

Application No:	Consultees Name:	Received:	Comment:	Response:
2022/1124/A	Camden Town CAAC	11/05/2022 09:31:20	OBJ	<p>Camden Town CAAC members consider that the size of the proposed signage is acceptable but are concerned that light levels produced from them will be too high. Whilst the Committee would not object to the provision of small light boxes with a static image providing information about the current performance, the proposed digital screens at ground floor level could be utilised for general advertising and other non-static images at LED-level brightness which would be unsympathetic to the Listed Building and also distracting for drivers at this dangerous junction. If permission is to be given a Condition should be imposed to prevent this alternative use. We note that the large signs elsewhere state these will have static lettering/graphics and only relate to the current event - the same must be the case with the ground floor light boxes. The main sign at first floor parapet level should not be internally illuminated as that will detract from the KOKO signage above.</p>
