

## The Planning Inspectorate

### QUESTIONNAIRE ADVERTISEMENT CONSENT OR DISCONTINUANCE NOTICE APPEAL (Online Version)

You must ensure that a copy of the completed questionnaire, together with any attachments, are sent to the appellant/agent by the date given in the start letter.

Appeal Reference APP/X5210/H/22/3290365

Appeal By JCDECAUX UK LIMITED

Site Address  
221 CAMDEN HIGH STREET  
LONDON  
NW1 7HG

#### PART 1

i) Refusal of consent for the display of the advertisement(s)

ii) Grant of consent for the display of the advertisement(s)

iii) Failure of the LPA to give notice of its decision within the appropriate period of an application for consent

iv) Service of a Discontinuance Notice

*Warning: The written representations procedure is an expedited procedure for appeals against refusal of consent for the display of advertisements.*

1.b. Do you agree that the written representations procedure is appropriate for this appeal? Please note there must be exceptional reasons for us to agree to a procedure other than the written representations procedure. If your answer is no, please give your reasons below. Yes  No

2.a. Can the relevant part of the appeal site be seen from a road, public footpath, bridleway or other public land? Yes  No

2.b. Is it essential for the Inspector to enter the site to assess the impact of the proposal? Yes  No

To assess impact on the character and appearance of the streetscape, and the setting of the adjacent Camden Town Conservation Area.

2.c. Are there any known health and safety issues that would affect the conduct of the site inspection? Yes  No

Proximity of A502.

3. Did you notify people about the application? Yes  No

#### PART 2

4. Is one of your grounds for refusal 'Public Safety' involving highway or traffic considerations? Yes  No

5.a. Have you notified anyone about the appeal? Yes  No

Please attach

5.b. A copy of the letter with which you notified people about the appeal.

[see 'Questionnaire Documents' section](#)

5.c. A list of the people you notified.

[see 'Questionnaire Documents' section](#)

5.d. For appeals not following the expedited written representations procedure the deadline you gave for their comments to be sent to us.

Deadline:

17/08/2022

6.a. Are there any other appeals or matters relating to the same site still being considered by us or the Secretary of State? Yes  No

APP/X5210/W/22/3290364

[see 'Questionnaire Documents' section](#)

6.b. Are there any other appeals or matters adjacent or close to the site still to be considered by us or the Secretary of State? Yes  No

APP/X5210/Y/21/3284736  
APP/X5210/W/22/3299220  
APP/X5210/W/22/3290312 & APP/X5210/H/22/3290314  
APP/X5210/W/22/3290304 & APP/X5210/H/22/3290306  
APP/X5210/W/22/3290366 & APP/X5210/H/22/3290368  
APP/X5210/W/22/3290320 & APP/X5210/H/22/3290322  
APP/X5210/W/22/3290323 & APP/X5210/H/22/3290325  
APP/X5210/W/22/3290309 & APP/X5210/H/22/3290310  
APP/X5210/H/22/3290302 & APP/X5210/W/22/3290298  
APP/X5210/W/22/3290317 & APP/X5210/H/22/3290319

[see 'Questionnaire Documents' section](#)

### PART 3

7.a. Is the site in a Conservation Area? Yes  No

7.b. Is the site adjacent to a Conservation Area? Yes  No

Please attach a plan of the Conservation Area with the appeal site identified on the plan

[see 'Questionnaire Documents' section](#)

8. Is the site in an Area of Special Control of Advertisements? Yes  No

9. Is the appeal site within:

a. A Green Belt? Yes  No

b. An Area of Outstanding Natural Beauty? Yes  No

10.a. Is the appeal site in or adjacent to, or likely to affect, an SSSI and/or an internationally designated site (i.e cSAC, SAC, pSPA, SPA, Ramsar)? Yes  No

10.b. Are any protected species likely to be affected by the proposals? Yes  No

11.a. Would the proposed advertisement affect the setting of a listed building? Yes  No

12.a. Would the proposed advertisement affect an Ancient Monument (whether scheduled or not)? Yes  No

13. Do you consider that any condition other than the five standard conditions Yes  No

set out in Schedule 2 of the 2007 Regulations should be imposed in the event that express consent as applied for is granted?

