

8.1 Existing Section Analysis

Light Well

The lightwell brings minial natural light into the building, and is in a bad state. This could be more appropriately used as office space.

Main Core

The main core is small and inefficent. It obstructs clear movement throughout the building and is not user friendly. The lift is slow and squat, resulting in traffic jams around the cramped stairwell. There are many level changes.

Facade

The Ground Floor facade has little engagemnt with the overal design and style of the building. It is incohesive and uninteresting for pedestrians and users.



Existing Section

Roof

The building's roof is currently occupied by heavy plant, with the potential for an impressive roof

Walls

The division of the building into seperate areas hinders its use as a contemporary office space, hindering circulation and blocking out sunlight.

2nd Core

The 2nd core is redundant and takes up vaulable floor space. It acts as the current fire escape, which would not be necessary if the main core was also designed as a fire route.

8.2 Existing Ground Floor Plan Analysis



I he current restaruant entrance is clumsy and hidden behind large, obstructive columns.

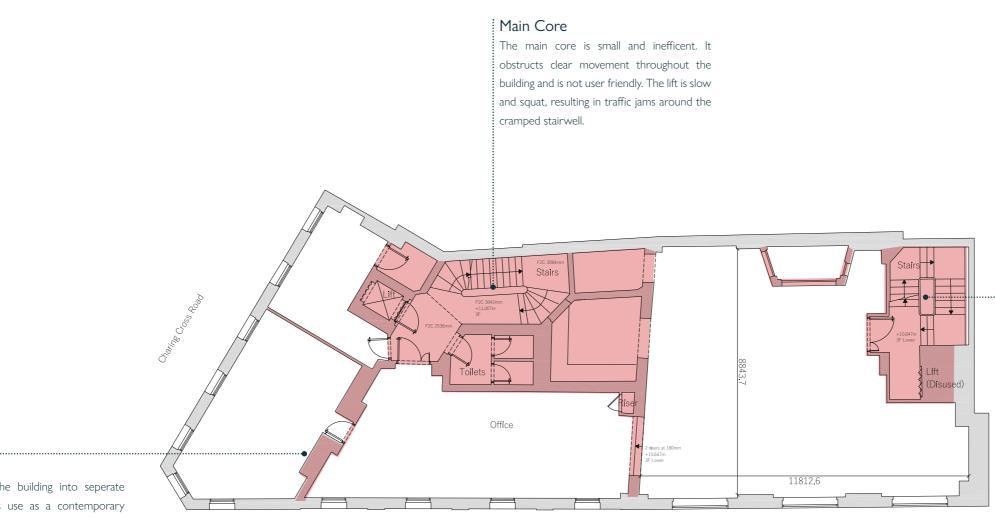
Existing Ground Floor Plan

DAD

2nd Core

The secondary core wastes floor area and would not be necessary if the main core would act as a fire escape route.

8.3 Existing Typical Floor Plan Analysis



Walls

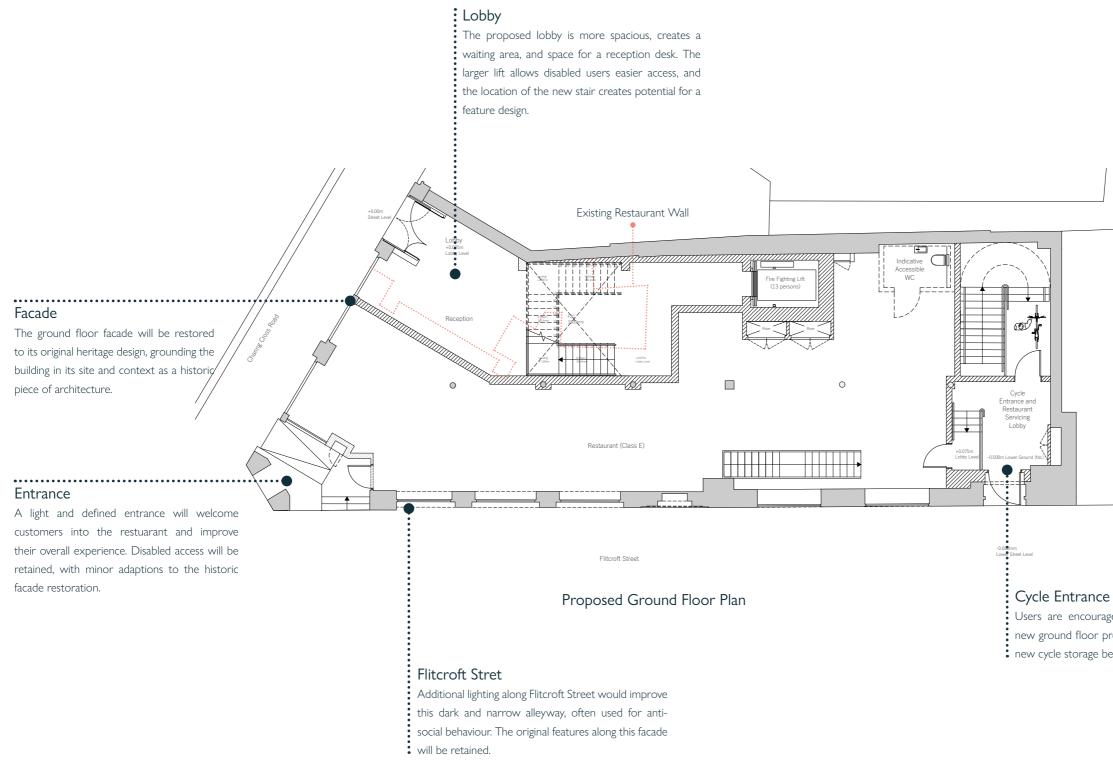
The division of the building into seperate areas hinders its use as a contemporary office space, limiting circulation and blocking out sunlight.

Existing Third Floor Plan

2nd Core

The secondary core wastes floor area and would not be necessary if the main core would act as a fire escape route.

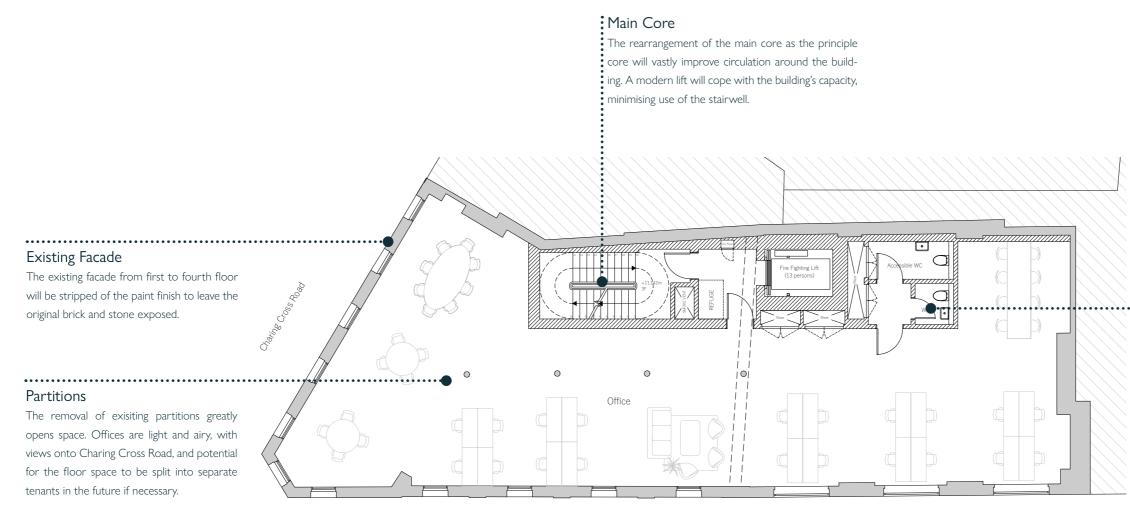
8.4 Proposed Ground Floor Plan



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Users are encouraged to cycle, as the new ground floor provides access to the new cycle storage below.

8.5 Proposed Typical Floor Plan



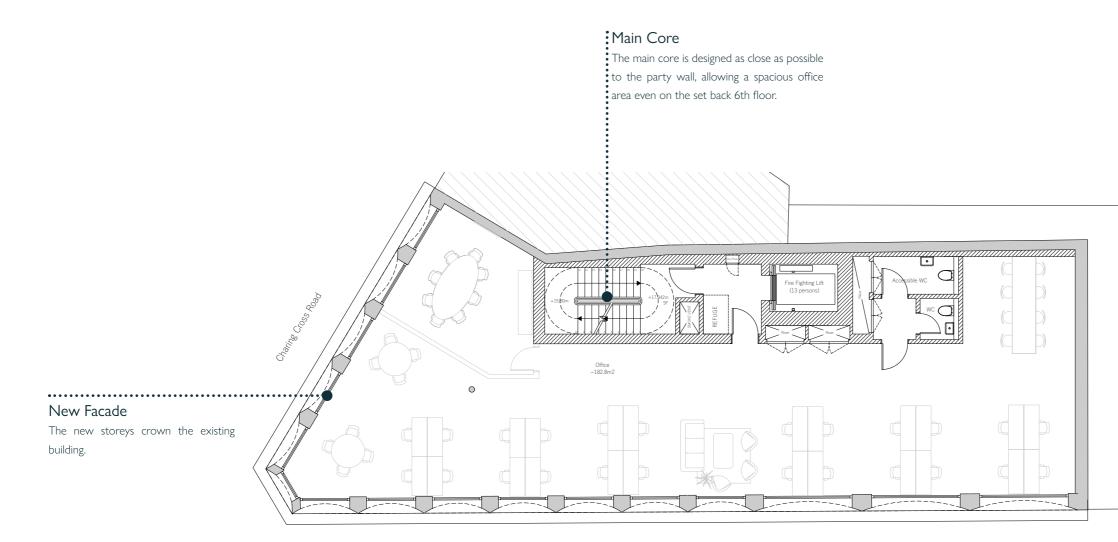
Flitcroft Street

Proposed Third Floor Plan

WCs

Removing the redundant 2nd core provides the opportunity to create spacious, modern toilets.

