

Email: planning@camden.gov.uk

Phone: 020 7974 4444 Fax: 020 7974 1680 Development Management Camden Town Hall Extension Argyle Street London WC1H 8EQ

## Application for Consent to Display an Advertisement(s)

Town and Country Planning (Control of Advertisement) (England) Regulations 2007 (as amended)

## Publication of applications on planning authority websites

Please note that the information provided on this application form and in supporting documents may be published on the Authority's website. If you require any further clarification, please contact the Authority's planning department.

Site Location	
Disclaimer: We can only make recommendat	ons based on the answers given in the questions.
If you cannot provide a postcode, the description help locate the site - for example "field to the N	on of site location must be completed. Please provide the most accurate site description you can, to orth of the Post Office".
Number	77
Suffix	
Property Name	
Address Line 1	
Tottenham Court Road	
Address Line 2	
Address Line 3	
Camden	
Town/city	
London	
Postcode	
W1T 2HQ	
•	t be completed if postcode is not known:
Easting (x)	Northing (y)
529506	181843
Description	

Applicant Details
Name/Company
Title
First name
Garry
Surname
O'Dwyer
Company Name
Starbucks Coffee Company
Address
Address line 1
77 Tottenham Court Road
Address line 2
Address line 3
Camden
Town/City
London
Country
Postcode
W1T 2HQ
Are you an agent acting on behalf of the applicant?
○ No
Contact Details
Primary number
***** REDACTED ******
Secondary number

Fax number	
Email address	
***** REDACTED *****	
Agent Details	
Name/Company	
Title	
First name	
Richard	
Surname	
Mercieca	
Company Name	
evolve architecture limited	
Address	
Address line 1	
The Hive	
Address line 2	
Address line 3	
Town/City	
Weston Super Mare	
Country	
UK	
Postcode	
BS22 6WA	
Contact Details	
Primary number	
***** REDACTED ******	
Secondary number	

Fax number	
Email address	
***** REDACTED *****	
True of Duon cool Adverticens (4/a)	
Type of Proposed Advertisement(s)	
Please describe the proposed advertisement(s)	
2x word marks, illuminated (both new) 1x MOP delivery sign (internal)	
1x blade sign, illuminated (existing)	

	e type(s) and details of each proposed advertisement
Advertisement Fascia Sign	nt Type:
Height: 0.25 metres	
Width:	
1.5 metres  Depth:	
0.2 metres	
What is the h 3 metres	eight from the ground to the base of the advertisement?:
What is the n	naximum projection of the advertisement from the face of the building?:
What is the n	naximum height of any of the individual letters and symbols?: s
What materia	ils will the advertisement be made of?: ninium
The colour of white letters	f text and background:
Will the adve	rtisement be illuminated?:
Will the adve	rtisement be illuminated internally or externally?:
Illuminance le 300 cd/m <sup>2</sup>	evels:
Will the illum Static	ination be static or intermittent?:
Advertisement Fascia Sign	nt Type:
Height: 0.25 metres	
Width: 1.5 metres	
Depth: 0.2 metres	
What is the h	eight from the ground to the base of the advertisement?:
What is the n	naximum projection of the advertisement from the face of the building?:
What is the n	naximum height of any of the individual letters and symbols?:
What materia	ils will the advertisement be made of?: ninium
The colour of white	f text and background:
Will the adve	rtisement be illuminated?:
Will the adve	rtisement be illuminated internally or externally?:
Illuminance l	evels:

300 cd/m <sup>2</sup>
Will the illumination be static or intermittent?: Static
Location of Advertisement(s)
Is the advertisement(s) you are applying for already in place?  ○ Yes  ⊙ No
Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal?  Yes  No  Not Applicable
Will the proposed advertisement(s) project over a footpath or other public highway?
Advertisement(s) Period
Please state the period of time for which consent is sought for the advertisement
From Date
09/05/2022
To Date
09/05/2032
Neighbour and Community Consultation
Have you consulted your neighbours or the local community about the proposal?
<ul><li>○ Yes</li><li>② No</li></ul>
Site Visit
Can the site be seen from a public road, public footpath, bridleway or other public land?
<ul><li>✓ Yes</li><li>○ No</li></ul>
If the planning authority needs to make an appointment to carry out a site visit, whom should they contact?  The agent  The applicant  Other person
Pre-application Advice

<ul> <li>○ Yes</li> <li>⊙ No</li> </ul>
Interest In the Land
Does the applicant own the land or buildings where the adverts are to be placed?
Authority Employee/Member  With respect to the Authority, is the applicant and/or agent one of the following:  (a) a member of staff  (b) an elected member  (c) related to a member of staff  (d) related to an elected member
It is an important principle of decision-making that the process is open and transparent.
For the purposes of this question, "related to" means related, by birth or otherwise, closely enough that a fair-minded and informed observer, having considered the facts, would conclude that there was bias on the part of the decision-maker in the Local Planning Authority.  Do any of the above statements apply?  Yes  No
Declaration
I / We hereby apply for Consent to display an advertisement as described in this form and accompanying plans/drawings and additional information. I / We confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine options of the persons giving them. I / We also accept that: Once submitted, this information will be transmitted to the Local Planning Authority and, once validated by them, be made available as part of a public register and on the authority's website; our system will automatically generate and send you emails in regard to the submission of this application.
✓ I / We agree to the outlined declaration
Signed
Richard Mercieca
Date
09/05/2022