

The Planning Inspectorate  
Temple Quay House  
2 The Square  
Bristol  
BS1 6PN

16 June 2022

Our Ref: UCLH/APPEAL01  
Your Ref: APP/X5210/W/22/3298715

Dear Sir/Madam

**Town and Country Planning Act 1990**  
**Appeal by University College London Hospitals NHS Foundation**  
**Trust Site Address: 235 Euston Road, London, NW1 2BU**

Thank you for your letter dated 16 June 2022.

I have supplied our correspondence responding to Bloomsbury CAAC and Transport for London (TfL) as requested. I have also supplied a copy of the Delegated Report for the Euston Circus advertising display which is referenced in our response to TfL's comments. I believe you have all other items referenced but please do contact me if there is any further information or clarification you require.

As covered in our appeal statement we have revised our position in respect of brightness levels in line with OUTSMART's latest best practice guidelines and would propose maximum illumination levels to be 300cdm<sup>2</sup>.

With regard to the name of the appellant this is 'University College London Hospital NHS Foundation Trust' for both appeals. We are acting as agent for these planning applications and appeals.

Please don't hesitate to contact me if you require any further clarifications.

Yours faithfully

Shoaib Shariff

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