8.6 Proposed Fifth Floor Plan

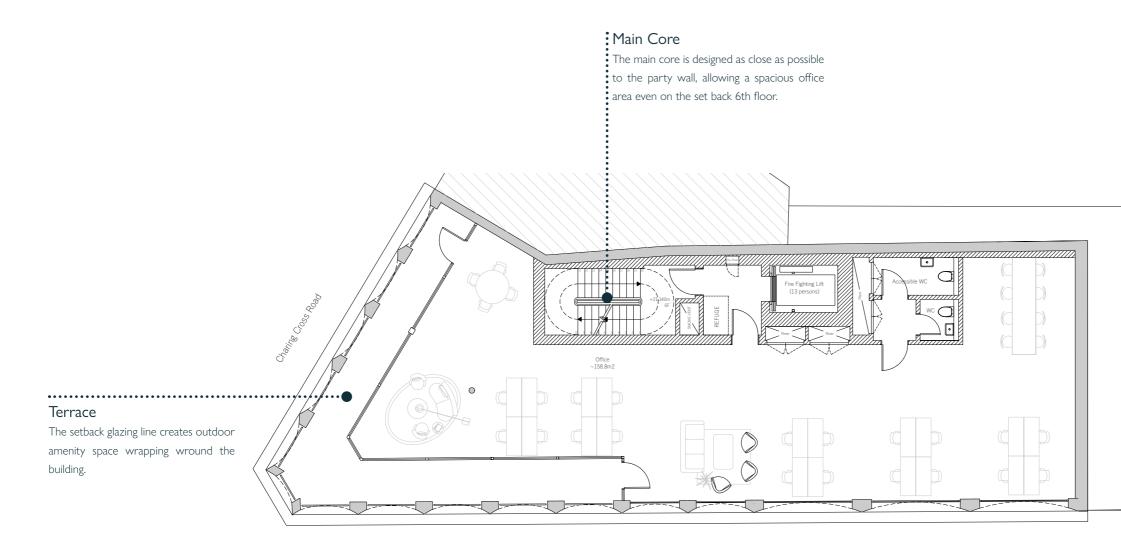


Flitcroft Street

Proposed Fifth Floor Plan

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8.7 Proposed Sixth Floor Plan

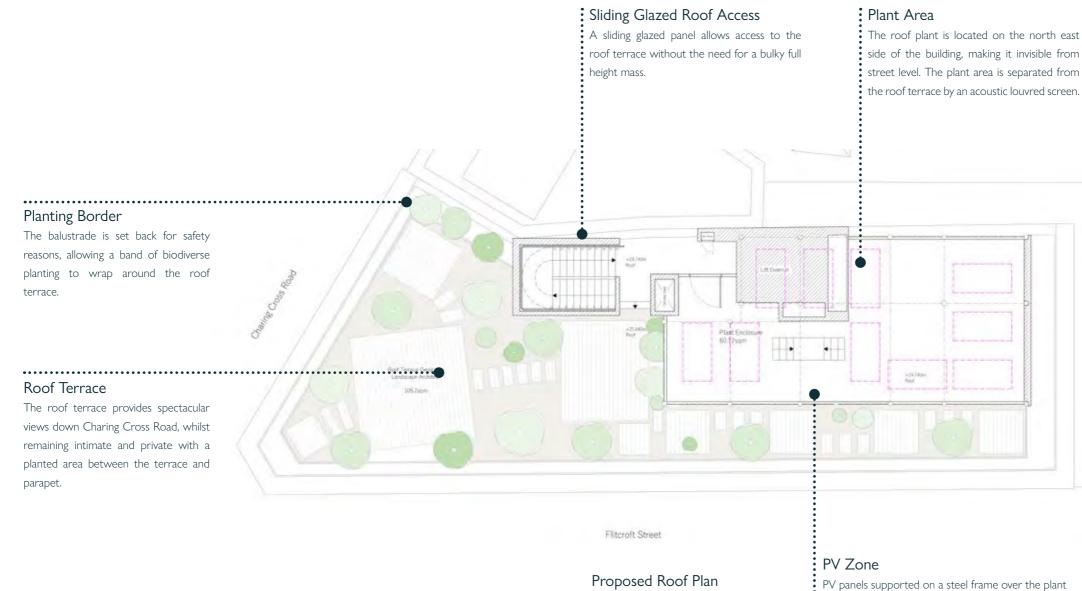


Flitcroft Street

Proposed Sixth Floor Plan

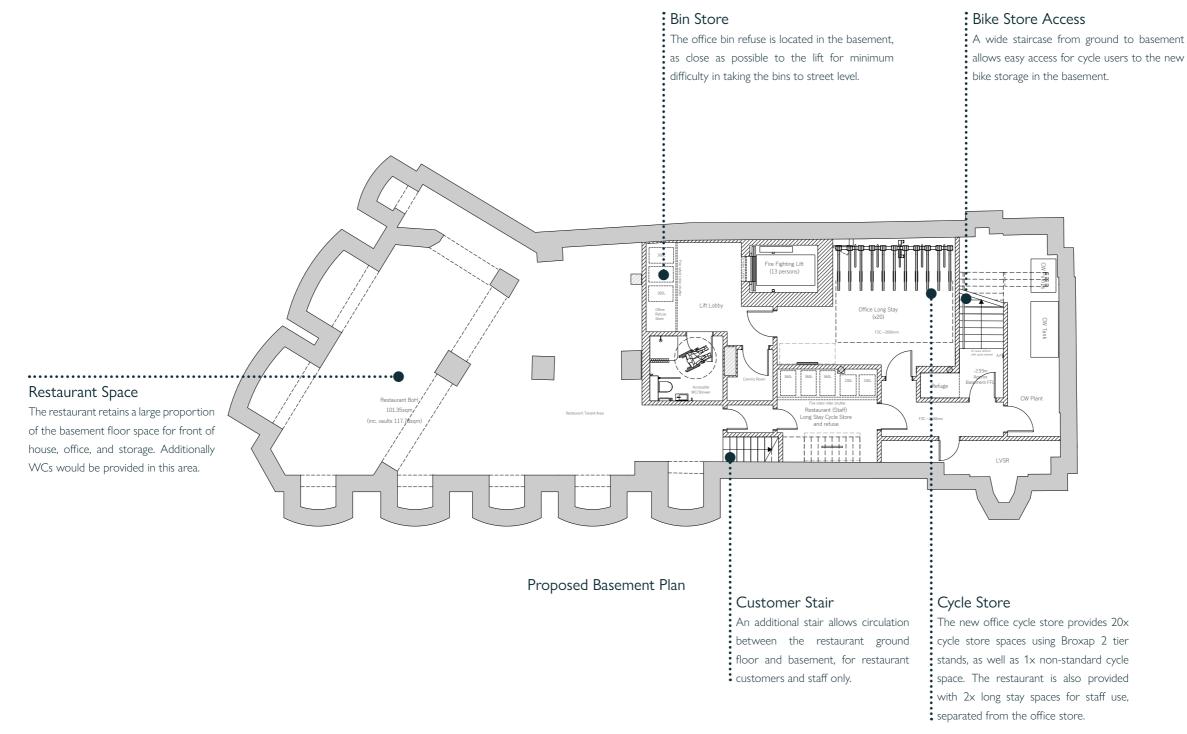
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8.8 Proposed Roof Plan



PV panels supported on a steel frame over the plant area provide sustainable energy for the building, with south facing daylight throughout the year.

8.9 Proposed Basement Plan



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allows easy access for cycle users to the new

09 Design Proposal











010 Planning Considerations



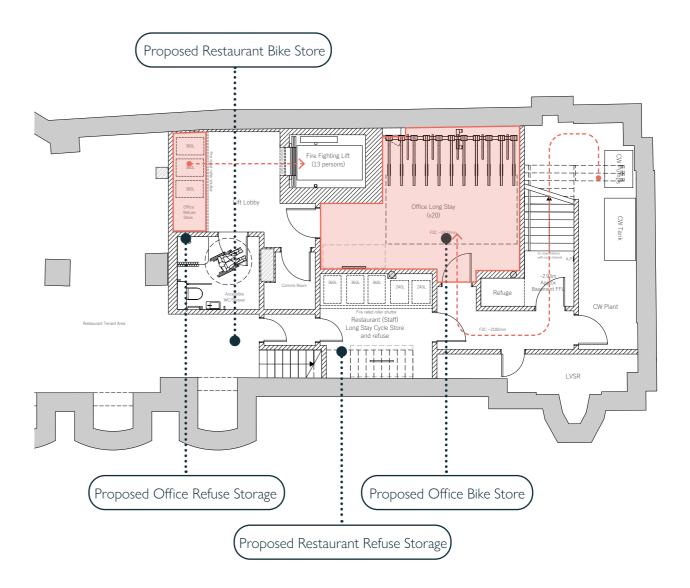
Planning Considerations

10.1 Bike Storage and Bins

Camden Local Authority provided the following guidance on cycle store numbers.

- Long-stay cycle spaces should be separated from short-stay due to security concerns.
- Long-stay cycle spaces for the office and restaurant should be separated. Short-stay spaces can be combined.
- If space is restricted, we can accept a financial contribution for the short-stay spaces. A Sheffield stand for 2 short-stay cycle spaces is £255.
- 5% of the total number of cycle parking facilities should be allocated to non-standard cycles according to the London Plan and London Cycling Design Standards. These non-standard cycle parking spaces must be clearly signposted and/or identified with ground markings denoting they are for non-standard cycles.
- Route to cycle parking must be step-free (cycle wheeling ramp on stairs is acceptable) and well signposted.
- Should be within 50 metres of the building entrance.
- Supporting facilities such as lockers, changing facilities, a drying room and showers are recommended.
- All doors to the cycle parking area should be automated by a push button or pressure pad.

The intention is to supplement the short stay spaces with a payment in lieu due to spacial limitations of the existing building. It is also noted that there are numerous short stay cycle parking spaces in the vicinity, as well as Santander Bike Stations. Please refer to the Transport Statement for further information.

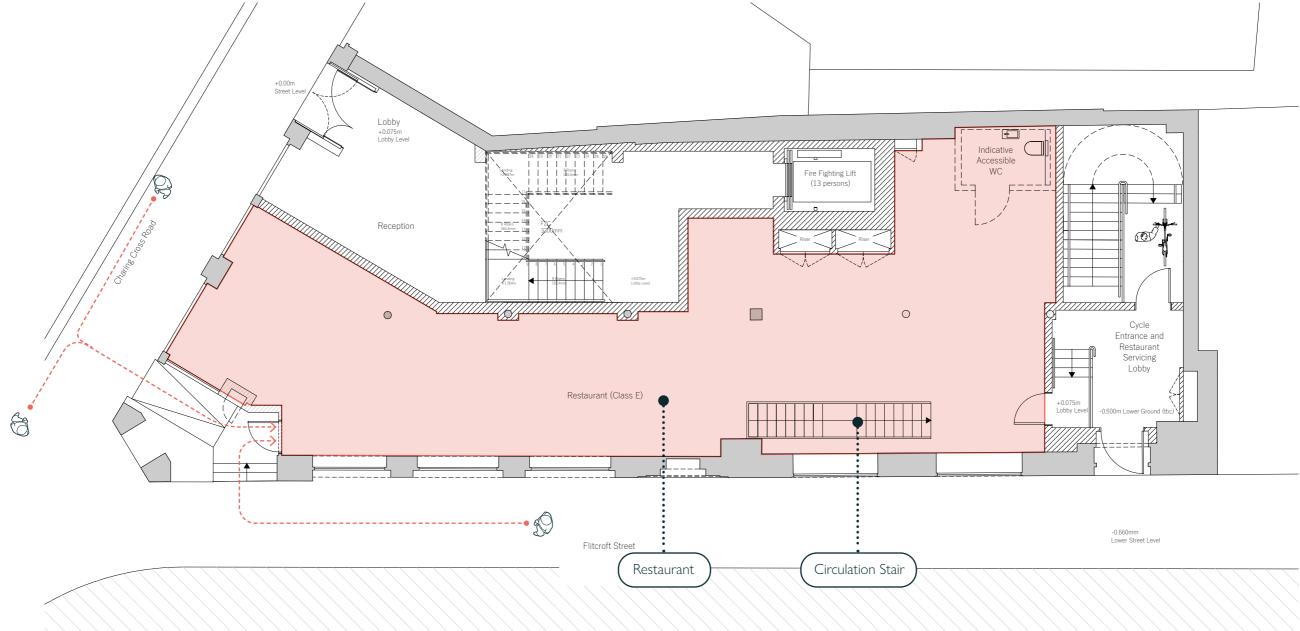


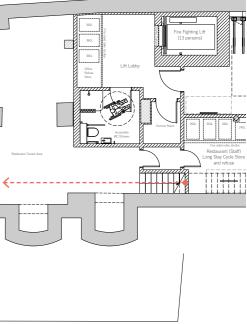
The proposed bike store is located in the basement, with access via a secondary entrance down Flitcroft Street. The basement is accessed down a wide staircase, and the store located close to the stair to minimise the distance needed to transport a bicycle inside the building.

