
From: Rosie Ashton <[REDACTED]>
Sent: 11 July 2022 23:16
To: Planning Planning
Subject: 100 avenue road - 2021/0025/P

Hello,

I may be repeating myself but the facts still apply.

I am in favour of the 100 avenue road development, and I have lived in this area for 8 years. I'm a qualified architect and a property professional. There are already at least 3 towers on Adelaide Road that dominate the skyline in this area. At least the Essential Living proposed development will be modern and safe and provide quality homes. I would normally agree that the area is sensitive to height if the Adelaide Road towers weren't there. But they are. There's no way any future development could impact the area more than they have - so they've set a precedent for height and development in the area. That's a fact. If those towers can be built at that height and lack of quality, why can't essential living (which is much higher quality) be built?

Discount Market Rent is a good thing - it enables the "squeezed" to be able to afford renting in the area. These are people like you and me. It's usually key workers - teachers, nurses etc - that need to live locally but also aren't on benefits (so can't apply for traditional Affordable Housing).