#### PART 4

##### Copies of the following must be attached to this form:

15.a. If the appellant has submitted photographs and a plan with their appeal documents please confirm you are content these are a complete and accurate representation. Yes  No

##### Copies of the following documents must, if appropriate, be attached to this form:

16.a. the planning officer's report to committee or delegated report on the application and any other relevant documents/minutes;

[see 'Questionnaire Documents' section](#)

[see 'Questionnaire Documents' section](#)

16.b. extracts from any relevant statutory development plan policies (even if you intend to rely more heavily on the emerging plan). You must include the front page, the title and date of approval/adoption, please give the status of the plan. Copies of the policies should include the relevant supporting text. You must provide this even if the appeal is against non-determination;

List of policies:

A1 C5 C6 D1 D2 D4 G1 T1

[see 'Questionnaire Documents' section](#)

[see 'Questionnaire Documents' section](#)

[see 'Questionnaire Documents' section](#)

16.c. extracts of any relevant policies which have been 'saved' by way of a Direction.

16.d. Extracts from any supplementary document that you consider necessary, together with the date of its adoption. In the case of emerging documents, please state what stage they have reached.

[see 'Questionnaire Documents' section](#)

16.e. if any Development Plan Document (DPD) or Neighbourhood Plan relevant to this appeal has been examined and found sound/met the basic conditions and passed a referendum, the date the DPD or Neighbourhood Plan is likely to be adopted and, if you consider this date will be before the Inspector's decision on this appeal is issued, an explanation of the Council's policy position in respect of this appeal upon its adoption. You should also include an explanation of the status of existing policies and plans, as they relate to this appeal, upon adoption and which (if any) will be superseded;

16.f. if any DPD or Neighbourhood Plan relevant to this appeal has been submitted for examination, or in the case of a Neighbourhood Plan has been examined and is awaiting a referendum, an explanation of any substantive changes in the progress of the emerging plan, and their relevance to this appeal if it is considered that the plan will not be adopted before the Inspector's decision on this appeal is issued;

16.g. your Authority's CIL charging schedule is being/has been examined;

16.h. your Authority's CIL charging schedule has been/is likely to be adopted.

Please provide the date of adoption:

30/10/2020

16.i. Any other relevant information or correspondence you consider we should know about;

see 'Questionnaire Documents' section

16.j. A true copy of the Discontinuance Notice.

17. If this appeal is not following the written representations expedited procedure do you intend to send a further statement about this appeal?

18. Do you wish to attach your statement of case?

### LPA Details

I certify that a copy of this appeal questionnaire and any enclosures will be sent to the appellant or agent today.

LPA's reference

2021/3135/A

Completed by

Karina Wujek

On behalf of

London Borough of Camden

Please provide the details of the officer we can contact for this appeal, if different from the Planning Inspectorate's usual contact for this type of appeal.

Name

Phone no (including dialling code)

Email

**Please advise the case officer of any changes in circumstances occurring after the return of the questionnaire.**

## QUESTIONNAIRE DOCUMENTS

Appeal Reference APP/X5210/H/22/3290365

Appeal By JCDECAUX UK LIMITED

Site Address  
221 CAMDEN HIGH STREET  
LONDON  
NW1 7HG

### The documents listed below were uploaded with this questionnaire form:

**Relates to Section:** PART 2  
**Document Description:** 5.b. A copy of the letter with which you notified people about the appeal.  
**File name:** Notification of Appeal 221 Camden High St Camden Town CAAC.pdf  
**File name:** Appeal Notification 221 Camden High St.pdf  
**File name:** Notification of Appeal 221 Camden High St (Unsolicited).pdf

**Relates to Section:** PART 2  
**Document Description:** 5.c. A list of the people you notified.  
**File name:** appeal notification distribution list.pdf

**Relates to Section:** PART 2  
**Document Description:** 6.a. Details of other appeals or matters relating to the same site still being considered by us or the Secretary of State.  
**File name:** Start letter.pdf

**Relates to Section:** PART 2  
**Document Description:** 6.b. Details of other appeals or matters adjacent, or close, to the site still be considered by us or the Secretary of State.  
**File name:** Camden JCDecaux Appeals Start Letters.pdf  
**File name:** Validation Letter 3284736.pdf  
**File name:** Valid Appeal 3299220.pdf

