yes ☒ No ☐

Please attach

5.b. A copy of the letter with which you notified people about the appeal.

☒ see 'Questionnaire Documents' section

5.c. A list of the people you notified.

☒ see 'Questionnaire Documents' section

5.d. For appeals not following the expedited written representations procedure the deadline you gave for their comments to be sent to us.

Deadline:

24/10/2022

6.a. Are there any other appeals or matters relating to the same site still being considered by us or the Secretary of State? Yes ☒ No ☐

APP/X5210/W/22/3298715

☒ see 'Questionnaire Documents' section

6.b. Are there any other appeals or matters adjacent or close to the site still to be considered by us or the Secretary of State? Yes ☒ No ☐

APP/X5210/W/22/3297782 and APP/X5210/H/22/3297783

☒ see 'Questionnaire Documents' section

## PART 3

7.a. Is the site in a Conservation Area? Yes ☐ No ☒

7.b. Is the site adjacent to a Conservation Area? Yes ☒ No ☐

Please attach a plan of the Conservation Area with the appeal site identified on the plan

☒ see 'Questionnaire Documents' section

8. Is the site in an Area of Special Control of Advertisements? Yes ☐ No ☒

9. Is the appeal site within:

a. A Green Belt? Yes ☐ No ☒

b. An Area of Outstanding Natural Beauty? Yes ☐ No ☒

10.a. Is the appeal site in or adjacent to, or likely to affect, an SSSI and/or an internationally designated site (i.e cSAC, SAC, pSPA, SPA, Ramsar)? Yes ☐ No ☒

10.b. Are any protected species likely to be affected by the proposals? Yes ☐ No ☒

11.a. Would the proposed advertisement affect the setting of a listed building? Yes ☐ No ☒

12.a. Would the proposed advertisement affect an Ancient Monument (whether scheduled or not)? Yes ☐ No ☒

13. Do you consider that any condition other than the five standard conditions set out in Schedule 2 of the 2007 Regulations should be imposed in the event that express consent as applied for is granted? Yes ☐ No ☒

## PART 4

### Copies of the following must be attached to this form:

15.a. If the appellant has submitted photographs and a plan with their appeal documents please confirm you are content these are a complete and accurate representation. Yes ☒ No ☐

### Copies of the following documents must, if appropriate, be attached to this form:

16.a. the planning officer's report to committee or delegated report on the application and any other relevant documents/minutes; ☒

☒ see 'Questionnaire Documents' section

☒ see 'Questionnaire Documents' section

16.b. extracts from any relevant statutory development plan policies (even if you intend to rely more heavily on the emerging plan). You must include the front page, the title and date of approval/adoption, please give the status of the plan. Copies of the policies should include the relevant supporting text. You must provide this even if the appeal is against non-determination; ☒

List of policies:

A1 A4 C1 CC1 CC2 CC4 D1 D2 D4 G1 T1

☒ see 'Questionnaire Documents' section

☒ see 'Questionnaire Documents' section

☒ see 'Questionnaire Documents' section

16.c. extracts of any relevant policies which have been 'saved' by way of a Direction. ☐

16.d. Extracts from any supplementary document that you consider necessary, together with the date of its adoption. In the case of emerging documents, please state what stage they have reached. ☒

☒ see 'Questionnaire Documents' section

16.e. if any Development Plan Document (DPD) or Neighbourhood Plan relevant to this appeal has been examined and found sound/met the basic conditions and passed a referendum, the date the DPD or Neighbourhood Plan is likely to be adopted and, if you consider this date will be before the Inspector's decision on this appeal is issued, an explanation of the Council's policy position in respect of this appeal upon its adoption. You should also include an explanation of the status of existing policies and plans, as they relate to this appeal, upon adoption and which (if any) will be superseded; ☐

16.f. if any DPD or Neighbourhood Plan relevant to this appeal has been submitted for examination, or in the case of a Neighbourhood Plan has been examined and is awaiting a referendum, an explanation of any substantive changes in the progress of the emerging plan, and their relevance to this appeal if it is considered that the plan will not be adopted before the Inspector's decision on this appeal is issued; ☐

16.g. your Authority's CIL charging schedule is being/has been examined; ☐

16.h. your Authority's CIL charging schedule has been/is likely to be adopted. ☒

Please provide the date of adoption:

30/10/2020

16.i. Any other relevant information or correspondence you consider we should know about; ☒

☒ see 'Questionnaire Documents' section

16.j. A true copy of the Discontinuance Notice. ☐

17. If this appeal is not following the written representations expedited procedure do you intend to ☐

send a further statement about this appeal?

18. Do you wish to attach your statement of case?



☒ [see 'Questionnaire Documents' section](#)

### LPA Details

I certify that a copy of this appeal questionnaire and any enclosures will be sent to the appellant or agent today.



LPA's reference

2021/0199/A

Completed by

Karina Wujek

On behalf of

London Borough of Camden

Please provide the details of the officer we can contact for this appeal, if different from the Planning Inspectorate's usual contact for this type of appeal.