The proposed bin refuse for the office area is located opposite the lift door in the basement. Access for moving the bins would be via the lift and through the lobby when necessary. Restaurant bin refuse is located separately.

Planning Considerations 10.2 Ground Floor Use

The ground floor proposal retains the restaurant currently on site, but reducing the floor area to allow for a larger lobby for the office. Additionally, a new stair is introduced to allow potential circulation for restaurant customers into the basement restaurant area. The layout of the restaurant area (kitchen, BoH, storage, office, WCs) will be established by the tenant in a future application (if required).





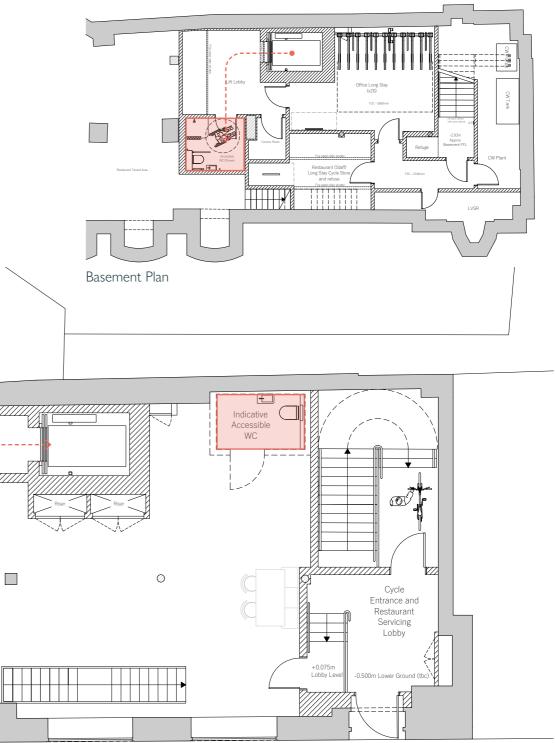
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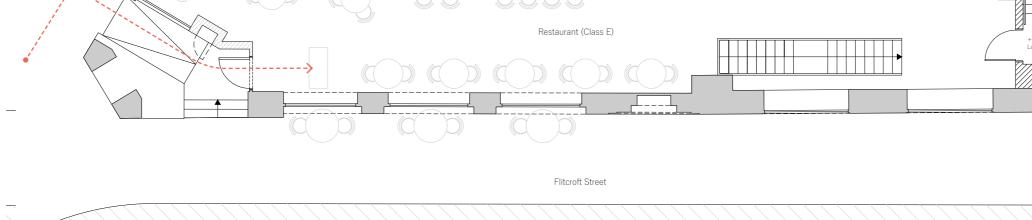
Planning Considerations 10.3 Inclusive Design

The design is fully accessible. The main office entrance is close to flush with the street level, allowing wheelchair users to easily enter the building. Access to the restaurant is via a ramp from Charing Cross Road as existing. The lift provides easy access to all floors from basement to 6th for an office wheelchair user.

Accessible toilet cubicles are available on each floor from Ground to 4th, and the basement provides an accessible shower cubicle accessible via the lift. An accessible WC will be provided for the restaurant customers at ground floor level, and disabled customers would be seated at ground floor level.

Lobby





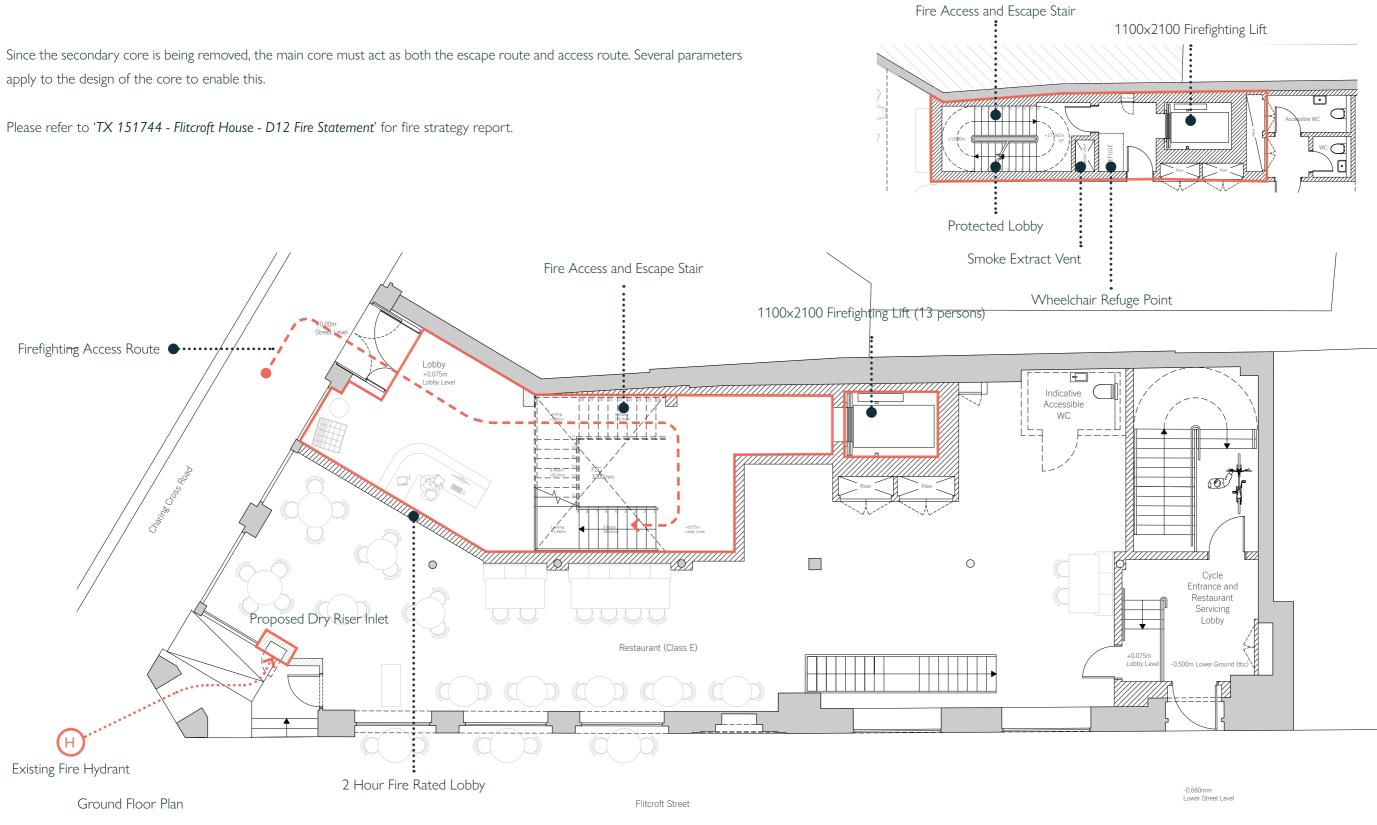
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DAD

-0.660mm Lower Street Level

Planning Considerations 10.4 Fire Safety



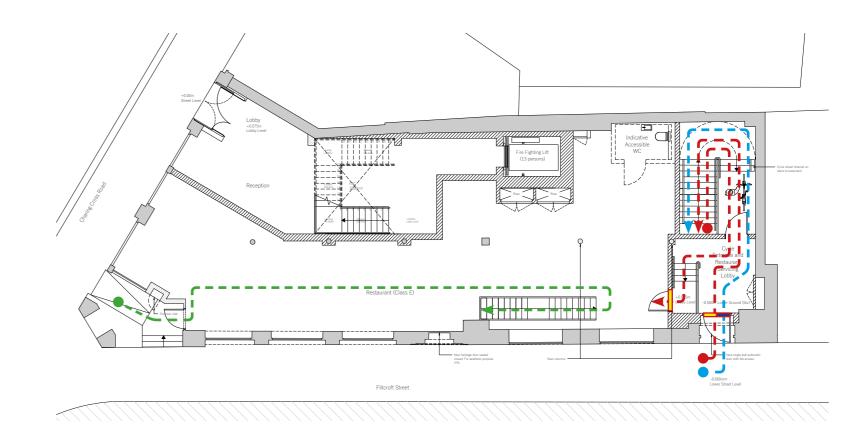
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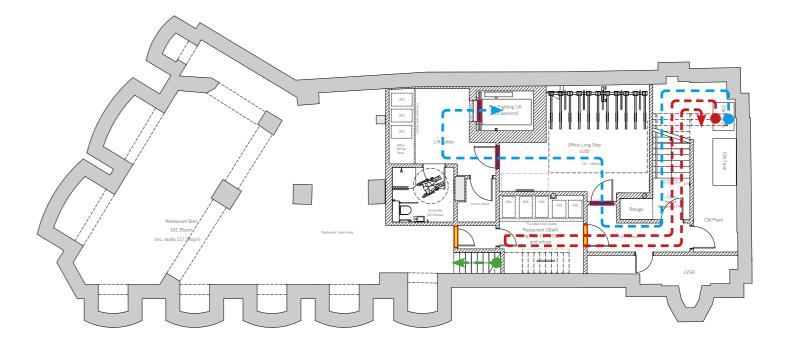
Planning Considerations 10.5 Secure By Design

Relevance of key points from the Commercial Secure by Design document is outlined below:

- Creating a sense of place: the restoration of the ground floor will improve the sense of place for Flitcroft House.
- Outdoor amenity: the outdoor seating associated with the restaurant is within view of occupied rooms within Flitcroft House. Other outdoor areas (at 6th floor and roof level) are only accessible by office users.
- Vehicular and pedestrian routes: improvements to Flitcroft Street will be established as part of a separate planning application in the near future.
- Recessed doorways: these are required in order to provide outward opening doors that comply with fire escape regulations. The risk of these will be combatted with appropriate lighting and access gates out of hours.
- Internal layout: due to the ground floor and basement plan being split between office and restaurant areas, several doors will be fob access only to allow for secure circulation. The adjacent diagrams show the access plan for restaurant customers, restaurant staff, and office users.
- Entrances into the building: the office reception will be manned by a receptionist during working hours, and a security guard out of hours. The Flitcroft Street entrance is accessed by fob only for restaurant staff and office users.
- CCTV: the required areas, particularly along Flitcroft Street, will be monitored by CCTV.
- Doorsets: the external doorsets will have locking mechanisms of the appriopriate accreditation.





