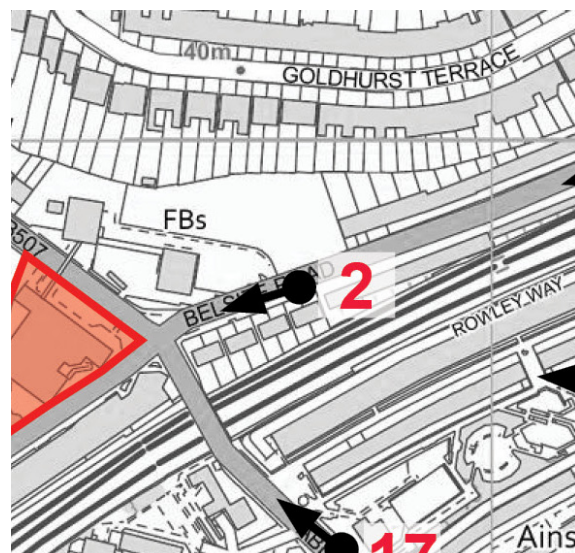


View 2: Belsize Road - Existing

View 2 – Existing

- 8.8 This view is taken from Belsize Road, looking south-west. It is closer to the Site than the previous view. On the left side of the view, there are 3-4 storey stuccoed terraces with basements and pitched roofs and front gardens. The carriageway of Belsize Road is in the foreground and there are parked cars on both sides of the road and a bus stop on the left.
- 8.9 In the background, at the centre of the view, the Emminster block, which sits on the north eastern edge of the Site, is visible. Hinstock block, which is accessible from Belsize Road, is also visible. The new residential block at, 131-143 Belsize Road which comprises Phase 1 of the Abbey Area Regeneration is visible on the left of the Site. The lower parts of the 20 storey tower block, Casterbridge, on the Abbey Estate dominates the right side of the view with Snowman House seen behind.

Viewpoint map



View 2: Belsize Road - Proposed

View 2 – Proposed

- 8.10 The Proposed Development, shown as a render in this view, replaces the Emminser and Hinstock blocks with three blocks stepping up to the junction, responding better to the urban grain and enhancing legibility.
- 8.11 Block B is the tallest at 11 storeys in the centre of the view. Block A to the right is of 9 and 6 storeys and Block C to the left is 6 and 4. The stepped forms help stitch the Proposed Development into the townscape.
- 8.12 The muted tones of the brick work mediate between the Abbey Area Regeneration as a whole and the more historic townscape in the wider context. The considered form and the high quality approach to materiality are an enhancement to this view.

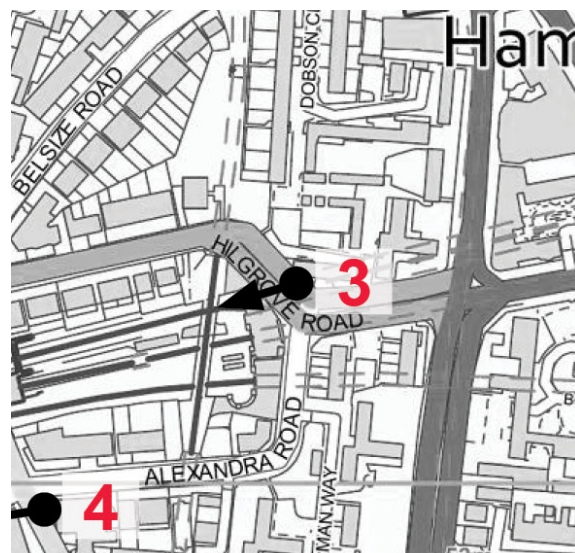


View 3: Hilgrove Road - Existing

View 3 – Existing

- 8.13 This view is taken from Hilgrove Road, looking south-west, on the bridge over the railway. The brick wall of the bridge cuts across the middle of the view. On the right side of the view, the backs of terraced houses and residential blocks along the railway are visible. Brick is the dominant material. On the left side of the view, the Grade II* listed Alexandra and Ainsworth Estate curves alongside the railway.
- 8.14 In the background, the top of the Emminster block, which sits on the north-eastern edge of the Site, is visible. Two identical 20 storey towers, Snowman House and Casterbridge, appear in the centre of the view. To the left is the new residential block at 131-143 Belsize Road, which comprises Phase 1 of the Abbey Area Regeneration is visible.

Viewpoint map



View 3: Hilgrove Road - Proposed

View 3 – Proposed

- 8.15 The Proposed Development is shown as a render in this view. Block B of the Proposed Development is visible between Phases 1 and 2 of the Abbey Area Regeneration. Sitting lower than phase 1. The muted earth tones of the brick work are appreciable even from this distant view giving a distinct reading between the 20 storey 20th century blocks and the recently completed Phase 1.
- 8.16 Blocks A and C are glimpsed either side of Block B with clear elements of sky space retained contributing to an integrated composition of form.
- 8.17 The Proposed Development is an enhancement to the view with its high quality architecture and contribution to legibility and identity of the Abbey Area Regeneration.

