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Development Management  
 Camden Town Hall Extension  
 Argyle Street  
 London WC1H 8EQ

## Application for Consent to Display an Advertisement(s)

### Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

#### Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

### Site Location

**Disclaimer:** We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number

Suffix

Property Name

Address Line 1

Address Line 2

Address Line 3

Town/city

Postcode

Description of site location must be completed if postcode is not known:

Easting (x)  Northing (y)

Description

## Applicant Details

### Name/Company

Title

Dr

First name

Neil

Surname

Maroo

Company Name

KT DENTAL

### Address

Address line 1

230-234 Kentish Town Rd

Address line 2

Address line 3

Town/City

London

Country

United Kingdom

Postcode

NW5 2AB

Are you an agent acting on behalf of the applicant?

Yes

No

### Contact Details

Primary number

\*\*\*\*\* REDACTED \*\*\*\*\*

Secondary number

Fax number

Email address

## Agent Details

Name/Company

Title

First name

Surname

Company Name

## Address

Address line 1

Address line 2

Address line 3

Town/City

Country

Postcode

## Contact Details

Primary number

Secondary number

Fax number

Email address

\*\*\*\*\* REDACTED \*\*\*\*\*

## Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

- 1) NEW, FULL LENGTH, NON-ILLUMINTAED, FASCIA PANEL TO BUILDING ELEVATION ON KENTISH TOWN ROAD. 1 X HALO ILLUMINATED LOGO & LETTER SIGN WITH WHITE VINYL NUMBERS (FOR ADDRESS) ABOVE MAIN ENTRANCE.
- 2) NEW, FULL LENGTH, NON-ILLUMINTAED, FASCIA PANEL TO BUILDING ELEVATION ON CAVERSHAM ROAD. 1 X HALO ILLUMINATED LOGO & LETTER SIGN.
- 3) INTERNALLY SUSPENDED ENTRANCE ILLUMINATED SIGN.
- 4) WALL MOUNTED SIGN (ELEV B ON CAVERSHAM ROAD) WITH ILLUMINATED LOGO & LETTERS
- 5) 1 x PROJECTING SIGN LOCATED ON KENTISH TOWN ROAD
- 6) 2 X TV SCREENS INTERNALLY SUSPENDED, VISIBLE IN WINDOW FROM OUTSIDE.
- 7) WINDOW VINYLs APPLIED ON INSIDE

**Advertisement Type:**

Fascia Sign

**Height:**

0.45 metres

**Width:**

15 metres

**Depth:**

0.05 metres

**What is the height from the ground to the base of the advertisement?:**

4.3 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.1 metres

**What is the maximum height of any of the individual letters and symbols?:**

0.3 centimetres

**What materials will the advertisement be made of?:**

NON-ILLUMINATED POWDERCOATED GREY ALUMINIUM FASCIA PANEL WITH HALO ILLUMINATED LOGO & LETTERS. LOGO & LETTERING MADE UP OF POWDER COATED ALUMINIUM FRONT PLATE & 20mm SIDE RETURNS. REAR OF LETTERS TO BE INTERNALLY ILLUMINATED OPAL ACRYLIC WITH A 20mm THICKNESS.

**The colour of text and background:**

COLOUR OF TEXT IS WHITE RAL 9003. COLOUR OF LOGO (TOOTH) IS GOLD RAL 1027. COLOUR OF BACKGROUND PANEL IS GREY RAL 7012 (BASALT GREY).

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

900 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Fascia Sign

**Height:**

0.45 metres

**Width:**

15 metres

**Depth:**

0.05 metres

**What is the height from the ground to the base of the advertisement?:**

4.3 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.1 metres

**What is the maximum height of any of the individual letters and symbols?:**

0.3 centimetres

**What materials will the advertisement be made of?:**

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**Illuminance levels:**

900 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Fascia Sign

**Height:**

0.45 metres

**Width:**

15 metres

**Depth:**

0.05 metres

**What is the height from the ground to the base of the advertisement?:**

4.3 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.1 metres

**What is the maximum height of any of the individual letters and symbols?:**

0.3 centimetres

**What materials will the advertisement be made of?:**

NON-ILLUMINATED POWDERCOATED GREY ALUMINIUM FASCIA PANEL WITH HALO ILLUMINATED LOGO & LETTERS. LOGO & LETTERING MADE UP OF POWDER COATED ALUMINIUM FRONT PLATE & 20mm SIDE RETURNS. REAR OF LETTERS TO BE INTERNALLY ILLUMINATED OPAL ACRYLIC WITH A 20mm THICKNESS.

**The colour of text and background:**

COLOUR OF TEXT IS WHITE RAL 9003. COLOUR OF LOGO (TOOTH) IS GOLD RAL 1027. COLOUR OF BACKGROUND PANEL IS GREY RAL 7012 (BASALT GREY).

