

# CONSULTATION SUMMARY

## Case reference number

2022/2519/A

## Case Officer:

Tania Clifford

## Application Address:

19 Greenwood Place  
London  
NW5 1LB

## Proposal

Display of 1x externally illuminated fascia sign and 1x internally illuminated projecting sign.

## Representations

Consultations:	No. notified	0	No. of responses	1	No. of objections	1
					No of comments	0
					No of support	0

## Summary of representations

**A local resident living in Highgate Road** responded as follows:

1. *'It is not entirely clear which way this sign is going to be facing, but if it's going to be lit up all night, then I am objecting to it, as it will disrupt the sleep of local residents, like the one on the Maple Building back in 2015.'*

### **Officer response:**

1. The two illuminated signs are static, with suitably low luminance levels, at 300cd/m2. The signs will be facing Greenwood Place and sit at a comfortable distance from the opposite blocks. As such, the signage would not adversely affect any neighbouring amenity, particularly given that the signs will not be facing Highgate Road, but are situated on Greenwood Place.

**Recommendation:- Grant advertisement consent**