Name

Phone no (including dialling code)

Email

**Please advise the case officer of any changes in circumstances occurring after the return of the questionnaire.**

## QUESTIONNAIRE DOCUMENTS

Appeal Reference	APP/X5210/H/22/3298706
Appeal By	UNIVERSITY COLLEGE LONDON HOSPITALS NHS FOUNDATION TRUST
Site Address	235 Euston Road London NW1 2BU

### The documents listed below were uploaded with this questionnaire form:

<b>Relates to Section:</b>	PART 1
<b>Document Description:</b>	3. Notification response.
<b>File name:</b>	16 August 2021 (Bloomsbury CAAC).pdf
<b>Relates to Section:</b>	PART 2
<b>Document Description:</b>	4. Representations by the Highway Authority.
<b>File name:</b>	28 July 2021 (Highway authority).pdf
<b>Relates to Section:</b>	PART 2
<b>Document Description:</b>	5.b. A copy of the letter with which you notified people about the appeal.
<b>File name:</b>	Notification of Appeal 235 Euston Rd - Fitzrovia Neighbourhood Association.pdf
<b>File name:</b>	Notification of Appeal 235 Euston Rd - Bloomsbury CAAC.pdf
<b>File name:</b>	Notification of Appeal 235 Euston Rd - TfL (highway authority).pdf
<b>File name:</b>	Notification of Appeal 235 Euston Rd - Fitzroy Park Residents Association.pdf
<b>Relates to Section:</b>	PART 2
<b>Document Description:</b>	5.c. A list of the people you notified.
<b>File name:</b>	list.docx
<b>Relates to Section:</b>	PART 2
<b>Document Description:</b>	6.a. Details of other appeals or matters relating to the same site still being considered by us or the Secretary of State.
<b>File name:</b>	Start Letter - 22 Aug 2022.pdf
<b>Relates to Section:</b>	PART 2
<b>Document Description:</b>	6.b. Details of other appeals or matters adjacent, or close, to the site still be considered by us or the Secretary of State.
<b>File name:</b>	Valid Appeals 3297782 & 3297783.pdf
<b>Relates to Section:</b>	PART 2
<b>Document Description:</b>	7.b. Plan of Conservation Area.
<b>File name:</b>	Bloomsbury CAAMS (2011).pdf
<b>File name:</b>	Fitzroy Square CAAMS (2010).pdf
<b>Relates to Section:</b>	PART 4
<b>Document Description:</b>	15.a. The planning officer's report to committee or delegated report on the application and any other relevant documents/minutes.
<b>File name:</b>	Report 2021 0199 A & 2021 2890 P.pdf
<b>Relates to Section:</b>	PART 4
<b>Document Description:</b>	16.a. the planning officer's report to committee or delegated report on the application and any other relevant documents/minutes;

<b>File name:</b>	No Committee documents.docx
<b>Relates to Section:</b>	PART 4
<b>Document Description:</b>	16.b. Extracts from any relevant statutory development plan policies.
<b>File name:</b>	Camden Local Plan - cover and introduction.pdf
<b>Relates to Section:</b>	PART 4
<b>Document Description:</b>	16.b. Extracts from any relevant statutory development plan policies.
<b>File name:</b>	A1 - Managing the Impact of Development.pdf
<b>File name:</b>	A4 - Noise and vibration.pdf
<b>File name:</b>	C1 - Health and Wellbeing.pdf
<b>File name:</b>	CC1 - Climate Change Mitigation.pdf
<b>File name:</b>	CC2 - Adapting to Climate Change.pdf
<b>File name:</b>	CC4 - Air Quality.pdf
<b>File name:</b>	D1 - Design.pdf
<b>File name:</b>	D2 - Heritage.pdf
<b>File name:</b>	D4 - Advertisements.pdf
<b>File name:</b>	G1 - Delivery and Location of Growth Page 001.jpg
<b>File name:</b>	T1 - Prioritising Walking, Cycling and Public Transport.pdf
<b>Relates to Section:</b>	PART 4
<b>Document Description:</b>	16.b. Extracts from any relevant statutory development plan policies.
<b>File name:</b>	Fitzrovia Neighbourhood Area map.pdf
<b>File name:</b>	Fitzrovia Neighbourhood Area Application.pdf
<b>File name:</b>	Fitzrovia Area Action Plan Adopted March 2014 Page 001.png
<b>Relates to Section:</b>	PART 4
<b>Document Description:</b>	15.d. Extracts from any supplementary document.
<b>File name:</b>	Advertisements CPG Mar 2018.pdf
<b>File name:</b>	Air Quality CPG Jan 2021.pdf
<b>File name:</b>	Amenity CPG January 2021.pdf
<b>File name:</b>	Energy efficiency CPG Jan 2021.pdf
<b>File name:</b>	Planning for health and wellbeing CPG Jan 2021.pdf
<b>File name:</b>	Transport CPG Jan 2021.pdf
<b>File name:</b>	Design CPG January 2021 Page 001.png
<b>Relates to Section:</b>	PART 4
<b>Document Description:</b>	16.i. Any other relevant information or correspondence you consider we should know about.
<b>File name:</b>	Camden clean air action plan 2019-2022.pdf
<b>File name:</b>	TfL Digital Roadside Advertising (...) (2013).pdf
<b>Relates to Section:</b>	PART 4
<b>Document Description:</b>	17. Statement of case.
<b>File name:</b>	LPA Statement to be submitted within timescales.docx
<b>The documents listed below were already attached elsewhere with this questionnaire form:</b>	
<b>Completed by</b>	Not Set
<b>Date</b>	05/09/2022 13:28:56
<b>LPA</b>	London Borough of Camden