

Application ref: 2022/1690/L
Contact: Laura Dorbeck
Tel: 020 7974 1017
Email: Laura.Dorbeck@camden.gov.uk
Date: 15 June 2022

Development Management
Regeneration and Planning
London Borough of Camden
Town Hall
Judd Street
London
WC1H 9JE

Phone: 020 7974 4444

planning@camden.gov.uk

www.camden.gov.uk/planning

Gerald Eve LLP
72 Welbeck Street
London
W1G 0AY
United Kingdom

Dear Sir/Madam

DECISION

Planning (Listed Building and Conservation Areas) Act 1990

Approval of Details (Listed Building) Granted

Address:

Provender Store and Long Stables Building
The Stables Market
Chalk Farm Road
London
NW1 8AH

Proposal:

Signage sample required by condition 5 of listed building consent ref: 2021/5031/L approved 30/11/2021 for the Installation of new wayfinding signage for the Provender Store and Long Stables Building and associated new lighting (summary).

Drawing Nos: Cover letter dated 20 April 2022 and photographs received 26th April 2022.

The Council has considered your application and decided to grant Approval of Details (Listed Building) subject to the following condition(s):

Conditions And Reasons:

Informative(s):

- 1 Reasons for granting permission

Condition 5 of listed building consent reference 2021/5031/L required the

submission of a sample of the proposed ghost signage showing the paint colour and finish. Such a sample panel has been submitted for approval.

The lettering shall be applied using a water-based paint, which would then be hand sanded (the paint only and not the historic brickwork), to create an aged affect. After distressing the lettering, the surface would be rinsed with water.

The sample panel was reviewed on site by the Council's Conservation Officer who requested that it was given a more faded / aged appearance. In response, the applicant carried out additional sanding and an updated photograph to discharge the condition was provided. The final appearance of the lettering is considered acceptable. It is noted that the photograph shows rubbed paint on the areas adjacent to the lettering which the applicant has confirmed would be removed following the final washing. On this basis, the proposed sample is considered acceptable.

No responses were received prior to determination and the full impact of the proposed development has already been assessed.

Special regard has been attached to the desirability of preserving the listed building and its features of special architectural or historic interest, under s.16 of the Planning (Listed Buildings and Conservation Areas) Act 1990 as amended by the Enterprise and Regulatory Reform Act (ERR) 2013.

As such, the details are in general accordance with the requirements of policy D2 of the London Borough of Camden Local Plan 2017.

- 2 You are advised that all conditions relating to listed building consent granted on 30/11/2021 (reference 2021/5031/L) which need details to be submitted, have been approved.

In dealing with the application, the Council has sought to work with the applicant in a positive and proactive way in accordance with paragraph 38 of the National Planning Policy Framework 2021.

You can find advice about your rights of appeal at:

<http://www.planningportal.gov.uk/planning/appeals/guidance/guidancecontent>

Yours faithfully



Daniel Pope
Chief Planning Officer