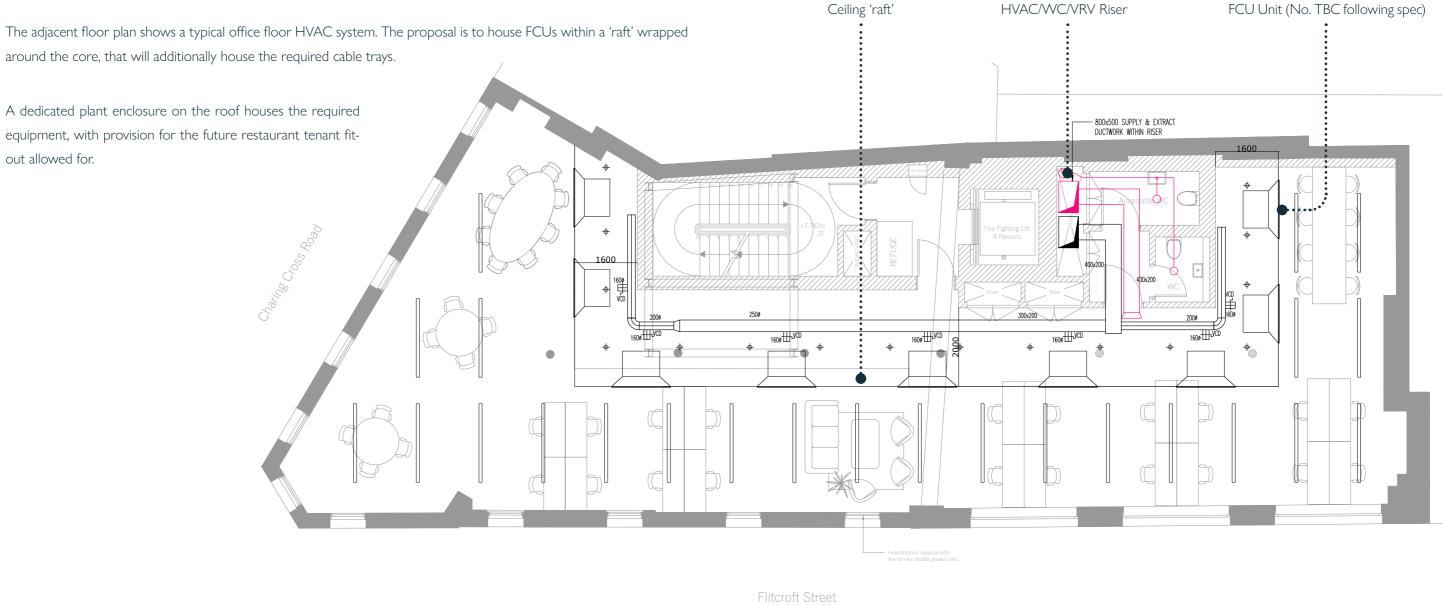


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Planning Considerations 10.6 Energy and Sustainability

MEP Strategy

An overall high-level MEP strategy has been developed for the proposals.



Typical Office M&E Plan

DAD

FCU Unit (No. TBC following spec)

Planning Considerations 10.6 Energy and Sustainability

Sustainability Strategy

In summary, the proposed development:

- Will minimise energy demand through the use of low u-values, low air permeability and low thermal bridging to reduce heat loss.
- Will improve building fabric.
- Will be fossil fuel free, using air source heat pumps to provide space heating and hot water.
- Will utilise rooftop photovoltaic panels to provide renewable electricity.
- Will have a minimal impact on the risk of surface water flooding onsite and will increase permeable surface area
- Will minimise water consumption.
- Will improve the longevity by creating more flexible and adaptable spaces in line with future needs.



All existing fenestration is to be upgraded to like-for-like efficient double glazed units, plant equipment will be upgraded to more sustainable energy efficient specifications, and urban green space to be provided.

For full report, please refer to Savills Earth 'Energy and Sustainability Statement'

Planning Considerations 10.7 Area Schedule

Existing

Level	GIA (m²)	NIA (m²)	Notes
Basement	213.3 (Total) 182.5 (Restaurant)	150.3 (Restaurant)	Includes all area up to structural wall inner face.
Ground Floor (Office)	14.2	-	Includes lobby and core.
Ground Floor (Restaurant)	177.1	160.1	Includes dining area, kitchen, basement access.
First Floor	235.9	181.3	
Second Floor	238.0	183.7	
Third Floor	236.1	180.6	
Fourth Floor	231.6	178.5	
-	_	-	
-	_	-	
Total	955.8 (Office) 359.6 (Restaurant) 1,361.6 (Total)	738.3 (Office) 310.4 (Restaurant) 1034.5 (Total)	See full area schedule for detailed breakdown.

Proposed

Level	GIA (m²)	NIA (m²)	
Basement (Office)	58.4	33.3	
Basement (Restaurant)	139.6	119.8	
Ground Floor (Office)	60.3	42.1	
Ground Floor (Restaurant)	131.3	120.7	
First Floor	234.9	187.5	
Second Floor	236.2	195.6	
Third Floor	237.4	197.0	
Fourth Floor	245.3	205.1	
Fifth Floor	233.8	193.5	
Sixth Floor	204.4	163.6	
Total	1510.7 (Office) 270.9 (Restaurant) 1,854.2 (Total)	1217.7 (Office) 240.5 (Restaurant) 1454.7 (Total)	

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Includes bike store, WC/shower, comms room.

Includes bike store and BoH.

Includes lobby.

Includes restaurant tenant area.

See full area schedule for detailed breakdown.

011 Conclusion



Conclusion

11.1 Project Summary

Through high quality architectural design and appropriate responses to the historic existing facades of Flitcroft House, this proposal provides the opportunity to greatly increase the architectural value with unity between contemporary and heritage elements of the design.

This proposal enhances the existing Flitcroft House and creates an building of greatly increased architectural value and improved floor plan to meet the current market demands. The ground floor street frontage is redressed sensitively to improve the cohesiveness and pedestrian experience, responding to the currently uninspiring facade.

The design provides two new office storeys and outdoor terraces with clear vistas along Charing Cross Road. The articulation interprets the existing facade in a contemporary way, reflecting both the rectanglular and arch motifs present below. The proposed green amenity spaces promote well-being in the work place, whilst also tying the building to the Phoenix Community Garden down Flitcroft Street.

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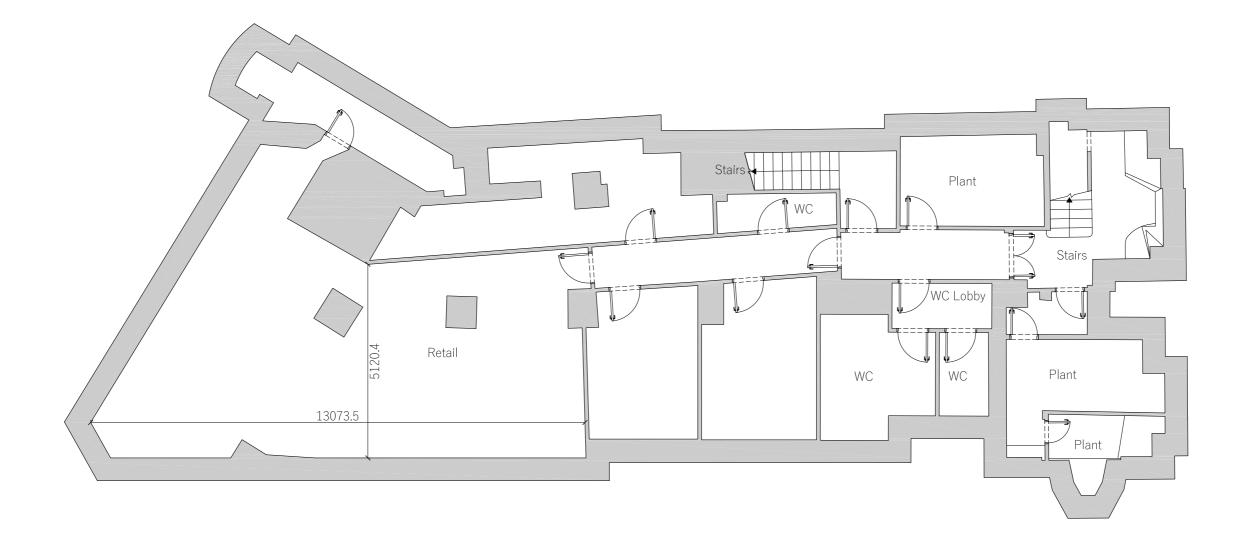
Appendix



See drawing packages for full sets of existing and proposed drawings.



