

Application ref: 2021/5776/P
Contact: Fast Track TC
Tel: 020 7974
Email:
Date: 20 June 2022

Development Management
Regeneration and Planning
London Borough of Camden
Town Hall
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WC1H 9JE

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www.camden.gov.uk/planning

IPA Architects
64
Kings Road
Teddington
TW11 0QD

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Full Planning Permission Refused

Address:

**2 Woburn Place
London
WC1H 0LH**

Proposal:

Installation of 2x flag poles above entrance to hotel.

Drawing Nos: 3001 REV 00; 3001 REV 01; 3000 REV 01; 3000 REV 00

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

Reason(s) for Refusal

- 1 The proposed flagpoles by reason of their scale and location adding harmful visual clutter would be detrimental to the character and appearance of the host building and the Bloomsbury Conservation Area, contrary to policies D1, D2 and D4

Informative(s):

- 1 If you intend to submit an appeal that you would like examined by inquiry then you must notify the Local Planning Authority and Planning Inspectorate (inquiryappeals@planninginspectorate.gov.uk) at least 10 days before submitting the appeal. Further details are on GOV.UK.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2021.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'DPope', is written over a light grey rectangular background.

Daniel Pope
Chief Planning Officer