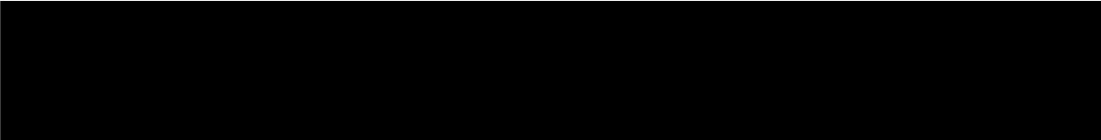




**Subject:**

Advertisement consent - app 2022/2334/A - objection



Daer Sir/Madam,

I live at 3 Monmouth Street which straddles 69 Neal Street, and my sitting room and bedroom windows overlook Neal Street, and am therefore very close to "Abandon Ship".

You will be aware that this business has not endeared itself to its neighbours since its arrival because of noise nuisance. I see that in the current application it continues to describe itself as a "restaurant" whereas it will be apparent from the most cursory of inspections that it is a bar, with the rather half-hearted option of food. The fact that the current application is retrospective is illustrative of the cavalier way in which the business has approached planning issues.

I object strongly to the application for both the fascia and projecting signage. Red neon is garish and wholly inappropriate in a conservation area and the particular ambience of Neal Street. Camden and the residents and businesses on Neal Street have worked hard to make this a very attractive streetscape, which will be undermined by what is proposed. It would also set a precedent that other businesses would feel the need to follow to maintain advertising prominence - it would rapidly become a downward spiral. I also see that the neon illumination is proposed to be "intermittent" ie flashing; there are parts of Central London where this is appropriate, but Neal Street is not one of them.

Kind regards and thank you for taking this into consideration

Julian Date