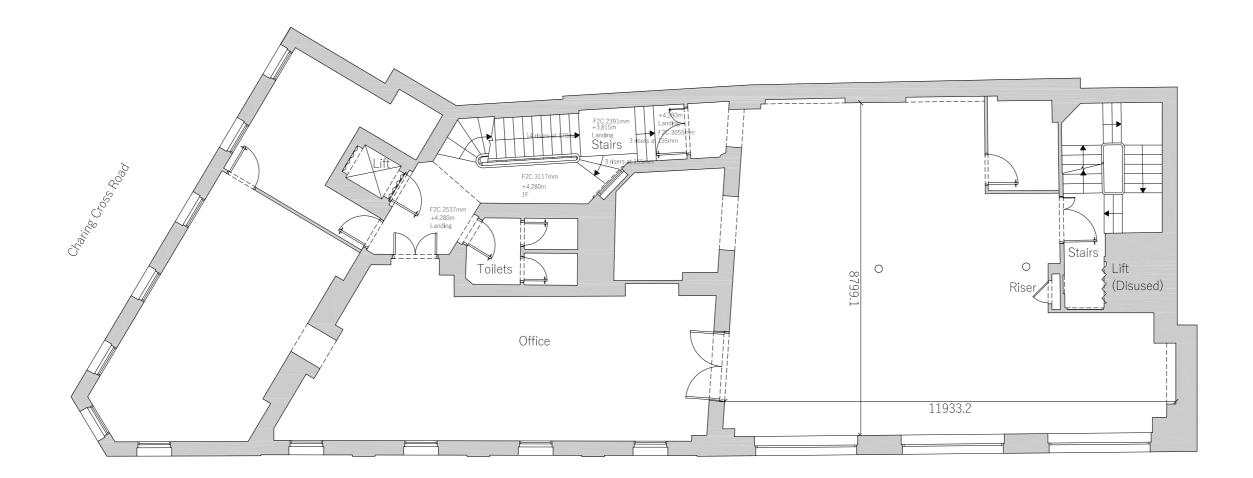
12.1 Existing Basement Plan



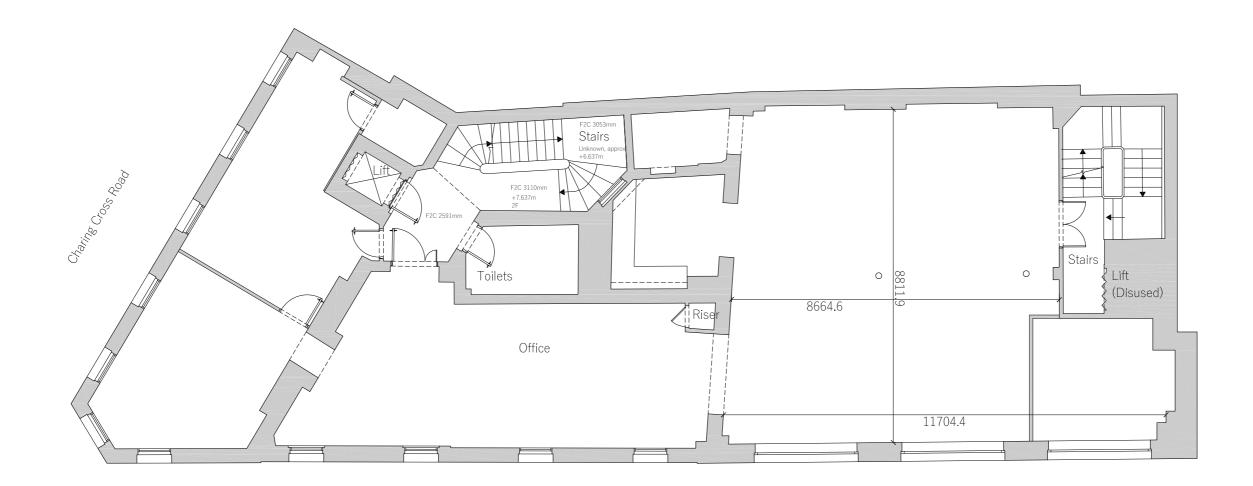
12.2 Existing Ground Floor Plan



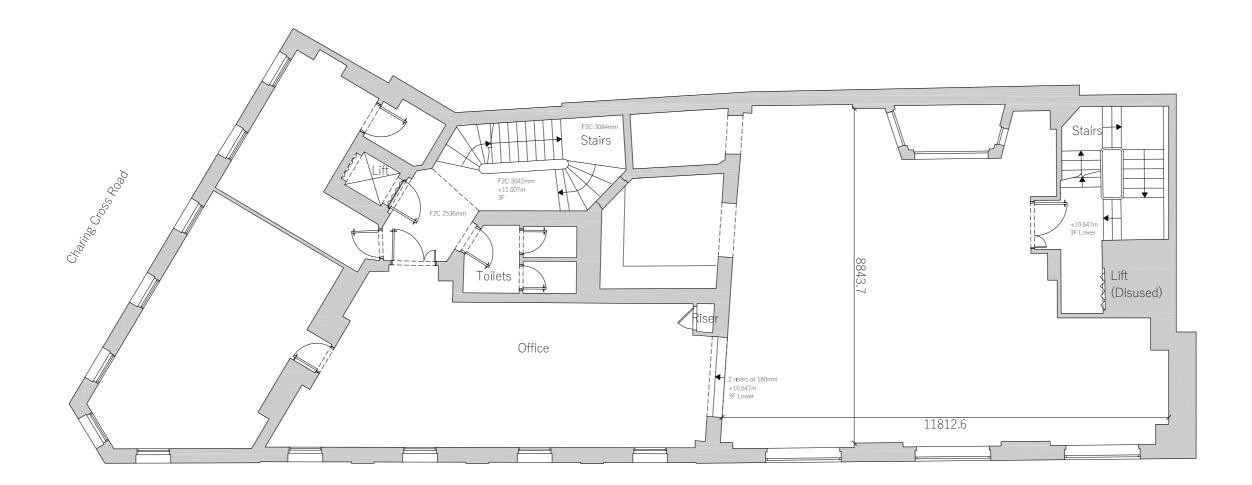
12.3 Existing First Floor Plan



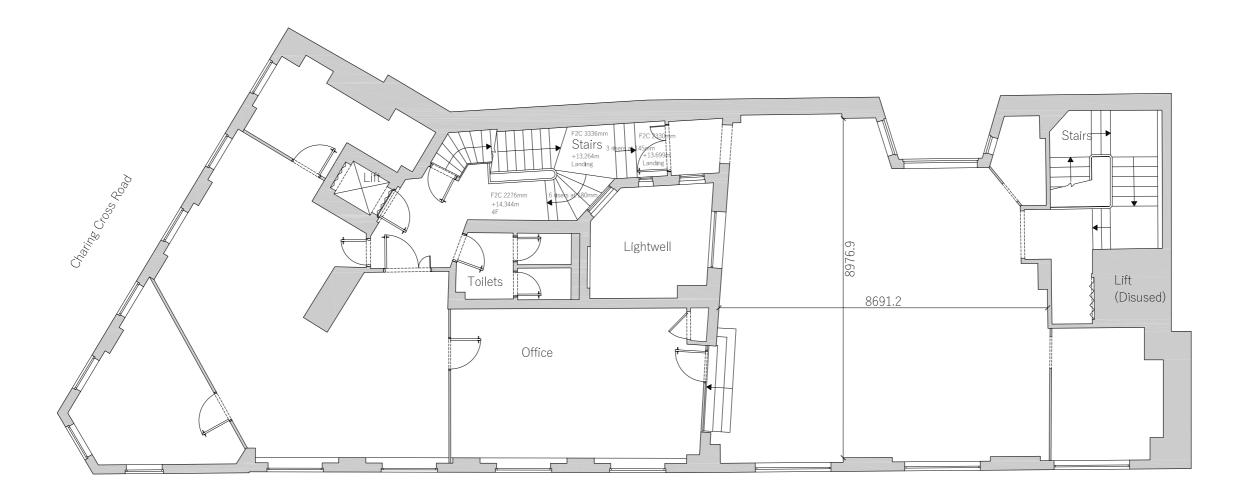
12.4 Existing Second Floor Plan



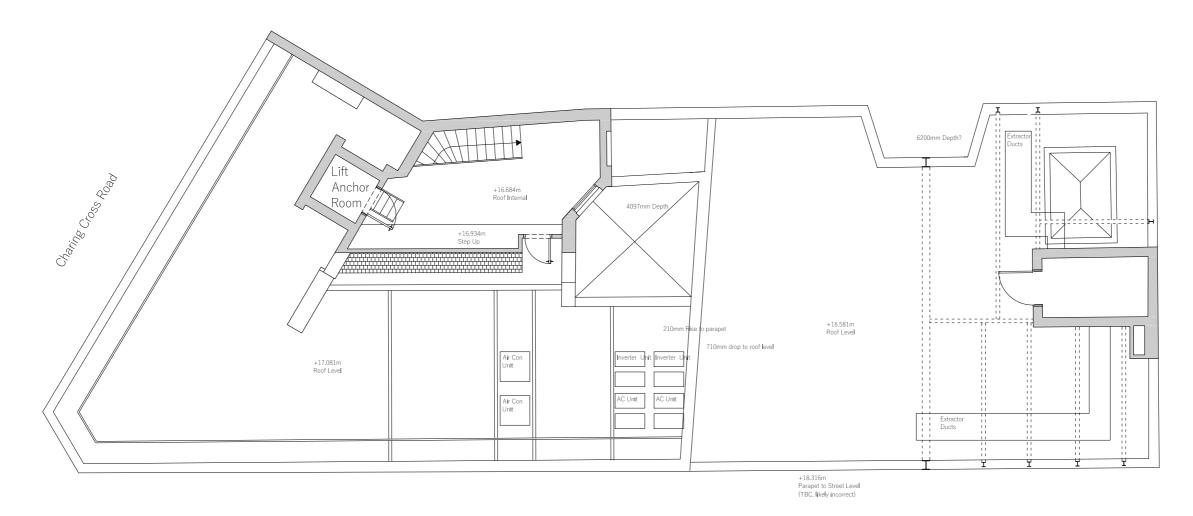
12.5 Existing Third Floor Plan



12.6 Existing Fourth Floor Plan



12.7 Existing Roof Plan



Existing Plans

12.8 Existing Charing Cross Road Elevation





Existing Plans

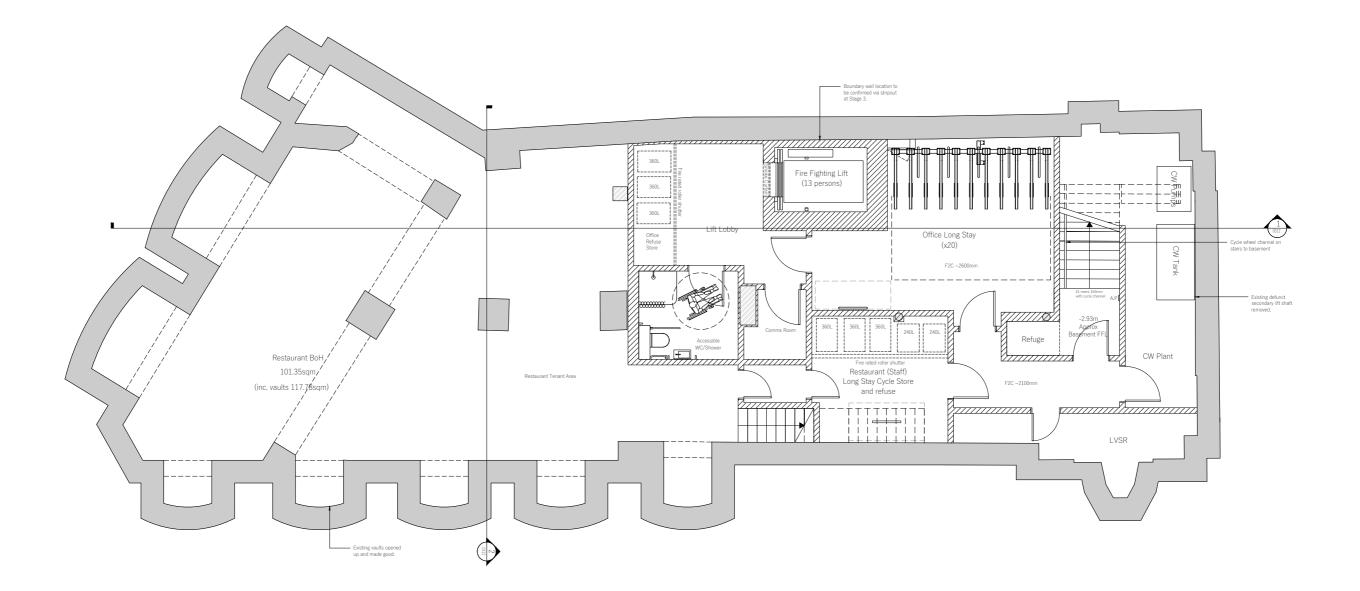
12.9 Existing Flitcroft Street Elevation



See drawing packages for full sets of existing and proposed drawings.

