

Application No:	Consultees Name:	Received:	Comment:	Response:
2022/0528/P	R jones	30/05/2022 09:20:39	COMMNT	<p>This development would put a strain on the public services or West Hampstead, the amount of people crammed into one area is not good for West Hampstead.</p> <p>The lack of green space and affordable housing is also a huge issue, please do not let this go ahead.</p>
2022/0528/P	S.mustafa	31/05/2022 05:53:01	COMMNT	<p>This site proposal is absolutely ridiculous, I do not want this to go ahead the proposal does not think about safety infrastructure and the space used does not think about the current infrastructure in place to accommodate the additional people living int he borough. Please stop this and leave our site alone. The local people need this to remain as it is . The plan is not safe not enough thought in this plan for local residents that need the homebase store and the remaining sites to shop in . We do not need more empty homes that look like skyscrapers in this area.</p>
2022/0528/P	S.mustafa	31/05/2022 05:52:59	COMMNT	<p>This site proposal is absolutely ridiculous, I do not want this to go ahead the proposal does not think about safety infrastructure and the space used does not think about the current infrastructure in place to accommodate the additional people living int he borough. Please stop this and leave our site alone. The local people need this to remain as it is . The plan is not safe not enough thought in this plan for local residents that need the homebase store and the remaining sites to shop in . We do not need more empty homes that look like skyscrapers in this area.</p>
2022/0528/P	S.mustafa	31/05/2022 05:53:02	COMMNT	<p>This site proposal is absolutely ridiculous, I do not want this to go ahead the proposal does not think about safety infrastructure and the space used does not think about the current infrastructure in place to accommodate the additional people living int he borough. Please stop this and leave our site alone. The local people need this to remain as it is . The plan is not safe not enough thought in this plan for local residents that need the homebase store and the remaining sites to shop in . We do not need more empty homes that look like skyscrapers in this area.</p>

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2022/0528/P	Sophie Oxenham	30/05/2022 21:05:48	OBJ	<p>I object to this scheme on the following grounds:</p> <p><b>Insufficient evidence or modelling of wider scale impacts or cumulative effects of the redevelopment on local resources</b>  The development will place extreme stress on the local area. West Hampstead is located in a natural bottleneck caused by its trapped geography between railway cuttings and the narrow arterial nature of West End Lane. In recent years, extensive new residential development in the area has placed extreme pressure on the narrow pavements running up to the Underground, Overground and Thameslink stations. There is also overcrowding on some of the platforms. The infrastructure within the area cannot accommodate the scale of this development being proposed and the case remains unproven. The Design and Access statement also states that the scheme will potentially deliver 18% of LBC's 10 year housing target. Delivering this portion of LBC's 10 year housing target on a single location will create severe congestion in this part of the borough and deteriorate the quality of life for existing residents.</p> <p><b>The scale and quantum of residential development</b>  The high rise nature of this development and proposed residential densities are out of character and inappropriate for this area of London. The scheme will create overshadowing to existing properties located to the north and close off distant and open views.</p> <p><b>The loss of a large supermarket</b>  The Sainsburys supermarket is an important local community asset. It serves as a cheap food outlet with extensive choice of products for many residents in the area. The removal of key infrastructure serving local residents without effective future planning follows the same pattern as the recent demise of petrol stations which have been systematically removed across London without any understanding of the additional journeys (and consequential increases in carbon emission) that residents have to make to travel wider afield. The Sainsbury supermarket will also be replaced by an expensive metro type store as witnessed extensively on developments of this nature across London in recent years. There are also residents who out of necessity have to be able to travel to the supermarket by car. I support the need to reduce car journeys but this scheme takes an extreme position on this matter in order to maximise profit from residential development.</p> <p><b>Quantum or quality of outdoor spaces</b>  It is unclear whether this scale of redevelopment includes for a NEAP (Neighbourhood Equipped Area of Play). The overall outdoor space appears largely privatised and insufficient to meet existing or new residents.</p> <p><b>Quality of housing</b>  The Design and Access statement provides plans showing typical floors within the residential towers. I counted 28 out of 62 units across a typical floor were single aspect units which is an extremely low % for any major development. The figures provided by the applicant need to be checked.</p> <p><b>Carbon emissions</b>  The existing O2 centre is just over 20 years old. LBC's is a signatory to the climate emergency crisis and the council's support for redevelopment will go against this policy. The redevelopment will generate substantial and unnecessary carbon emissions. Tree planting within the existing O2 centre development area has barely matured and is now being removed. The huge quantities of emissions being generated in redevelopment in order to sell expensive flats as second homes to people who do not need this accommodation cannot be</p>

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2022/0528/P	R jones	30/05/2022 09:20:43	COMMNT	justified. <hr/> This development would put a strain on the public services or West Hampstead, the amount of people crammed into one area is not good for West Hampstead.  The lack of green space and affordable housing is also a huge issue, please do not let this go ahead. <hr/>