

Application No:	Consultees Name:	Received:	Comment:	Response:
2022/1079/P	James kerr	30/04/2022 07:32:49	OBJ	I strongly object to the proposal for this new base station on the top of lowlands. It is ugly and not at all in sympathy with surrounding buildings and the neighbourhood of Belsize Park and Primrose Hill. It will also increase the height of the lowlands building which is not desirable. The proposal looks to be a real eyesore; clearly visible and thus ruining the aesthetics of our otherwise beautiful neighbourhood.
2022/1079/P	Fallows	27/04/2022 18:11:44	OBJ	I object to this application: It negatively impacts the appearance of a historic and beautiful conservation area which attracts large numbers of visitors. It neither preserves nor enhances the Lowlands blocks or surrounding area and the buildings prominent position, on the junction of 4 roads, makes it a poor choice of location.
2022/1079/P	R. M.	28/04/2022 19:54:36	OBJ	As current resident, I was surprised to learn about this by people opposing to the project who weren't even part of Lowlands management, owners, or residents. It has not been properly advertised which seems a bit strange. Shouldn't residents and shareholders be the first to know, and the first people to consent? Having in mind the situation of the building, near a crossing, and the surrounding classic buildings, such a tall mast will be totally out of place. Being Lowlands not a particularly high property, any approach from Primrose Hill Road or England's Lane will make the mast incredibly visible and to be honest it could be quite an eyesore. This type of mast looks more fitting on very high buildings where it does not disturb the view and it is not clearly visible. Communication masts, as gas and water pipes, electricity lines and similar elements shouldn't be obvious or stand out. They are not decorative elements that enhance the area/properties. We don't need another reminder that they are there, especially in such a historic, picturesque area like Primrose Hill-Belsize Park. I think there are more important matters to fix within the property, the street, and surrounding areas than setting this type of mast. I hope you could see that Lowlands is not the ideal placement for this.
2022/1079/P	Ania Gordon	27/04/2022 18:44:24	OBJ	As a resident of this Lowlands Block, I strongly object to this application. Lowlands is in a conservation area that deserves to be preserved and protected. It is in a unique location at the corner of four main beautiful roads that have lots of residents and also tourists who come to the area, this station would detract from that. The appearance of this station would stand out a huge amount, and be obvious on walks from Primrose Hill, Belsize Park, England's Lane and Eton Avenue. I take pride in the area I live in and this station would make the Lowlands block look very unsightly. I very much hope you will consider this objection, as well as the others from Lowlands block residents and refuse this application.
2022/1079/P	Bradley Fishman	01/05/2022 20:56:32	OBJ	I strongly object to this application for the placement of a telecoms base station and large mast on the lowlands building near the junctions of Belsize Park Gardens, Eton Avenue and Englands Lane. This is completely out of character with the surrounding Conservation Area. This is not an industrial zone. This would not be appropriate for the character of the area and would negatively impact the area, becoming an industrial eyesore that is visible from every direction. Please stop the destruction of the character of our conservation zone by denying this application.

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2022/1079/P	Annie Louis	27/04/2022 21:47:31	OBJ	<p>I object to the planned mast installation. It will be an eyesore and unpleasant sight on a street with remarkable historic buildings and view. Given that the building sits at a highly visible intersection which is lively with not only residents but also walkers and tourists, the proposed installation will be a distraction and ugly sight.</p> <p>Resident at Lowlands.</p>
2022/1079/P	Narayan Iyer	27/04/2022 11:19:30	OBJ	<p>I would like to object to the application as a flat-owner in Lowlands.</p> <p>The building has recently had it's roof replaced at much cost and there is nothing similar on the roof. There may be plans to develop the roof further and we do not want to risk damage to the new roof.</p> <p>There are more suitable buildings nearby, such as the high-rise blocks on Adelaide Road.</p> <p>The proposed additions are not in keeping with the character of the building and the area more broadly.</p>
2022/1079/P	Mr Andrew Maurice	27/04/2022 12:00:46	OBJ	<p>I thoroughly object to the installation of masts on the roof of Lowlands. They will be visible from multiple points on the surrounding roads and will detrimentally impact on the aesthetics of the locality. This is within the local conservation area and should not be allowed.</p>
2022/1079/P	Stephen McCabe	27/04/2022 12:53:36	OBJ	<p>I am a resident in the exact Lowlands block beneath these intended masts.</p> <p>I would like to object to these masts on the following grounds:</p> <ol style="list-style-type: none"> 1. The appearance of the current building currently (built in 1950s I believe) already looks somewhat of a clunky eyesore amongst the surrounding older beautiful buildings which is exactly on the very prominent junction of 4 main roads (England Lane, Primrose Hill Road, Eton Avenue and Belsize Park Gardens). 2. The proposed draw further attention to the building and look vulgar and smother the remaining aesthetic charm of the area. 3. The many flats facing the building would also be facing this ugly mast silhouetting the skyline and obscuring light. 4. The mast does not preserve or enhance the style and charm of the area. 5. The mast provides very little communication improvement to residents or visitors since communication signals are currently more than adequate.