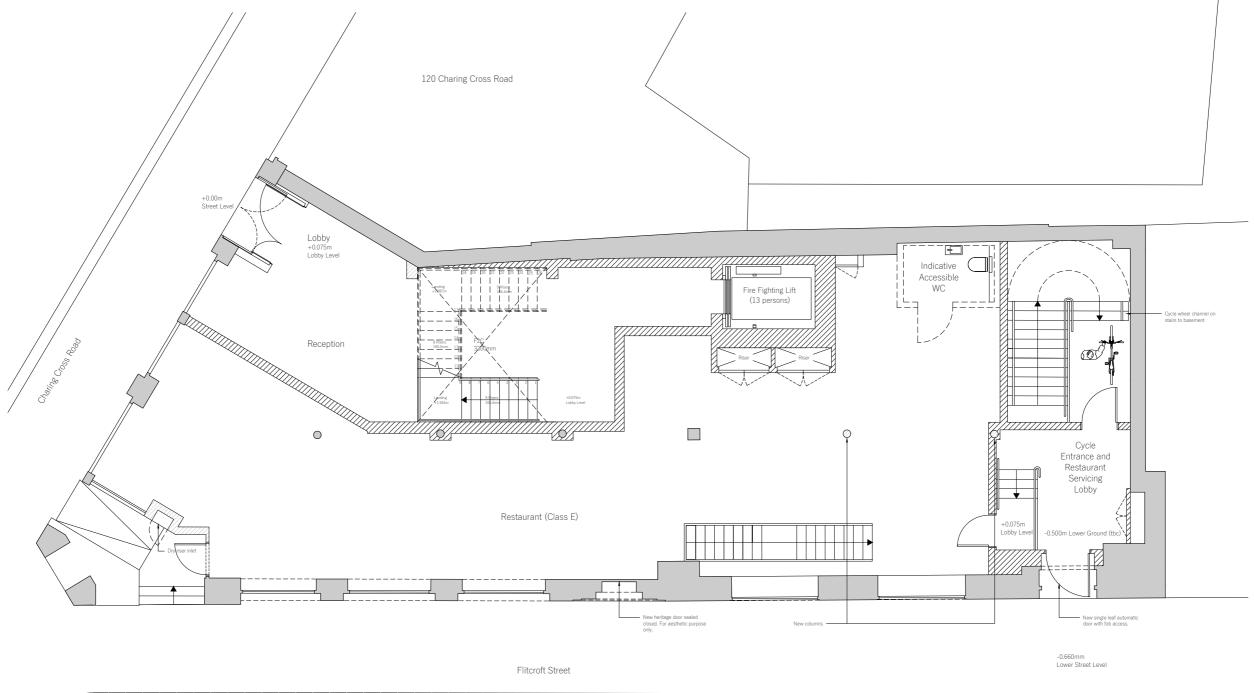


13.1 Proposed Basement Plan





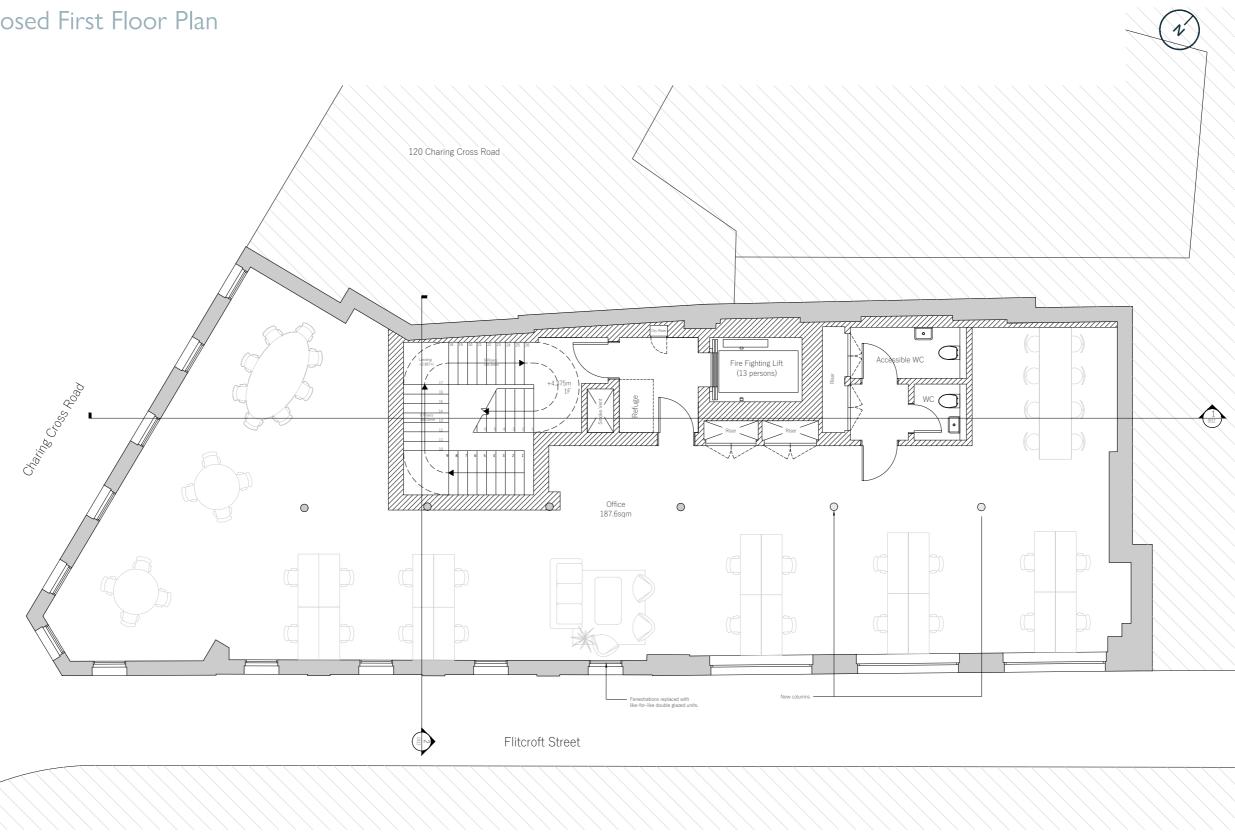
13.2 Proposed Ground Floor Plan



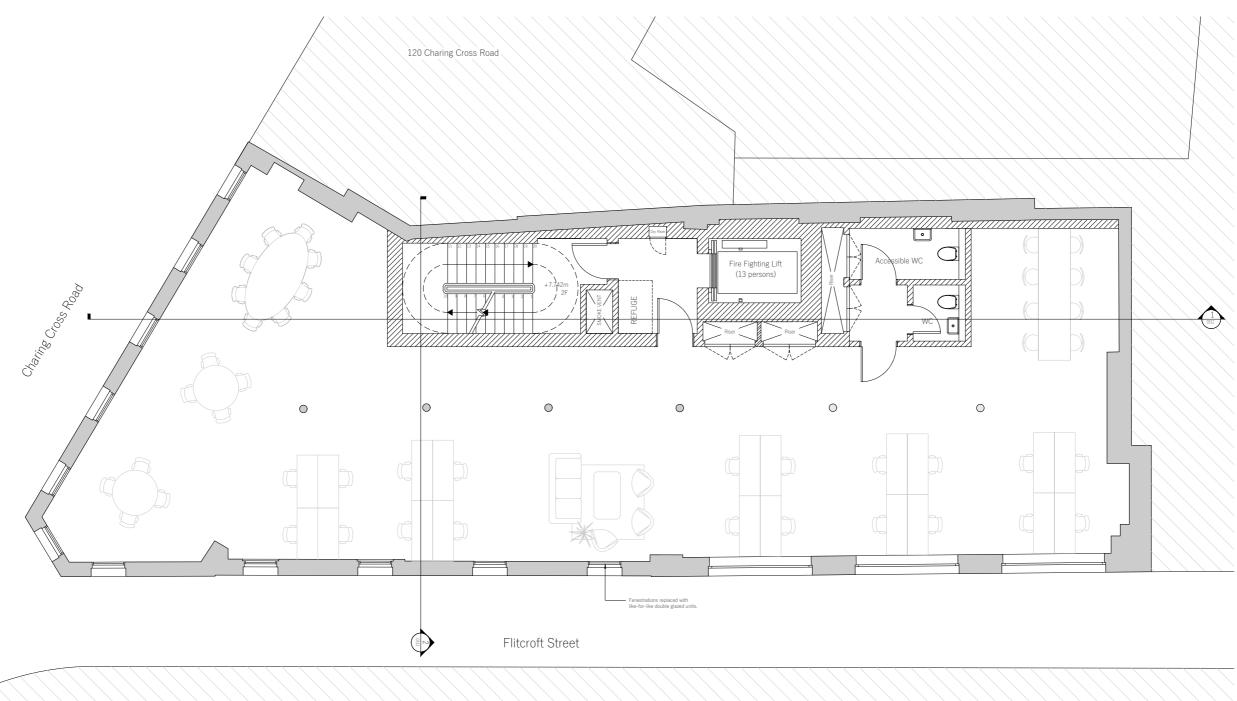


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13.3 Proposed First Floor Plan



