

# STREET ART FOR MANKIND

GENERATION EQUALITY MURAL - LONDON



# BACKGROUND

**Street Art for Mankind is partnering with UN Women** by creating landmark murals with prominent women street artists around the world. These murals, inaugurated with UN, city and government officials help raise awareness on the need to accelerate equality, leadership and opportunity for women and girls worldwide.

**The first 3 murals, part of 2021 [Generation Equality Forum](#) took place in Mexico City, Paris and New York. The next mural in 2022 will take place in London**

All murals of this series are connected to each other by their positive/optimistic narrative that brings together two generations of women. They symbolize the intergenerational transmission of this fight started by mothers and amplified by the next generations, while telling their own story.



# GENERATION EQUALITY MURALS - 2021



#1 Mexico city  
ADRY DEL ROCIO



#2 Paris  
LULA GOCE



#3 NYC  
VINIE  
GRAFFITI



Angel de la Independencia - Mexico city



Montmartre - Paris 18e



Midtown - NYC





# GENERATION EQUALITY MURAL 2022 ARTIST: ALICE PASQUINI

Instagram: <https://www.instagram.com/alicepasquini/>





# GENERATION EQUALITY MURAL 2022 - SKETCH

**The Art will be a positive look towards a bright future and an ode to intergeneration transmission.**

## **Sketch description:**

**A mother and a girl from diverse backgrounds are on a swing, pointing towards the horizon as they swing towards that common goal. A great metaphor invoking this leap forward, together and higher towards this shared vision of an equal world; yet, picturing also the risks of swinging back if we lose focus... The movement will also take place with leaves, with the shape of hearts, twirling through / showing the way.**



# GENERATION EQUALITY MURAL 2022 - SKETCH

Sketch (with and without wall example)



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