

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

## Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location		
Disclaimer: We can only make recommendations based on the answers given in the questions.		
If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".		
Number	160	
Suffix		
Property Name		
Evergreen House		
Address Line 1		
Euston Road		
Address Line 2		
Address Line 3		
Camden		
Town/city		
London		
Postcode		
NW1 2DT		
Description of site location must be completed if postcode is not known:		
Easting (x)	Northing (y)	
529791	182652	
Description		

Applicant Details
Name/Company
Title
Miss
First name
Katie
Surname
Bennett
Company Name
Cityspace Management
Address
Address line 1
160 Evergreen House
Address line 2
Address line 3
Camden
Town/City
London
Country
United Kingdom
Postcode
DA6 7NQ
Are you an agent acting on behalf of the applicant?  ○ Yes  ⊙ No
Contact Details
Primary number
***** REDACTED *****
Secondary number
***** REDACTED *****

Fax number
Email address
***** REDACTED *****
Type of Proposed Advertisement(s)
Please describe the proposed advertisement(s)
We are planning to install the Eva Air company logo on the eastern side of Evergreen House.
Please specify the type(s) and details of each proposed advertisement
Advertisement Type: Fascia Sign
Height: 1.2 metres
Width: 0.666 metres
Depth: 0.25 metres
What is the height from the ground to the base of the advertisement?: 3.5 metres
What is the maximum projection of the advertisement from the face of the building?:  0.25 metres
What is the maximum height of any of the individual letters and symbols?: 4.7 centimetres
What materials will the advertisement be made of?: powder coated stainless steel with brass locators
The colour of text and background: green text, no background
Will the advertisement be illuminated?:
Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?
○ Yes
<ul><li>○ No</li><li>○ Not Applicable</li></ul>
Will the proposed advertisement(s) project over a footpath or other public highway?
<ul><li>○ Yes</li><li>⊙ No</li></ul>

Advertisement(s) Period		
Please state the period of time for which consent is sought for the advertisement		
From Date		
22/08/2022		
To Date		
22/08/2042		
Neighbour and Community Consultation		
Have you consulted your neighbours or the local community about the proposal?		
○ Yes ⊙ No		
Site Visit		
Can the site be seen from a public road, public footpath, bridleway or other public land?  ⊙ Yes  ○ No		
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  ○ The agent ○ The applicant ○ Other person		
Pre-application Advice		
Has assistance or prior advice been sought from the local authority about this application?		
⊙ Yes ⊙ No		
If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):		
Officer name:		
Title		
***** REDACTED *****		
First Name		
***** REDACTED *****		
Surname		
***** REDACTED ******		
Reference		

Date (must be pre-application submission)		
19/01/2022		
Details of the pre-application advice received		
Email sent 19th Jan 2022 09:05am from planning@camden.gov.uk, advising that Cityspace should seek advertisement consent for our signage work to Evergreen House.		
Interest In the Land		
Does the applicant own the land or buildings where the adverts are to be placed?  ○ Yes  ○ No		
If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?  ⊘ Yes  ○ No		
Authority Employee/Member		
With respect to the Authority, is the applicant and/or agent one of the following:  (a) a member of staff  (b) an elected member  (c) related to a member of staff  (d) related to an elected member		
It is an important principle of decision-making that the process is open and transparent.		
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.		
Do any of the above statements apply?		
<ul><li>○ Yes</li><li>② No</li></ul>		
Declaration		
I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.		
✓ I / We agree to the outlined declaration		
Signed		
Katie Bennett		
Date		
04/08/2022		

Planning Portal Reference: PP-11391321