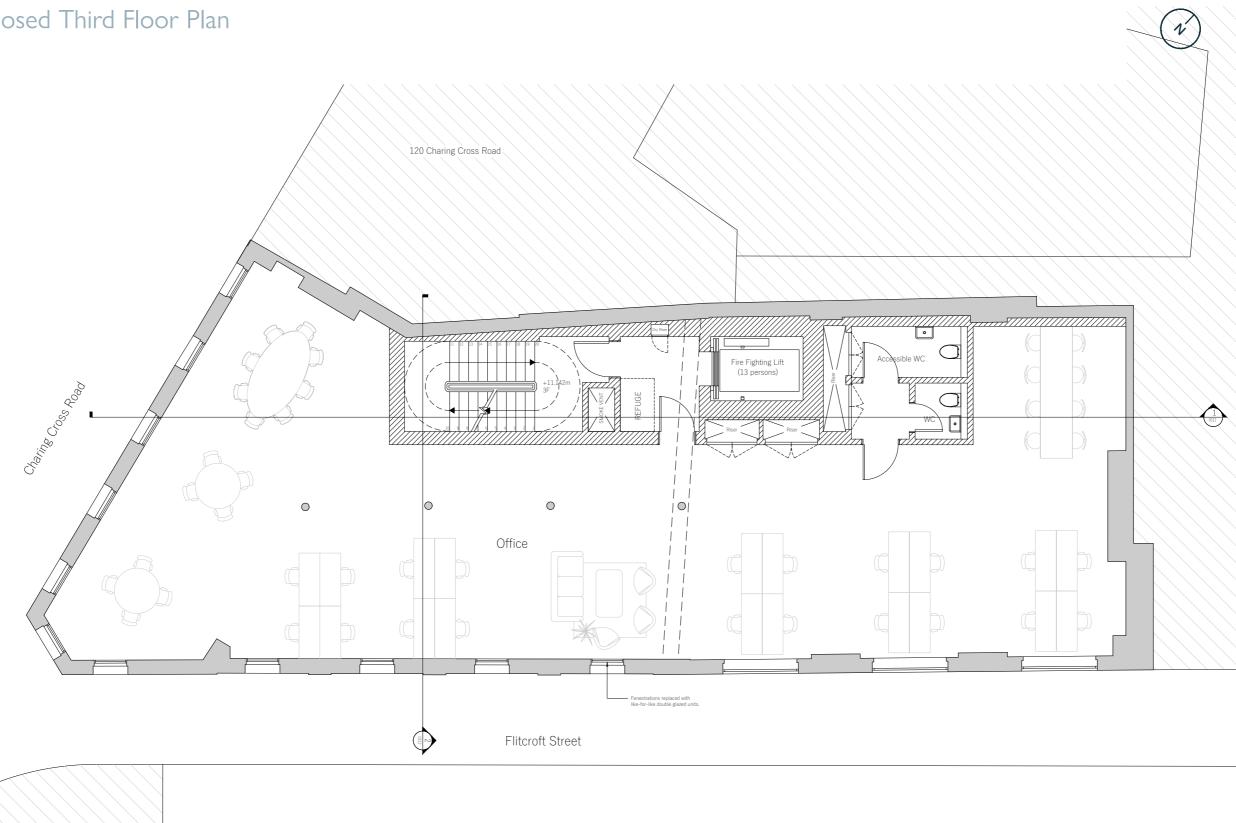
13.4 Proposed Second Floor Plan



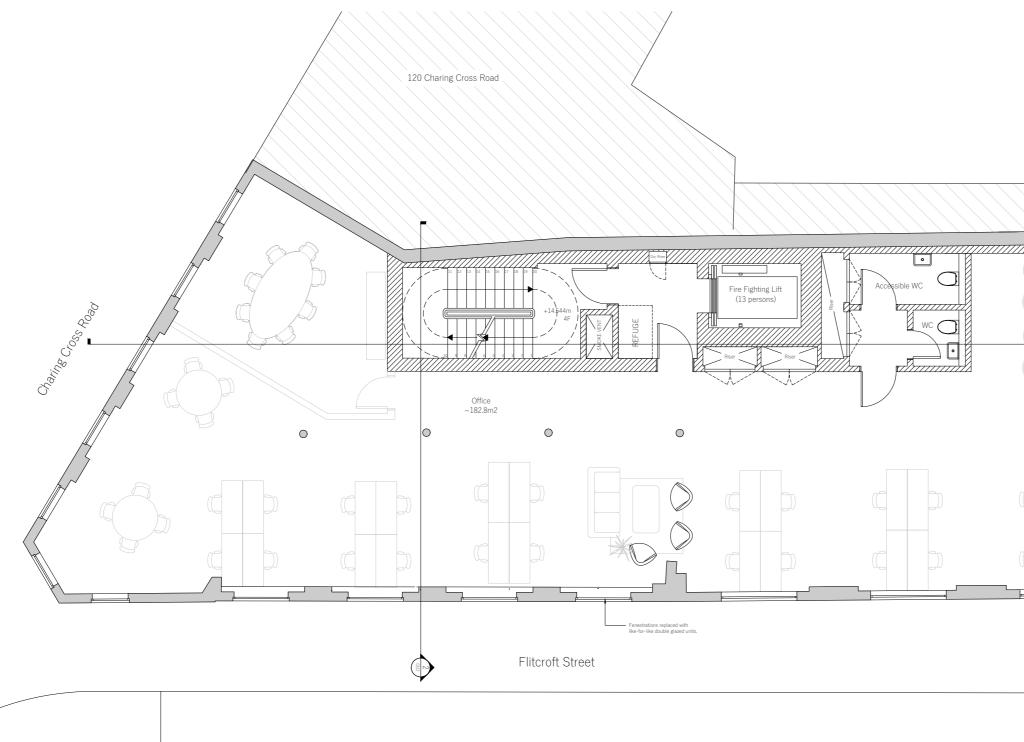




13.5 Proposed Third Floor Plan

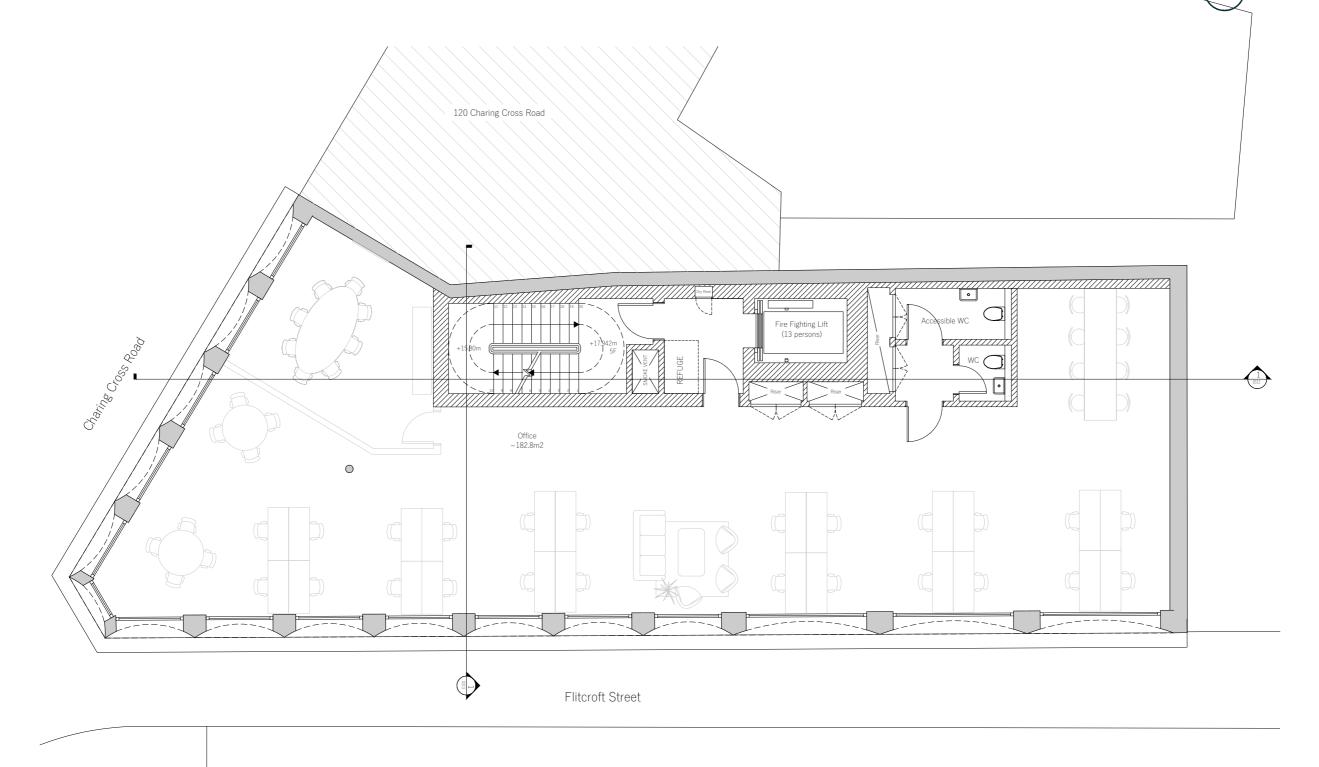


13.6 Proposed Fourth Floor Plan



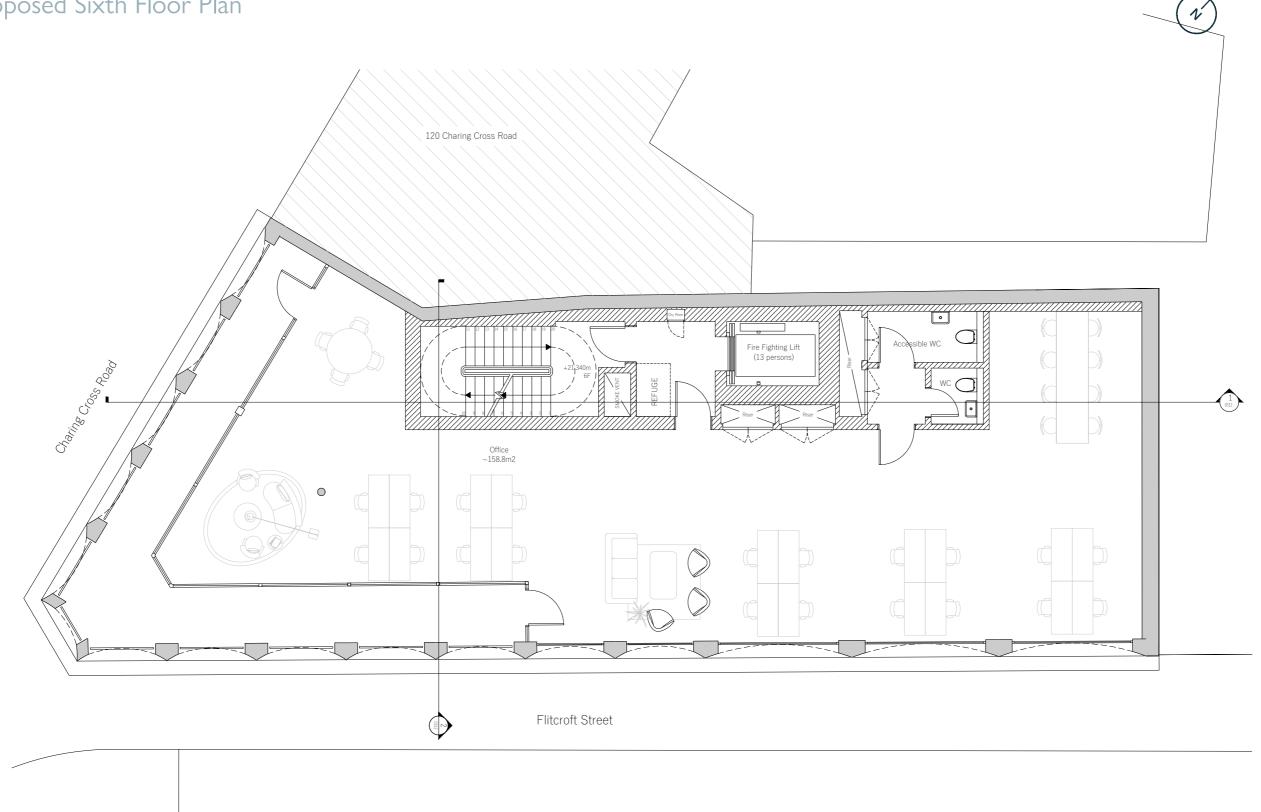
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13.7 Proposed Fifth Floor Plan

