

Application No:	Consultees Name:	Received:	Comment:	Response:
2022/2541/P	Debbie Radcliffe for Bloomsbury CAAC	29/06/2022 12:13:44	OBJ	<p>The Bloomsbury Conservation Areas Advisory Committee strongly objects to the proposal to install a flagpole with flag (according to the illustration / plan) and bracket on the facade of no 22 Bedford Square, for the following reasons.</p> <p>It will create an unnecessary and inappropriate visual intrusion to the streetscape and therefore cause harm to the Conservation Area. It is likely to impact on the original brickwork of the host building, which is Grade 1 listed.</p> <p>Not only will the flagpole impinge on the building's architectural character and significance, but giving permission for an unnecessary accessory of this nature, could also encourage other applications for flags to "promote" their name or business, increasing the harm of visual clutter within the Bloomsbury Conservation Area.</p> <p>There is also no drawing within the application documents to show what the proposed flag will look like. The image could be poorly designed and/or utterly inappropriate.</p> <p>There are no drawings to show the proposed location for the CCTV, which we also object to.</p> <p>Both objections relate to the special interest of the grade-1-listed house, and its setting within Bedford Square, a unique, virtually intact and exemplary piece of late 18th century town planning.</p> <p>Quoting from the Bloomsbury Conservation Area Appraisal: 'Dating from 1775, Bedford Square is one of the most significant and complete examples of a Georgian square in London. Its national importance is acknowledged by the grade I listed status of all the townhouses fronting the square.'</p> <p>We urge you to refuse the application due to historical inappropriateness, the physical damage to the fabric of the house entailed, and the adverse effect on the historic character of the house, contrary to policy D2 of the Camden Local Plan 2017.</p>

Total: 2