



CAFFÈ • APERITIVO • PERSONE

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28-04-2022

To whom it may concern

Please grant the extension of hours for the food hall and hospitality businesses in Hawley Wharf.

I am the operation manager of Americano which is located at the canal side of Hawley Wharf. I am concerned about how this application is being considered and would like to add our business point of view. It is in everyone's best interest that the Market Hall succeeds and the long term success of the site is reliant on the hall drawing customers, encouraging dwell time and creating footfall which is needed badly.

The original strategy for retail to be the draw for Hawley Wharf has been devastated by the collapse of UK retail in the last few years and new ideas are needed and needed fast.

The extension of hours still means Hawley Wharf food hall and local hospitality businesses still closed earlier than even off sales and pubs.

This application is modest, thoughtful and considered and as a business operator needed to draw people into using the canal side, to reclaim for the people of Camden to use in the early evening.

Thank you for your support and understanding.

Kindest Regards,

Rudy Palazzi

