

 Email:
 planning@camden.gov.uk

 Phone:
 020 7974 4444

 Fax:
 020 7974 1680

Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number	
0.57	
Suffix	
Property Name	
Unit 306	
Address Line 1	
High Street	
Address Line 2	
High Holborn	
Address Line 3	
Town/city	
London	
Postcode	
WC1V 6DX	
Description of site location must	be completed if postcode is not known:
Easting (x)	Northing (y)
530908	181590
Description	

Applicant Details

Name/Company

Title

Miss

First name

Emily

Surname

Nedergaard

Company Name

Address

Address line 1

Century House

Address line 2

Brunel Road

Address line 3

Town/City

Wakefield

Country

United Kingdom

Postcode

WF2 0XG

Are you an agent acting on behalf of the applicant?

⊖Yes ⊘No

Contact Details

Primary number

***** REDACTED ******

Secondary number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

New Fascia Sign New Projection Sign Г

Advertisement Type Fascia Sign	:
Height: 1 metres	
Width: 6.7 metres	
Depth: 0.11 metres	
What is the height for 3.32 metres	rom the ground to the base of the advertisement?:
What is the maximu 0.11 metres	m projection of the advertisement from the face of the building?:
What is the maximu 40 centimetres	m height of any of the individual letters and symbols?:
What materials will Folded Aluminium	the advertisement be made of?:
The colour of text a Blue background with	
Will the advertiseme	
Will the advertiseme	ent be illuminated internally or externally?:
Illuminance levels: 100 cd/m ²	
Will the illumination Static	be static or intermittent?:
Advertisement Type Projecting or Hanging	
Height: 7 metres	Jugit
Width: 7 metres	
Depth: 0.11 metres	
	rom the ground to the base of the advertisement?:
	m projection of the advertisement from the face of the building?:
	m height of any of the individual letters and symbols?:
	the advertisement be made of?:
The colour of text and Blue background ad	-
Will the advertiseme	
	ent be illuminated internally or externally?:
Illuminance levels:	

100 cd/m²

Will the illumination be static or intermittent?:

Static

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

⊖ Yes

⊘No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

⊘ Yes

ONo

○ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

Shopfront Drawing

Will the proposed advertisement(s) project over a footpath or other public highway?

⊘ Yes

⊖ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

07/07/2022

To Date

07/07/2027

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

⊖ Yes

⊘No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes

⊖ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

O The agent

- ⊘ The applicant
- O Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

⊖ Yes ⊙ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

⊖ Yes

⊘No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

⊘ Yes

O No

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

⊖ Yes

⊘No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

✓ I / We agree to the outlined declaration

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Emily Nedergaard

Date

07/07/2022