

Email: [REDACTED]

Date: 06 June 2022

Camden Council
Planning - Development Control,
Camden Council,
Camden Town Hall,
London,
WC1H 8ND

Dear Sir/Madam,

APPLICATION FOR THE REPLACEMENT OF DOORS, THE INSTALLATION OF NEW RETRACTABLE CANOPIES AND THE DISPLAY OF ADVERTISEMENTS ON BOTH ELEVATION OF 154-156 FLEET ROAD, CAMDEN, LONDON, NW3 2QX

On behalf of The Bell (Hampstead) Ltd (the Applicant), an application is enclosed for the installation of new doors (no. 3) and new retractable canopies (no. 3), as well as the display of three fascia signs and one hanging sign at the new public house at 154-156 Fleet Road, Camden, London, NW3 2QX.

Specifically, planning permission is sought for:

“Replacement of doors and installation of retractable awnings of public house.”

And, advertisement consent is sought for:

“Display of three fascia signs and one hanging sign.”

The submission comprises the following:

- Completed advertisement consent form;
- Site Location Plan;
- Existing and Proposed Plans and Elevations (including Cross Sections); and
- Photos of site.

1 The Proposal

A new occupant is intending to open a public house (the White Horse) within the existing building at 154-156 Fleet Road (formerly Cork and Bottle Bar). The site has been vacant for over 18 months and the Applicant intends to open the new public house by autumn 2022.

As part upgrading and refurbishing the site, the following elements required planning permission and advertisement consent.

As shown on the enclosed drawings, planning permission is sought for the following:

- Replacement of existing entrance/exit doors on the front and both side elevations (no. 3 doors) with new solid timber doors. The doors would be installed into the existing openings and no other changes are proposed to the doorways or fenestration.

- Installation of new retractable canopies on the north elevation.

No other changes are proposed to the existing facade which would require planning permission and no change of use is required.

In addition, advertisement consent is sought for the display of three hand-painted fascia signs on the front and side elevations and one hanging sign. The signs would replace previous signage at the site and be illuminated by the existing lighting.

2 Summary

The above details and enclosed drawing and photos demonstrate that the proposed changes and signage makes a positive contribution to the conservation area. As such, the proposals are in accordance the Development Plan and, as such, we respectfully request that advertisement consentis granted for this proposal.

I look forward to receiving confirmation that the enclosed applications have been registered and validated. Please let me know if you have any queries or wish to make arrangements to visit the site.

Yours sincerely

A solid black rectangular box used to redact the signature of Adam Coombs.

Adam Coombs