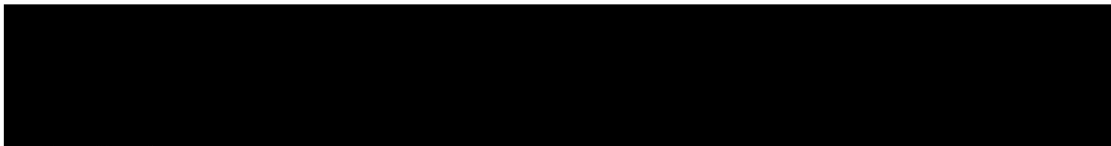




**Subject:** Advertising Consent Request- Abandon Ship- Ref 2022/2334/A  
**Attachments:** 20220216\_190705.jpg; pix.PNG



Dear Camden,

Please may I object to the advertising planning application reference 2022/2334/A. I am a local resident living at flat 3, 74 Neal Street. Opposite the premises.

First, please can I note that this is a retrospective request. The proposed advertising is already in place as is another large neon 'T'. Please see the attached photo for reference.

My reasons for objecting are:

- the existing and proposed neon lighting and sign is out of character for the area
- the neon lighting and sign are bright and intrusive. They light up the local stretch of Neal Street and cast a red shadow over it. This includes shining into residents' windows.
- the lighting remains on until the premises closes at midnight (most nights). As such the nuisance of it runs late into the night.
- the application form is very liberal (and incorrect) in the Application Form question on existing/previous advertising that was in place. The previous tenants, PIX, did have a sign. I copy below a photo of it. It was NOT neon. It was very lightly backlit with red light. It was not intrusive and did not light the whole street up. It was not neon. The existing and proposed advertising is a massive change on this.

Best regards,

Henry Hogarth

