

Application ref: 2022/0384/P
Contact: Fast Track TC
Tel: 020 7974
Email:
Date: 16 June 2022

Development Management
Regeneration and Planning
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IPA ARCHITECTS
64
KINGS ROAD
TEDDINGTON
TW11 0QD
United Kingdom

Dear Sir/Madam

DECISION

Town and Country Planning Act 1990 (as amended)

Full Planning Permission Refused

Address:

President Hotel
Russell Square
London
WC1N 1DB

Proposal:

Installation of four flag poles above main hotel entrance canopy.

Drawing Nos: 2112.LO.201 REV 01; 2112.EX.201; 2112.EX.100; 2112.LO.002;
2112.EX.200; 2112.EX001; 2112.LO.200 REV 01

The Council has considered your application and decided to **refuse** planning permission for the following reason(s):

Reason(s) for Refusal

- 1 The proposed flagpoles by reason of their scale and location adding harmful visual clutter would be detrimental to the character and appearance of the host building and the Bloomsbury Conservation Area, contrary to policies D1, D2 and D4 of the Camden Local Plan 2017.

Informative(s):

- 1 If you intend to submit an appeal that you would like examined by inquiry then you must notify the Local Planning Authority and Planning Inspectorate (inquiryappeals@planninginspectorate.gov.uk) at least 10 days before submitting the appeal. Further details are on GOV.UK.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2021.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully

A handwritten signature in black ink, appearing to read 'DPope', is written over a light grey rectangular background.

Daniel Pope
Chief Planning Officer