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2022/1079/P	Lauren Fisch	27/04/2022 18:46:48	OBJ	<p>Hi, I'm a tenant at Lowlands who objectives to this proposal not only due to the concerns of residents, but also the surrounding residents and members of the public who will be negatively impacted by this project. For the residents: this will unfortunately worsen the appearance of the building and is expected to be almost 50% of the height of the building, a prominent addition the the block.</p> <p>For the surrounding neighbours: their views from their properties will be hindered or block their views across London onto the beautiful and iconic streets of Belsize Park and primrose hill.</p> <p>For local companies, specifically pubs and cafes on Englands Lane: consumers to their businesses will be met with the view of the mast given that Lowlands sits at the intersection opposite Englands Lane, a hotspot for locals and tourists. This will impact these local independent businesses and consumer experience is dampened.</p> <p>For the general public: this mast will stick out significantly making it visible from far up every road - eton avenue, Englands lane, primrose hill road, Belsize Park gardens. It will be all that anyone sees when touring around our beautiful community as Lowlands is not a high block relative to some others in the area.</p> <p>I trust that you will come to the right conclusion to support the opposition of this mast based on the concerns of the residents and general public.</p> <p>Thank you for your support</p>
2022/1079/P	Nehal Gheewala	29/04/2022 16:11:10	OBJ	<p>Dear Sirs,</p> <p>We are alarmed to see planning permission requested for a telecommunications mast on top of a private residential building in a Conservation Area in NW3.</p> <p>Please reject this request.</p> <p>We have objections on a number of grounds:</p> <ol style="list-style-type: none"> 1) this development/works is noted as minor however this is not true. We have a new roof with a warranty that will be adversely affected by any mast installation. 2) the health and transmission risk is unacceptable. 3) the mast is currently on a building (Brittania House) and should not be moved to Lowlands as we have our own roof space plans, therefore it is an unsuitable site. 4) Eton Avenue is in the Conservation Area and therefore for planning purposes this should be rejects given the other sites near by that could be suitable and sit outside the Conservation Area. 5) we will be objecting and appealing if necessary until this plan is stopped because it is totally unsuitable and unacceptable for the area and surrounding buildings. <p>So we strongly urge you to reject this. There are more suitable properties and Lowlands is not the correct site for this mast. We also do not accept the negative health and environmental effects on our private site.</p> <p>Many thanks and kind regards,</p>

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2022/1079/P	Diane Blausten	02/05/2022 23:52:22	OBJ	<p>I object to the proposal of a new phone mast on top of Lowlands. The proposer is incorrect that the new mast will not be visible at street level. It will also be very visible from the nearby junction as well as from neighbours bedroom windows.</p> <p>I note that the proposer has included a photo of the roof showing temporary railings in situ while repair work was being completed. This should not be taken as the usual appearance of the roof's clean lines. The new mast would be a distinct new structure on the roof -sited at relatively low - level and would impact the aesthetics of the area. The council will be aware this is also a conservation area.</p> <p>Their justification for siting coverage is vague and gives no proper detail.</p> <p>Please reject their application.</p>
2022/1079/P	Erika Szabo-Young	27/04/2022 23:40:19	OBJ	<p>I strongly object to the application for the following reasons:</p> <p>This area is in the conservation area and I strongly believe this mast would ruin the feel and look of this beautiful neighbourhood.</p> <p>Eton Avenue is known for its exceptionally attractive homes, villas with its luscious trees and plants. Tourists¿ preferred choice of walking from Swiss Cottage tube station to Primrose Hill via Eton Avenue to admire its unique beauty. What a disappointed end of a walk would be to face such a tall, prominent and ugly piece of installation.</p> <p>This mast would definitely detract the style of our building, the views from surrounding houses, villas, local businesses, streets and roads.</p> <p>This is not a ¿Minor Alterations¿ but is a Major Residential Alterations to me.</p>
2022/1079/P	Erika Szabo-Young	27/04/2022 23:40:25	OBJ	<p>I strongly object to the application for the following reasons:</p> <p>This area is in the conservation area and I strongly believe this mast would ruin the feel and look of this beautiful neighbourhood.</p> <p>Eton Avenue is known for its exceptionally attractive homes, villas with its luscious trees and plants. Tourists¿ preferred choice of walking from Swiss Cottage tube station to Primrose Hill via Eton Avenue to admire its unique beauty. What a disappointed end of a walk would be to face such a tall, prominent and ugly piece of installation.</p> <p>This mast would definitely detract the style of our building, the views from surrounding houses, villas, local businesses, streets and roads.</p> <p>This is not a ¿Minor Alterations¿ but is a Major Residential Alterations to me.</p>

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2022/1079/P	Nerina Erasmus	27/04/2022 15:55:28	OBJ	<p>I am a tenant in Flat 2 of Lowlands and wish to record my formal objection to the planning application referred to above (re placing of a mast on top of the Lowlands building).</p> <p>My reasons are as follows:</p> <ol style="list-style-type: none"> 1. Eton Avenue and the surrounding areas (England's lane, Primrose Hill etc) is known for its aesthetics and beauty which brings residents and tourists to the area. A massive cell phone mast on top of Lowlands will be a complete eye sore to the area and ruin the look and feel of the area (and is completely contrary to the surroundings of the area). 2. Lowlands is at a prominent intersection within the area and as such, the mast will be unduly obvious and prominent. In addition, Lowlands is a low building which makes it even worse. 3. As residents, we are entitled to have our community (our building, the roads around us and our gardens) preserved. A cell phone mast will ruin this and does not enhance or preserve our community. <p>There are better places for the mast and it is also very unethical on part of the contractors not formally notifying residents / landlords (we had to find out through a political pamphlet).</p>
2022/1079/P	Rohan	27/04/2022 14:55:01	OBJ	<p>As a resident of the site where installation is planned, I strongly object to it.</p> <p>One of the reasons why we chose to live here in the historical appearance and beautiful neighbourhood around.</p> <p>Installed Masts like these will look very bad and they do not preserve or enhance the area, it will only make it worse.</p> <p>It will also be placed at an important intersection that will be visible to a lot of tourist that visit primrose hill.</p> <p>We already have pretty good internet and mobile networks in the area. No need to damage the aesthetics of the place.</p> <p>Rohan, Flat 6, Lowlands</p>
2022/1079/P	Mr Adrian Mars	30/04/2022 21:07:51	SUPPRT	I strongly support this application. 5G is safe and provides critical infrastruc