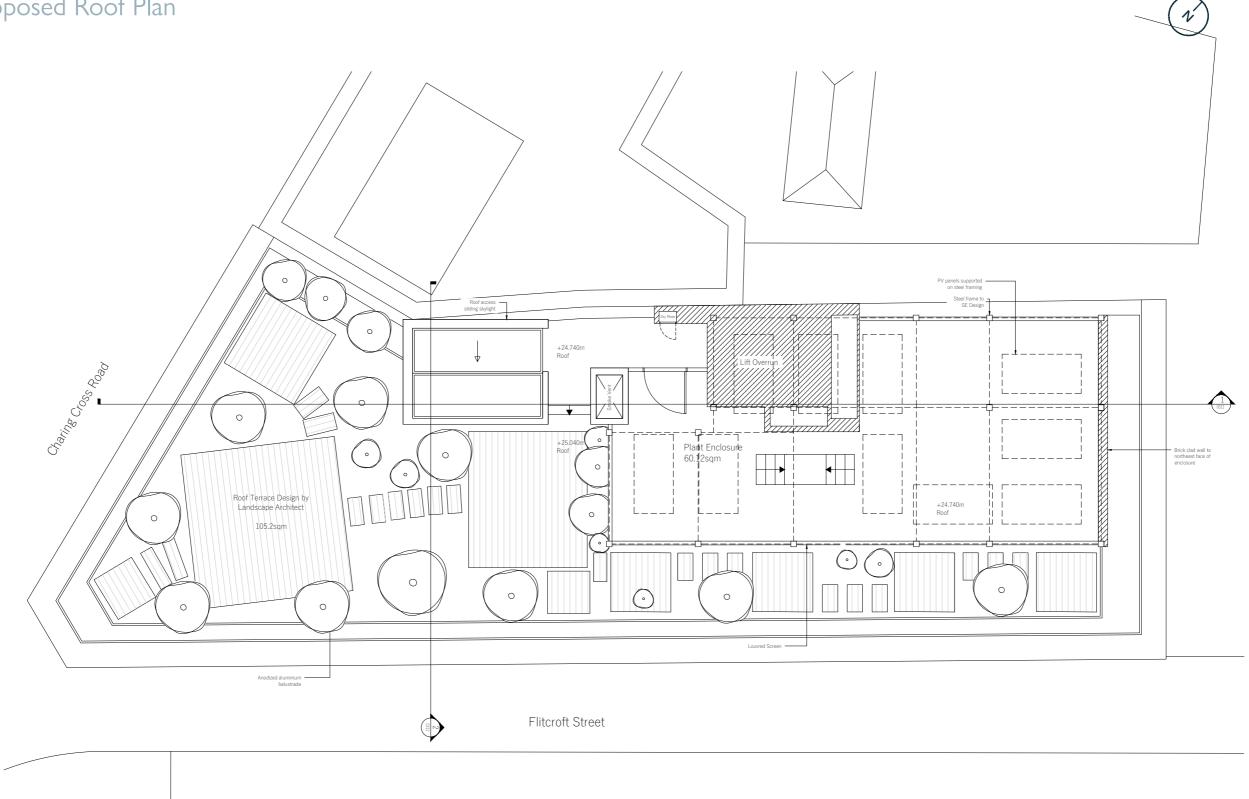


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13.8 Proposed Sixth Floor Plan



13.9 Proposed Roof Plan



Proposed Charing Cross Road Elevation 13.10



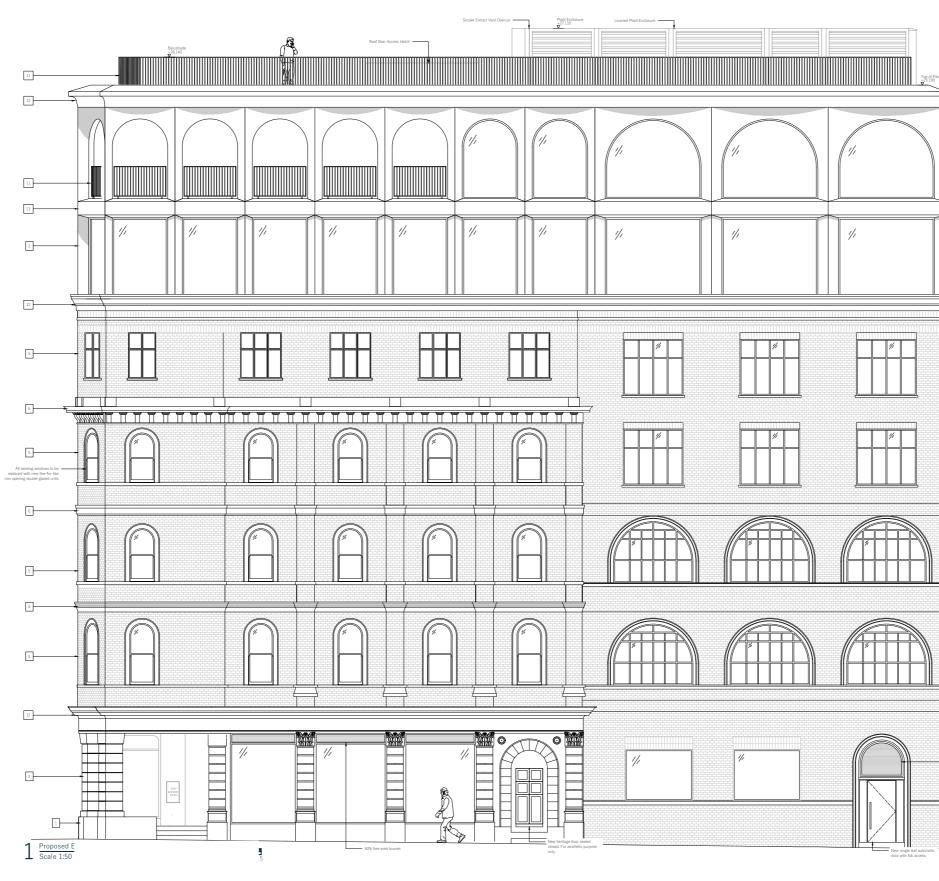
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- 9) Medium taupe metal framed



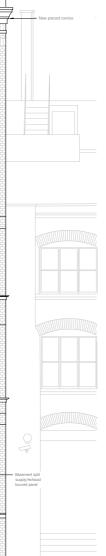


13.11 Proposed Flitcroft Street Elevation

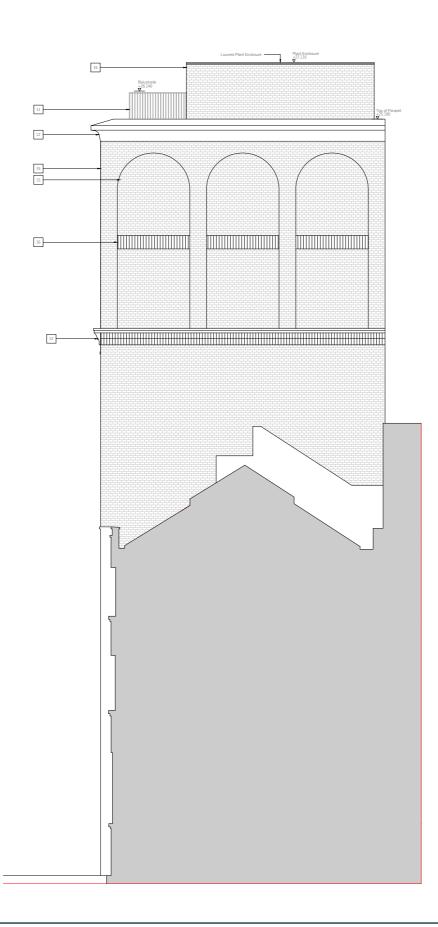




- Medium taupe miglazing
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 Pale red fluted si
 Champagne gold metal finish to re
 Brick cladding
 Brick soldier cou



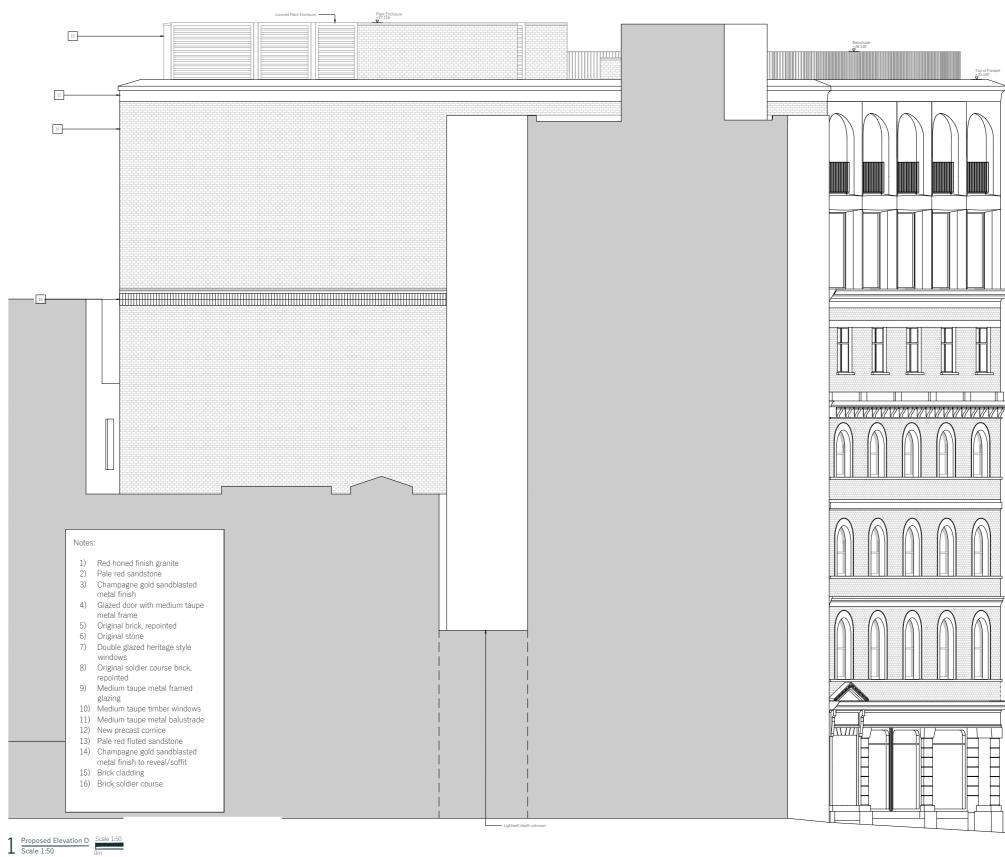
13.12 Proposed Flitcroft Street Elevation

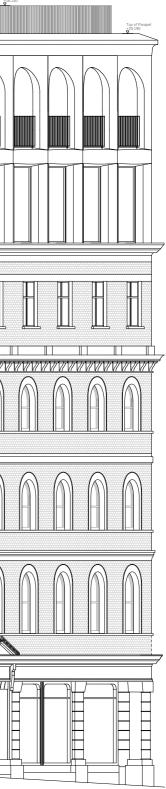


1 Proposed Elevation C Scale 1:50

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Proposed Flitcroft Street Elevation 13.13







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