**Relates to Section:** PART 2  
**Document Description:** 7.b. Plan of Conservation Area.  
**File name:** Camden Town conservation area appraisal and management plan 4.10.07.pdf  
**File name:** Urban grain map.pdf  
**File name:** Townscape appraisal map.pdf  
**File name:** Topography map.pdf  
**File name:** Sub areas map.pdf  
**File name:** 1935 map.pdf  
**File name:** 1914 map.pdf  
**File name:** 1894 map.pdf  
**File name:** 1875 map.pdf

**Relates to Section:** PART 4  
**Document Description:** 15.a. The planning officer's report to committee or delegated report on the application and any other relevant documents/minutes.  
**File name:** Report.pdf

**Relates to Section:** PART 4  
**Document Description:** 16.a. the planning officer's report to committee or delegated report on the application and any other relevant documents/minutes;  
**File name:** No Committee documents.docx

**Relates to Section:** PART 4  
**Document Description:** 16.b. Extracts from any relevant statutory development plan policies.  
**File name:** Camden Local Plan - cover and introduction.pdf

**Relates to Section:** PART 4  
**Document Description:** 16.b. Extracts from any relevant statutory development plan policies.  
**File name:** A1 - Managing the Impact of Development.pdf  
**File name:** C5 - Safety and Security.pdf  
**File name:** C6 - Access for all.pdf  
**File name:** D1 - Design.pdf  
**File name:** D2 - Heritage.pdf  
**File name:** D4 - Advertisements.pdf  
**File name:** T1 - Prioritising Walking, Cycling and Public Transport.pdf  
**File name:** G1 - Delivery and Location of Growth Page 001.jpg

**Relates to Section:** PART 4  
**Document Description:** 16.b. Extracts from any relevant statutory development plan policies.  
**File name:** No NP.docx

**Relates to Section:** PART 4  
**Document Description:** 15.d. Extracts from any supplementary document.  
**File name:** Advertisements CPG Mar 2018.pdf  
**File name:** Amenity CPG January 2021.pdf  
**File name:** Transport CPG Jan 2021.pdf  
**File name:** Design CPG January 2021 Page 001.png

**Relates to Section:** PART 4  
**Document Description:** 16.i. Any other relevant information or correspondence you consider we should know about.

**File name:** ARLINGTON HOUSE - listing 1396420 Historic England.pdf  
**File name:** HAMPSTEAD ROAD BRIDGE OVER GRAND UNION - listing 1272426 Historic England.pdf  
**File name:** HAMPSTEAD ROAD LOCK ON THE GRAND UNION - listing 1272427 Historic England.pdf  
**File name:** REGENTS CANAL INFORMATION CENTRE- listing 1244300 Historic England.pdf  
**File name:** ROVING BRIDGE - listing 1272428 Historic England.pdf  
**File name:** Sainsbury\_s supermarket - listing 1463938 Historic England.pdf  
**File name:** War Memorial (Camden Rd) - listing 1431860 Historic England.pdf  
**File name:** STATUE OF RICHARD COBDEN- listing 1272429 Historic England.pdf  
**File name:** The Black Cap- listing 1449431 Historic England.pdf  
**File name:** Pages from Local List - intro.pdf  
**File name:** Pages from Local List -Camden Town.pdf  
**File name:** Pages from Local List - The Oxford Arms.pdf  
**File name:** Pages from Local List - The Elephant's Head.pdf  
**File name:** Pages from Local List - The Buck's Head.pdf  
**File name:** Pages from Local List - Lamp Posts - Arlington Rd.pdf  
**File name:** Pages from Local List - Hawley Infant School (former).pdf  
**File name:** Hub Appeal Statement~Grounds (7th January 2022 ) JCDecaux ref. A01595-A01609.pdf  
**File name:** Camden Street Design Manual.pdf  
**File name:** TfL Digital Roadside Advertising Guidance 2013.pdf  
**File name:** TfL Pedestrian Comfort Guidance for London 2010.pdf

**The documents listed below were already attached elsewhere with this questionnaire form:**

**Completed by**

Not Set

**Date**

11/07/2022 15:03:06

**LPA**

London Borough of Camden