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Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recommend	lations based on the answers given in the questions.
If you cannot provide a postcode, the descripted locate the site - for example "field to the	ption of site location must be completed. Please provide the most accurate site description you can, to e North of the Post Office".
Number	286
Suffix	
Property Name	
Euston Tower	
Address Line 1	
Euston Road	
Address Line 2	
Address Line 3	
Camden	
Town/city	
London	
Postcode	
NW1 3DP	
Description of site location mu	ust be completed if postcode is not known:
Easting (x)	Northing (y)
529180	182343
Description	

Applicant Details
Name/Company
Title
First name
Surname
-
Company Name
Amazon EU SARL
Address
Address line 1
C/o Agent
Address line 2
C/o Agent
Address line 3
C/o Agent
Town/City
C/o Agent
Country
C/o Agent
Postcode
W1F 9BN
And the second and th
Are you an agent acting on behalf of the applicant?
✓ Yes○ No
Contact Details
Primary number
***** REDACTED *****
Secondary number

Email address TREDACTED Agent Details Name/Company Title First name Thomas Surname Beard Company Name Pegasus Group Address line 1 21 Ganton Street Address line 2
Agent Details Name/Company Title First name Thomas Surname Beard Company Name Pegasus Group Address Address line 1 21 Ganton Street Address line 2
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21 Ganton Street Address line 2
Address line 2
Address line 3
Address line 3
Town/City
London
Country
United Kingdom
Postcode
W1F 9BN
Contact Details
Primary number ***** PEDACTED *****
***** REDACTED *****
Secondary number

Fax number	
Email address	
***** REDACTED *****	
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Time of Dramond Adverticement(s)	
Type of Proposed Advertisement(s) Please describe the proposed advertisement(s)	
Installation and display of vinyl graphics to the external face of shopfront glazing	

Advertisement Type: Other type Height: 2.695 metres Width: 15.895 metres Depth: 0.01 metres What is the height from the ground to the base of the advertisement?: 0.1 metres What is the maximum projection of the advertisement from the face of the building?: 0 metres What is the maximum height of any of the individual letters and symbols?: 19.6 centimetres What materials will the advertisement be made of?: Vinyl The colour of text and background: Dark green text and various symbols on green background. Will the advertisement be illuminated?: Advertisement Type: Other type Height: 2.69 metres Depth: 0.01 metres What is the height from the ground to the base of the advertisement?: 0.1 metres What is the height from the ground to the base of the advertisement?: 0.1 metres What is the height from the ground to the base of the advertisement?? 19.6 centimetres What is the maximum projection of the advertisement from the face of the building?: Omeries What is the maximum height of any of the individual letters and symbols?: 19.6 centimetres What is the maximum height of any of the individual letters and symbols?: 19.6 centimetres What is the maximum height of any of the individual letters and symbols?: 19.6 centimetres What materials will the advertisement be made of?: Vinyl The colour of text and background:	ase specify the type(s) and details of each proposed advertisement
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Vinyl The colour of text and background:	
Dain green text on green background	The colour of text and background: Dark green text on green background
Will the advertisement be illuminated?:	Will the advertisement be illuminated?:
lease describe each of the 'Other type(s)' of advertising proposed	ase describe each of the 'Other type(s)' of advertising proposed
2no. vinyl graphics	2no. vinyl graphics

Location of Advertisement(s) Is the advertisement(s) you are applying for already in place? ○ Yes ○ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? O Yes No Not Applicable
If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)
Please refer to cover letter
Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ⊙ No
Advertisement(s) Period Please state the period of time for which consent is sought for the advertisement
From Date
12/08/2022
To Date 11/08/2027
Neighbour and Community Consultation Have you consulted your neighbours or the local community about the proposal? ○ Yes ⊙ No
Site Visit Can the site be seen from a public road, public footpath, bridleway or other public land? ② Yes ○ No If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? ② The agent ○ The applicant ○ Other person

Pre-application Advice
Has assistance or prior advice been sought from the local authority about this application?
○ Yes ⊙ No
Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ⊙ No
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ② Yes ○ No
Authority Employee/Member
With respect to the Authority, is the applicant and/or agent one of the following: (a) a member of staff (b) an elected member (c) related to a member of staff (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.
Do any of the above statements apply?
○ Yes ⊙ No
Declaration
I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.
✓I / We agree to the outlined declaration
Signed
Charlotte Stevenson
Date
12/08/2022