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

900 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Fascia Sign

**Height:**

0.55 metres

**Width:**

0.95 metres

**Depth:**

0.05 metres

**What is the height from the ground to the base of the advertisement?:**

2.1 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.05 metres

**What is the maximum height of any of the individual letters and symbols?:**

0.22 centimetres

**What materials will the advertisement be made of?:**

ALUMINIUM POWDERCOATED SIGNAGE PANEL TO MATCH RAL 7012 HALO ILLUMINATED LETTERS & LOGO. FRONT FACE ALUMINIUM, REAR ACRYLIC.

**The colour of text and background:**

COLOUR OF TEXT IS WHITE COLOUR OF LOGO (TOOTH) IS GOLD RAL 1027 BACKGROUND IS GREY RAL 7012

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Externally

**Illuminance levels:**

900 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Projecting or Hanging Sign

**Height:**

0.38 metres

**Width:**

0.705 metres

**Depth:**

0.05 metres

**What is the height from the ground to the base of the advertisement?:**

3.3 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.705 metres

**What is the maximum height of any of the individual letters and symbols?:**

0.145 centimetres

**What materials will the advertisement be made of?:**

GREY ALUMINIUM FRAME WITH FRONT AND BACK ACRYLIC PANELS. LOGO AND TEXT FRET-CUT ALUMINIUM

**The colour of text and background:**

COLOUR OF TEXT IS GREY RAL 7012 LOGO (TOOTH) IS GOLD RAL 1027

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Externally

**Illuminance levels:**

900 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

0.686 metres

**Width:**

1.217 metres

**Depth:**

0.06 metres

**What is the height from the ground to the base of the advertisement?:**

1.6 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

0.686 centimetres

**What materials will the advertisement be made of?:**

1 X TV SCREEN INTERNALLY SUSPENDED ON ELEVATION OF KENTISH TOWN ROAD 1 X TV SCREEN INTERNALLY SUSPENDED ON ELEVATION OF CAVERSHAM ROAD

**The colour of text and background:**

TV SCREEN

**Will the advertisement be illuminated?:**

Yes

**Will the advertisement be illuminated internally or externally?:**

Internally

**Illuminance levels:**

900 cd/m<sup>2</sup>

**Will the illumination be static or intermittent?:**

Static

**Advertisement Type:**

Other type

**Height:**

0.96 metres

**Width:**

0.795 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

1.15 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

0.196 centimetres

**What materials will the advertisement be made of?:**

WINDOW VINYL APPLIED ON INSIDE - TYPE 1. APPLIED TO 4 X SMALLER WINDOWS ON ELEVATION A - KENTISH TOWN ROAD

**The colour of text and background:**

COLOUR OF TEXT IS GREY RAL 7012 COLOUR OF LOGO (TOOTH) IS GOLD RAL 1027 COLOUR OF BACKGROUND IS FROSTED WHITE

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

0.96 metres

**Width:**

1.34 metres

**Depth:**

0.01 metres

**What is the height from the ground to the base of the advertisement?:**

1.1 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0 metres

**What is the maximum height of any of the individual letters and symbols?:**

0.196 centimetres

**What materials will the advertisement be made of?:**

WINDOW VINYL APPLIED ON INSIDE - TYPE 2. APPLIED TO 11 X WINDOWS ON ELEVATION A AND B.

**The colour of text and background:**

COLOUR OF TEXT IS GREY RAL 7012 COLOUR OF LOGO (TOOTH) IS GOLD RAL 1027 COLOUR OF BACKGROUND IS FROSTED WHITE

**Will the advertisement be illuminated?:**

**Advertisement Type:**

Other type

**Height:**

0.42 metres

**Width:**

0.297 metres

**Depth:**

0.03 metres

**What is the height from the ground to the base of the advertisement?:**

1.25 metres

**What is the maximum projection of the advertisement from the face of the building?:**

0.03 metres

**What is the maximum height of any of the individual letters and symbols?:**

0.06 centimetres

**What materials will the advertisement be made of?:**

A3 ACRYLIC PANEL WITH VINYL TEXT. QUANTITY: 2

**The colour of text and background:**

COLOUR OF TEXT IS GREY COLOUR OF LOGO (TOOTH) IS GOLD COLOUR OF BACKGROUND IS CLEAR

**Will the advertisement be illuminated?:**

Please describe each of the 'Other type(s)' of advertising proposed

2 X TV SCREEN INTERNALLY SUSPENDED AND VISIBLE FROM WINDOW OUTSIDE.  
WINDOW VINYL TYPE 1

**Location of Advertisement(s)**

Is the advertisement(s) you are applying for already in place?

Yes

No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

Yes

No

Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway?

Yes

No

**Advertisement(s) Period**

Please state the period of time for which consent is sought for the advertisement

From Date

14/08/2022

To Date

09/09/2045

## Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

- Yes  
 No

## Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

- Yes  
 No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

- The agent  
 The applicant  
 Other person

## Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

- Yes  
 No

## Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

- Yes  
 No

## Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

- (a) a member of staff  
(b) an elected member  
(c) related to a member of staff  
(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

Yes

No

## Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

I / We agree to the outlined declaration

Signed

janine mcauley

Date

12/08/2022

Amendments Summary

Notation updates and additional page added to include existing External Elevations