

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location		
Disclaimer: We can only make recommendation	ns based on the answers	given in the questions.
If you cannot provide a postcode, the description help locate the site - for example "field to the No		completed. Please provide the most accurate site description you can, to
Number		
Suffix		
Property Name		
81-87 Templar House		
Address Line 1		
High Holborn		
Address Line 2		
Address Line 3		
Camden		
Town/city		
London		
Postcode		
WC1V 6NU		
Description of site location must	be completed if p	postcode is not known:
Easting (x)		Northing (y)
530709		181602
Description		

Applicant Details
Name/Company
Title
First name
Surname
See Company Name
Company Name
CER Investment SARL
Address
Address line 1
c/o Agent
Address line 2
c/o Agent
Address line 3
c/o Agent
Town/City
c/o Agent
Country
c/o Agent
Postcode
Are you an agent acting on behalf of the applicant?
✓ Yes
○ No
Contact Details
Primary number
***** REDACTED ******
Secondary number

Fax number	
Email address	
**** REDACTED *****	
Agent Details	
Name/Company	
Title	
Mr	
First name	
James	
Surname	
Leuenberger	
Company Name	
Montagu Evans LLP	
Address	
Address line 1	
70 St Mary Axe	
Address line 2	
Address line 3	
Town/City	
London	
Country	
England	
Postcode	
EC3A 8BE	
Contact Details	
Primary number	
***** REDACTED ******	
Secondary number	

Fax number	
Email address	
***** REDACTED *****	
Type of Proposed Advertisement(s)	
Please describe the proposed advertisement(s)	
Please refer to Covering Letter or Hoarding Design Document, submitted in support of this application.	

Advertisement Ty	e:	
Hoarding		
Height: 2.5 metres		
Width: 31.6 metres		
Depth: 0.01 metres		
What is the heigh 0.15 metres	from the ground to the base of the advertisement?:	
What is the maxi 2.07 metres	um projection of the advertisement from the face of the building?:	
What is the maxi	um height of any of the individual letters and symbols?:	
	I the advertisement be made of?: g Design Document, submitted in support of this application	
	and background: g Design Document, submitted in support of this application	
Will the advertise Yes	nent be illuminated?:	
Will the advertise Externally	nent be illuminated internally or externally?:	
Illuminance level 0.15 cd/m ²		
Will the illuminat Static	n be static or intermittent?:	
Advertisement Ty	ne:	
Height: 2.5 metres		
Width:		
2.07 metres Depth:		
_	from the ground to the base of the advertisement?:	
0.15 metres What is the maximum o.01 metres	um projection of the advertisement from the face of the building?:	
	um height of any of the individual letters and symbols?:	
What materials w	I the advertisement be made of?: g Design Document, submitted in support of this application	
The colour of tex	and background: g Design Document, submitted in support of this application	
	nent be illuminated?:	
	nent be illuminated internally or externally?:	
Illuminance level		

Planning Portal Reference: PP-11295137

Will the illumination be static or intermittent?: Static
Advertisement Type: Hoarding
Height: 2.5 metres
Width: 3.67 metres
Depth: 0.01 metres
What is the height from the ground to the base of the advertisement?: 0.15 metres
What is the maximum projection of the advertisement from the face of the building?: 0.01 metres
What is the maximum height of any of the individual letters and symbols?: 196 centimetres
What materials will the advertisement be made of?: Please see Hoarding Design Document, submitted in support of this application
The colour of text and background: Please see Hoarding Design Document, submitted in support of this application
Will the advertisement be illuminated?: Yes
Will the advertisement be illuminated internally or externally?: Externally
Illuminance levels: 0.15 cd/m ²
Will the illumination be static or intermittent?: Static
Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place? ○ Yes ⊙ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? O Yes No No Applicable
Will the proposed advertisement(s) project over a footpath or other public highway? O Yes
○ Yes⊙ No
Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement

0.15 cd/m²

From Date
01/06/2022
To Date
01/08/2023
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?
○ Yes ⊙ No
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
⊙ Yes
○ No
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? The agent
○ The applicant
○ Other person
Pre-application Advice
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So any or the above statements apply:
○ Yes
⊙ No
Declaration
I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration
Signed
James Leuenberger
Date
01/06/2022