

Email: planning@camden.gov.uk Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location

Disclaimer: We can only make recommendations based on the answers given in the questions.

If you cannot provide a postcode, the description of site location must be completed. Please provide the most accurate site description you can, to help locate the site - for example "field to the North of the Post Office".

Number	
Suffix	
Property Name	
83-84	
Address Line 1	
Hampstead High Street	
Address Line 2	
Address Line 3	
Camden	
Town/city	
London	
Postcode	
NW3 1RE	
Description of site location must	be completed if postcode is not known:
Easting (x)	Northing (y)
526542	185635
Description	

Applicant Details

Name/Company

Title

Μ

First name

J

Surname

G

Company Name

COTE

Address

Address line 1

61 BERNES STREET

Address line 2

Address line 3

Town/City

LONDON

Country

Postcode

W1T 3NJ

Are you an agent acting on behalf of the applicant?

⊘ Yes

⊖ No

Contact Details

Primary number

Secondary number

Fax number

Email address

Agent Details

Name/Company

Title

Mrs

First name

Joanne

Surname

Goodaire

Company Name

Butterfield Signs Limited

Address

Address line 1

174 Sunbridge Road

Address line 2

Address line 3

Town/City

Bradford

Country

United	Kingdom

Postcode

BD1 2RZ

Contact Details

Primary number

***** REDACTED ******

Secondary number

Email address

***** REDACTED ******

Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s)

EXTERNAL SIGNAGE

Advertisement Type: Other type				
Height: 0.35 metres				
Width:				
1.1 metres				
Depth:				
0.05 metres				
What is the height from the groun	d to the base of the advert	isement?:		
2.5 metres				
What is the maximum projection of 0.07 metres	of the advertisement from t	the face of the build	ling?:	
What is the maximum height of ar 35 centimetres	y of the individual letters	and symbols?:		
What materials will the advertisen	nent be made of?:			
ALUMINIUM				
The colour of text and backgroun	:			
GOLD				
Will the advertisement be illumina	ted?:			
Yes		•		
Will the advertisement be illumina Internally	ted internally or externally	/ <i>?</i> :		
-				
Illuminance levels: 400 cd/m ²				
Illuminance levels:	termittent?:			
Illuminance levels: 400 cd/m ²	termittent?:			
Illuminance levels: 400 cd/m ² Will the illumination be static or ir	termittent?:			
Illuminance levels: 400 cd/m ² Will the illumination be static or ir	termittent?:			
Illuminance levels: 400 cd/m ² Will the illumination be static or in Static	termittent?:			
Illuminance levels: 400 cd/m ² Will the illumination be static or in Static Advertisement Type:	termittent?:			
Illuminance levels: 400 cd/m ² Will the illumination be static or in Static Advertisement Type: Projecting or Hanging Sign	termittent?:			
Illuminance levels: 400 cd/m ² Will the illumination be static or in Static Advertisement Type: Projecting or Hanging Sign Height:	itermittent?:			
Illuminance levels: 400 cd/m ² Will the illumination be static or in Static Advertisement Type: Projecting or Hanging Sign Height: 0.05 metres	termittent?:			
Illuminance levels: 400 cd/m ² Will the illumination be static or in Static Advertisement Type: Projecting or Hanging Sign Height: 0.05 metres Width: 0.85 metres Depth:	termittent?:			
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300 cd/m²

Will the illumination be static or intermittent?:

Static

Advertisement Type:

Other type

Height: 0.49 metres

Width:

0.37 metres

Depth:

0.05 metres

What is the height from the ground to the base of the advertisement?:

1.1 metres

What is the maximum projection of the advertisement from the face of the building?:

0.05 metres

What is the maximum height of any of the individual letters and symbols?: 0 centimetres

What materials will the advertisement be made of?: BRASS

The colour of text and background: GOLD

Will the advertisement be illuminated?:

Yes

Will the advertisement be illuminated internally or externally?: Internally

Illuminance levels: 100 cd/m²

Will the illumination be static or intermittent?: Static

Please describe each of the 'Other type(s)' of advertising proposed

1NO SET OF LETTERS 1NO PROJECTING SIGN 1NO MENU UNIT

Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place?

⊖ Yes

⊘ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?

⊘ Yes

⊖ No

O Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s)

DESIGN BOOKLET

Will the proposed advertisement(s) project over a footpath or other public highway?

⊘ Yes ○ No

Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From Date

21/06/2022

To Date

21/06/2027

Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal?

⊖ Yes

⊘ No

Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land?

⊘ Yes

ONo

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?

⊘ The agent

○ The applicant

○ Other person

Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application?

() Yes

⊘ No

Interest In the Land

Does the applicant own the land or buildings where the adverts are to be placed?

⊖ Yes

⊘ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained?

⊘ Yes

ONo

Authority Employee/Member

With respect to the Authority, is the applicant and/or agent one of the following:

(a) a member of staff

(b) an elected member

(c) related to a member of staff

(d) related to an elected member

It is an important principle of decision-making that the process is open and transparent.

For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.

Do any of the above statements apply?

⊖ Yes

⊘No

Declaration

I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.

✓ I / We agree to the outlined declaration

Signed

Joanne Goodaire

Date

21/06/2022